

2026-27 Competitive Events Guidelines



Local Market Share Award

This award recognizes FBLA chapters who have a significant number of members of their school population as members of their FBLA chapter.

Event Overview

Division: High School

Event Type: Recognition

Region

This is not a region event.

State

State Eligibility

Each chapter on record in the PA FBLA State and National offices by January 31 is eligible for this award.

State Procedure

1. Determination of state winners is accomplished through a check of state and national membership records as of January 31.
2. Final ranking is determined by dividing the total school population/enrollment on January 31 for the current school year by the current year's membership on January 31.
3. Only those chapters that submit the requested total school population/enrollment by the deadline as posted at <https://www.pafbla.org/about-pafbla/important-dates/> and on the www.pafbla.org website will be considered for this award.

State Awards

The state chapter will present a maximum of ten (10) awards at the State Leadership Conference.

National

National Conference Eligibility

No winners are eligible for the National Leadership Conference.