



**American Trauma Society,
Pennsylvania Division**

“Helping You Survive”

**PA FBLA
STATE PROJECT
2007-2008**

**American Trauma Society
Pennsylvania Division (ATSPA)
Tool Kit**

For information about the American Trauma Society, Pennsylvania
Division

www.atspa.org



American Trauma Society,
Pennsylvania Division

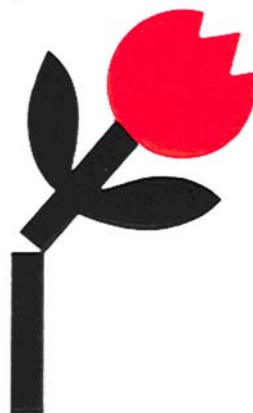
**THE AMERICAN TRAUMA SOCIETY,
PENNSYLVANIA DIVISION
CORRESPONDENCE AND REPRESENTATION**

The American Trauma Society, Pennsylvania Division is a state division of the national organization, The American Trauma Society. **All correspondence is to be held between the PA FBLA and the American Trauma Society, Pennsylvania Division.**

Please refer to the American Trauma Society, Pennsylvania Division as such. When abbreviating, please abbreviate the American Trauma Society, Pennsylvania Division as ATSPA. This will alleviate any confusion between our state division and our national organization.

CONTACT INFORMATION:

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American Trauma Society,
Pennsylvania Division

The American Trauma Society, Pennsylvania Division Use of Our Name and Emblem

The Emblem of the American Trauma Society is the broken tulip, signifying a life cut short by trauma. It is important to use the name and logo in a manner which maintains the brand recognition of the work of the American Trauma Society, Pennsylvania Division. When using the emblem the following guidelines should be followed.

Use only the emblem available on the website at www.atspa.org (click on FBLA State Project). Several sizes are available, please use the appropriate one. In order to maintain the quality of the publication do not enlarge the logo.

If color is not available, it is acceptable to use an all black copy of the logo.

The logo should not be incorporated in any other design element but must stand alone.

The tulip logo should be used in conjunction with the words: **American Trauma Society, Pennsylvania Division**. Please see the illustration which follows. Text should be in Times New Roman Font.

It is acceptable to abbreviate the text to: **American Trauma Society, PA Division** Text should be in Times New Roman Font.

If the logo is used as a co-sponsor of an event or activity it must be at least equal in size with all other sponsor logos.



The logo of the American Trauma Society is the broken tulip with black stem and red bloom. It symbolizes a life cut short by trauma.



American Trauma Society, Pennsylvania Division
Preferred form of using the name and emblem.



The American Trauma Society Pennsylvania Division Our Fearless Leaders



John M. Templeton, Jr., M.D., F.A.C.S.
President

Dr. Templeton is President of the Pennsylvania Division of the American Trauma Society. After receiving a B.A. degree from Yale University, Dr. Templeton earned an M.D. degree from Harvard Medical School. He did his internship and residency in surgery at the Medical College of Virginia and subsequently trained in pediatric surgery under Dr. C. Everett Koop at The Children's Hospital of Philadelphia. After serving in the U.S. Navy, he returned to The Children's Hospital of Philadelphia in 1977, where he served on staff as a pediatric surgeon and Director of Trauma. He is also the President of the John Templeton Foundation.



Julia H. Cox, R.N., M.S. Ed.
Executive Director

Julia Cox, R.N., is the Executive Director of the Pennsylvania Division of the American Trauma Society. She graduated from the York Hospital School of Nursing and received her B.S. in Nursing from Messiah College before earning her M.S. Education from Temple University. She worked as a Certified Registered Nurse Anesthetist at Carlisle Hospital and later moved on to the Pennsylvania Department of Health. While there, she served as both the Emergency Health Coordinator and the Executive Assistant to the Pennsylvania Secretary of Health.



American Trauma Society,
Pennsylvania Division

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