PENNSYLVANIA FBLA NEWSLETTER



INSIDE THIS ISSUE:

Officer Biographies	2
A Look Back at the SLC	5
NLC— Nashville, TN	6
Sam Kessler, FBLA National President	9
Twilight Wish Foundation— 2014-2015 State Project	10
Entrepreneur Spotlight: Cass Forkin	н
Entrepreneur Spotlight: Milton Hershey	12
Goals for the 2014-2015 School Year	13
Local Chapter Spotlight:	15

PAGEI

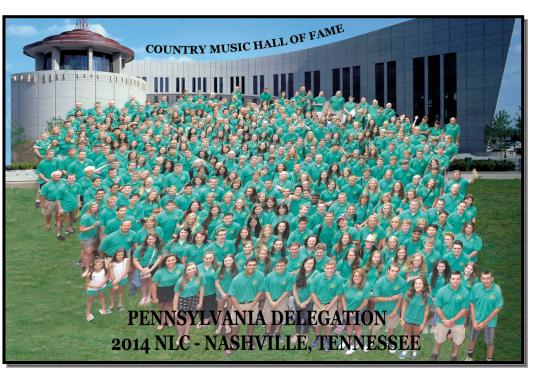
Cedar Crest

Blood Drive

The Penn Pal

VOLUME XXX, ISSUE I

SEPTEMBER 2014



Photography by Gene Cohen

Welcome back, Pennsylvania FBLA!

Hello, from the PA FBLA State Officer Team and the Executive Board! To all returning members: we're so excited to be able to share another wonderful year with you full of memories! For those members who are new to FBLA: congratulations! It's great that you have decided to join one of the most r e n o w n e d student organizations in the country. We know that we love PA FBLA and we hope you will too! This issue of the Penn Pal focuses on the beginning of this FBLA year. I hope you find this issue informative and helpful as you begin your academic year in school and in FBLA. As always, please feel free to submit your articles to me, the PA FBLA State Reporter, for inclusion in the next issue of the Penn Pal. Happy writing!

Sincerely,

Alison Moore, State Reporter

alison Moore

Sam Kessler - President



Grade: 12

School: Wissahickon HS

Favorite part of FBLA:

The opportunity to meet new people from around the country who I wouldn't have met if I wasn't a part of FBLA. I have made some of my best friends through FBLA, and I enjoy meeting new people at every conference I attend.

A word from Sam:

Hello! I'm a Senior at Wissahickon High School and I am honored and excited to serve as your State President. Since joining FBLA in my Freshman year, I have been committed to furthering FBLA's goals. I have held several positions in my local and State FBLA chapters including, Local Treasurer, Local Co-President, State VP at Large, and National President. I'm dedicated to giving back to this organization that has given me so much, and I'm excited for the opportunity to do this on a PA-focused level. Outside of FBLA, I serve as the Philadelphia Junior-Branch President of a non-profit world peace organization, and I am a member of my school's Robotics and Debate teams as well as the National Honor Society.



Maria Hudock - First Vice President

Grade: 12

School: Athens Area HS

Favorite part of FBLA:

business world people with my fellow FBLA I'm avid about biological members.

A word from Maria:

Hi, I'm Maria Hudock, your new state First Vice President. I'm so

excited to start working this year, and especially to meet all of you. I'll introduce myself a little more first: l'm sciences and technology, cross country, and track and field. I also play cello and volunteer at the local hospital. I adore ice cream of

any flavor, love to shop (when time provides), and could spend all day swimming at my favorite hangout, the Finger Lakes of Learning more about the entering my senior year at NY. Don't be a stranger this and other Athens High School where year - please say hello online or in-person and send me your ideas or ask me about my plans of work. I can't wait to see what awesome things we all do in PA FBLA this year!



PAGE 2

Madison Metzger - Secretary

Grade: 12

School: Delaware Valley HS

Favorite part of FBLA:

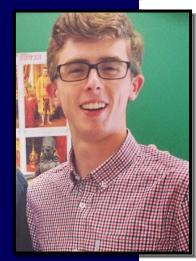
Developing communication skills and experiencing new things!

A word from Madison:

Hi! I'm Madison Metzger, your PA FBLA State Secretary. I have been a member of FBLA my entire

high school career. I am Region 22 President and Chapter Historian at Delaware Valley High School. A major goal in my life is to live in Spain eventually and study abroad there. I am fluent in Spanish and I am currently learning I'm debating my French. college major at the moment; I've been going back and forth between Dentistry and Biomedical Engineering. I plan to attend college in the city of Boston, MA. I am involved in other activities at school such as the National Honor Society, ski and snowboard club. student council, dance, Mu Alpha Theta and field hockey. However, I am most passionate about FBLA. I'm ready for a great year of making new friends and changing PA FBLA to be even better than before.

Justin Miller - Treasurer



Grade: 12

School: Springfield HS

Favorite part of FBLA:

Spending time with the members and networking with such a diverse group of people to form a large group of friends from across the nation and the world.

A word from Justin:

Getting to spend another year with PA FBLA is sure to continue the exciting, challenging, and energetic times that it did in the previous year. Personally, throughout this summer I had the opportunity to intern with the Pat Meehan for Congress congressional campaign, attend the National Leadership Conference in Nashville, Tennessee, and run my first marathon. You could say it was a great summer! PA FBLA, I am looking forward to continuing a great year. I know that together we will continue to exemplify excellence in action as we did this past year.



Alison Moore - Reporter

Grade: 12

School: Central Columbia HS

Favorite part of FBLA:

Networking and sharing a common bond with other FBLA members.

A word from Alison:

Hello everyone! I'm so excited to be your PA FBLA State Reporter! I am a rising senior at Central Columbia High School and I am my local chapter Vice President. In school, I participate in drama club, band, chorus, National Honor Society, National Spanish Honor Society, National Business Honor Society, and FBLA, of course! In my free time, I love to dance, sing, play my flute, and read. In college, I plan to study a major in the science field, paired with a degree in Spanish. In the upcoming year, I hope I can get to know each of you as part of FBLA. I will do my best as part of the officer team to help you have a wonderful year in FBLA and I can't wait to see what the upcoming year will hold!



Grace Godshall - VP at Large

Grade: 10

School: Souderton Area HS

Favorite part of FBLA:

Being surrounded by people with goals and being inspired by their determination.

A word from Grace:

Hello! My name is Grace Godshall and I am a freshman at Souderton Area High School, where I was the Freshman VP of my local chapter. I have been elected for next year's Sophomore VP. I live in Green Lane, PA with my mom, dad, and 13 year-old brother. In my free time, I enjoy writing, drawing, shopping, and watching scary movies with my orange cat. I'm so excited to learn more about FBLA and become a responsible business leader.

Alyssa Ray - VP at Large



Grade: ||

School: Hatboro-Horsham HS

Favorite part of FBLA:

Meeting new people and making new friends! I also love learning about new things through the people I meet.

A word from Alyssa:

My name is Alyssa Ray and I am the Vice President at Large for PA FBLA. This year, I loved being able to go to Nashville, Tennessee to attend Nationals. I am also looking forward to meeting all the members of FBLA and learning new things. FBLA is a big part of my life and I am the current Sophomore Vice President of my local chapter, Hatboro-Horsham High School. Outside of school I am very active and play many sports including soccer, swimming, and running! I really look forward to meeting all of the members this upcoming year and working with new people!



Kimberly Bischof - Parliamentarian

Grade: 12

School: Chestnut Ridge HS

Favorite part of FBLA:

My favorite thing about FBLA is that it provides me with great opportunities to give back to my community and to work towards causes like Donate Life and Twilight Wish.

A word from Kim:

FBLA and long distance running are pretty much my life. I am a senior at Chestnut Ridge High School, but my education is far from over. I plan to attend Duquesne University to major in chemistry and minor in German. One day, I hope to live in, or at least visit, Germany. While in Europe, I want to take part in the Camino de Santiago pilgrimage in Spain. It might sound a little crazy, but so is getting up at five in the morning just to fit my run in.



Contact Your Officer Team

If you would like to contact any of the PA FBLA State Officers, please visit our state website at:

www.pafbla.org

Click on the drop-down blue tab on the left that says "State Officers."

Click on the "Contact Information" link to see a list of the officers information.



PAGE 4

63rd Annual State Leadership Conference







Left to right: 2013-2014 State Officer Team, PA FBLA Logo, and Team Cory T-Shirt Photo

rom Sunday, April 6 to Wednesday, April 9. FBLA held 63rd its Annual State Leadership Conference. Enthusiastic members from across Pennsylvania joined together to compete, network, and learn more about business and FBLA. It was held in Hershey, PA, and attendees had the pleasure of staying in the Hershey Lodge or Hotel Hershey. They were given fresh chocolate bars upon arrival; FBLA is unique in that it has an even balance of fun and productivity. Throughout the conference, there were game/ movie nights, as well as a variety of workshops. Workshops were led by experienced businessmen and women. When members weren't competing, they had the option to either attend workshops or bond with other members. One of the greatest things about being at the SLC was having the chance to see the faces behind other local chapters and to hear about their goals and passion for FBLA. There were constant opportunities to learn new things,

from how chocolate is made to how to become a stronger public speaker.

The SLC is not only a reward to those who have worked hard to compete, but one of the greatest ways to become familiar with FBLA and gain experience firsthand. On Monday, PA FBLA had the opening session and campaign rally. In the beginning, Paige Proctor, a talented vocalist from Fort LeBoeuf High School, led us in the National Anthem. We also had the honor of having Eddie Slowikowski as our keynote speaker, where he encouraged the members and advisers as a whole and left an upbeat atmosphere behind him.

After brief introductions, candidates for the 2014-2015 State Officer Team gave their campaign speeches. Immediately following the opening session, voting delegates and competitors were welcomed into the campaign booths for a chance to speak with the candidates and look further into their campaigns.

On Tuesday, more

members competed in their events. All of the competitors brought professionalism and effort into either their performance or written event. Members met with their local chapter as well as members from other chapters. Later that day, the voting delegates joined together to vote and the results were revealed during the Business Session. The Award Program commenced that evening where the members gathered together once more to find out about the new officer team, receive awards, and to honor the members and advisers who demonstrated excellence.

The PA FBLA Leadership Team is extremely proud of all the members that attended and competed in this years State Leadership Conference. It is an event that you do not want to miss! There is always something new to learn, and who wouldn't want to go somewhere with chocolate?

Grace Godshall

PA FBLA VP at Large



First Place Winners:

- Agribusiness: Eric Wolf, Stroudsburg HS
- Business Presentation: Dominic Bozzo & Jordan Luntz, Knoch HS
- Business Procedures: Yana Ilieva, Springfield HS
- Management Information Systems: Ryan Matukaitis, Allen Potter, & Sunny Sen, Southern Columbia Area HS

Pennsylvania State FBLA: First Place 1. Largest State Chapter/Eastern Region and 2. State Recruitment of Chapters/Eastern Region

Hazleton Area High School: First Place in Largest Local Chapter Membership/Eastern Region

Second Place Winners:

- Introduction to Business Communication: Lillian Wang, Great Valley HS
- Introduction to Parliamentary Procedure: Megan Dukes, Athens Area HS
- Mobile Application Development: Varun Parwani & Vishal Soman, Fox Chapel Area HS

Pennsylvania State FBLA: Second Place in Largest Increase in State Chapter Membership/Eastern Region Hazleton Area High School: Second Place in Local Market Share Award/Eastern Region

Third Place Winners:

- Business Math: Ian Campbell, Neshaminy HS
- Client Service: Shoshanna Israel, Upper Dublin HS
- Hospitality Management: Oscar Armas-Luy & Kevin Chen, North Penn HS
- LifeSmarts: Brycen Holland & Nikos Milios, Southern Lehigh HS
- Parliamentary Procedure: Kayla Bolduc, Joe Clauss, Adam Curtis, Zachary Curtis, & Bethany Giombetti, Western Wayne HS

Pennsylvania FBLA at the NLC—Continued



Fourth Place Winners:

- Accounting I: Jack Zhang, Wissahickon HS
- Agribusiness: Jenna Zattazahn, Conrad Weiser HS
- Business Calculations: Sennett Yang, Upper Dublin HS
- Future Business Leader: Hailey Parks, Pleasant Valley HS
- Health Care Administration: Maria Hudock, Athens Area HS
- Parliamentary Procedure: Kimberly Bischof, Christian Collins, Rachel Dikum, Amanda Kostryk, & Austin Taylor, Chestnut Ridge HS
- Public Speaking I: Katherine Hung, Randor HS

Fifth Place Winners:

- Database Design and Applications: Matthew Leung, North Penn HS
- Introduction to Business: Jacob Kronman, Fox Chapel Area HS
- Public Speaking I: Fiona Bultonsheen, Southern Lehigh HS

Sixth Place Winners:

- Agribusiness: Noah Hunter, Ridley HS
- Business Calculations: Joan Lim, Radnor HS
- Cyber Security: Douglas Ritter, Downingtown STEM Academy
- FBLA Principles and Procedures: Adam Mattern, Western Wayne HS
- Management Decision Making: Mark Tremoglie & Tyler Alansky, Downingtown Area HS—West

Seventh Place Winners:

- Business Communication: Annabelle Williams, Downingtown STEM Academy
- Business Financial Plan: Local Curnal, Peter Gilroy, & Isaac Syre, Wallenpaupack Area HS
- Help Desk: Jon Montgomery, William Tennent HS
- Insurance and Risk Management: Pranita Pothuri, Stroudsburg HS
- Introduction to Information Technology: Jacob Reed, Littlestown Area HS
- Public Speaking II: Kyle Sukley, Abington HS

Pennsylvania FBLA at the NLC—Continued



Eighth Place Winners:

- Accounting II: Sawyer Bressler, Montoursville Area HS
- Database Design and Applications: Jeffrey Yan, North Penn HS
- Digital Design and Promotion: Halee Reasor, United HS
- Introduction to Business Communication: Maria Knisely, Claysburg-Kimmel HS
- Introduction to Parliamentary Procedure: Alaina Lengner, Western Wayne HS
- Marketing: Anne Coyne, Catherine Lucchi, & Maria Lucchi, Selinsgrove Area HS
- Network Design: Brendan Courson, Will Kolbrenner, & Chris Tran, Fox Chapel Area HS
- Virtual Business Challenge: Leigh Ann Eisenhauer & Courtney Steinbacher, Jersey Shore Area HS

Ninth Place Winners:

- Business Calculations: Mark Melvin, PA FBLA Virtual Chapter
- Business Law: Leah Gulyas, Athens Area HS
- Desktop Application Programming: Jason Cillo, South Fayette HS
- E-Business: Zachary Barone & Samuel Schiffman, Upper St. Clair HS
- FBLA Principles and Procedures: Jillian Weston, Western Wayne HS
- Health Care Administration: Andrew Nadas, Mansfield Junior and Senior HS
- Management Information Systems: Connor Nace & Matthew Plitt, Littlestown Area HS

Tenth Place Winners:

- Accounting I: Yuchen Liu, South Fayette HS
- Business Ethics: Kristen Miller & Julia Rivera, Kennett HS
- Business Procedures: Matthew Guyan, South Fayette HS
- Global Business: Elizabeth Weiland & Emily Weiland, Claysburg-Kimmel HS
- Website Design: Jacob Berlin, Wilmington Area HS

Special Recognition:

- Outstanding Adviser: Ms. Fran Vitovsky, Western Wayne HS
- Who's Who in FBLA: Rachel Walter, Claysburg-Kimmel HS





On July 2, 2014, Sam Kessler made FBLA history. He is the first member of PA FBLA to have become FBLA National President. Our congratulations go out to Sam for becoming a record-breaking member! We are so excited to see what this year holds and look forward to your leadership as our National President!

"And the FBLA National President is..."

When I attended my first SLC at the end of my freshman year, I knew that I wanted to seek some sort of leadership position within FBLA. At first, this meant campaigning for local chapter treasurer, but local campaigns quickly turned into state campaigns, and eventually, this past summer, I found myself running for the position of FBLA's National President. Throughout my nearly four years with FBLA, I have come to realize that this organization truly offers lessons and experiences that reach far beyond the realm of business. One specific lesson that I learned running for national office is applicable not only to success in business, but to success in general. I learned that success is most likely to occur when you have a strong support system behind you.

My experience campaigning for national office was, to put it bluntly, insane. The range of emotions that flooded through my head during my four day campaign ranged from fear, to nervousness, to extreme excitement. Speaking in front of 11,000 people at the NLC was as nerve wracking as you could imagine, but it was exhilarating like nothing else. Standing at a campaign booth for over 20 hours over two days was tiring, but it was also exciting, giving me the opportunity to meet hundreds of new people. When you are faced such an array of emotions over such a short period of time, adrenaline alone is not enough to keep you from losing your composure. With the backing of my campaign team, things never become overwhelming, and I was able to maintain a positive morale.

My strong team enabled me to be successful by not only easing my nerves, but by speaking for me in a way that I could not. I realize that many people voted for me not because I said nice things about myself and my ideas, but because my team did. Of course I would speak highly of myself (that is, after all, how you get elected), but by expressing an equal level of passion for my ideas and my ability to lead, my teammates were the ones who were responsible for bringing in the votes. If people see that you already have support, they are more likely to view you as worthy of their own support.

If I have learned anything through all of this, it is that success can't be a lonely experience. When you have support, success is more likely to occur and it is also more rewarding since it can be shared. I am so excited for the year ahead, and I am incredibly grateful for the friends, state officers, and mentors who ultimately got me elected as National President. There is so much for FBLAers to look forward to this year, and I'm excited to see what we all achieve when we "Step Up To The Challenge!"

> Sam Kessler PA FBLA President



Sam and two of PA FBLA's previous officers running the campaign booth.

The Twilight Wish Foundation

n 2003, the Twilight Wish Foundation was established to connect generations bу enriching their lives through granting wishes to the elderly. Cass Forkin, the founder and CEO of the Twilight Wish Foundation, established the organization after anonymously paying for the bill of a group of elderly women at a local restaurant. Ever since, her organization has striven to improve the lives of seniors by granting simple and extravagant wishes. As stated on the organization's website, "Our vision is to make the world a nicer place to age, one wish at a time."





he Twilight Wish Foundation has granted over 2,140 wishes since its inception in 2003. The Twilight Wish Foundation has 16 chapter across the nation. There are multiple ways to become involved and help grant wishes with the Twilight Wish Foundation. Chapters can:

- I. volunteer to sponsor a wish,
- 2. contribute online,
- 3. volunteer to grant a wish, and
- 4. fundraise and plan events.

For more information on volunteering, or the Twilight Wish Foundation, feel free to visit the organization's website:

www.twilightwishfoundation.org

he Twilight Wish Foundation is 2014-2015 our State Project and we are committed as a State Chapter to assisting the Twilight Wish Foundation in granting more wishes this upcoming year and helping seniors' wishes come true. Because our mission this year is to seniors' help grant wishes. our State Project Slogan is. "Making Hope New and Wishes Come True." We hope that you're as excited about this project as we are. Good luck granting wishes!

Alison Moore

PA FBLA Reporter



PAGE I 0 Photos taken from: www.twilightwish.org

Cass Forkin— Entrepreneur

philanthropist is one who seeks to better the welfare of others, but it is just as easily defined with two words: Cass Forkin. She is a visionary whose humanitarian efforts served as inspiration behind this year's goal of "Making Hope New and Wishes Come True." Cass is one of the most successful entrepreneurs to call Pennsylvania home. That is, if you choose to measure success in the number of lives you have impacted.

fter attending LaSalle University and obtaining her MBA in Healthcare Admin. Land a BS in Accounting, Cass went on to become the Vice President of Progressions Group from 1992 to 1998. After six years, Cass felt a calling to do something more. One day, while she was out for lunch, she noticed a group of elderly women struggling to pay for their meal. Naturally, Cass paid for the meal. This event got her thinking. She became concerned about the fact that very little is done to give back to those who have already given so much. As a true innovator, she saw a need in her community and found a way to fill it. Cass started the Twilight Wish Foundation eleven years ago in order to impact the lives of deserving senior citizens, as well as to change our cultural view of aging.



Cass takes a photo with Miriam before her wish to ride in a hot air balloon is granted.



Cass and Bill stop for a photo while his wish to stand on the deck of a destroyer ship is granted.



Cass and a friend attend a fundraising event for Twilight Wish.



s if starting this noble movement was not enough, Cass serves as the Vice President of aEONRG, LLC, a small business that her husband, Bill Belknap, started in March of 2012. With her help, aEONRG won the Chester County Score 2014 Small Business Achievement Award. Essentially, aEONRG is a contracting company that goes above and beyond to ensure that their customers' facilities are within government regulations as well as fit the clients' personal needs.

ass has been recognized at the national level for her amazing achievements. She was named one of the National Top Ten Businesswomen for 2007 by American Business Women's Association. By her community she was awarded the Philadelphia 76ers Hometown Hero award in 2004 and the Philadelphia Flyers Community Teammate Award in 2007. Cass was also recognized in Women's World Magazine, CNN, People's Magazine, and HNL.

> hen Cass is not changing senior's lives, she is writing. She is also very involved with her church and is a

loving wife and mother. Personally, my favorite thing about her is that she has agreed to partner with PA FBLA!

Kim Bischof

PA FBLA Parliamentarian

Milton S. Hershey— Entrepreneur

orn in 1857, Milton S. Hershey did not take the easy road to fame and success. Raised without a formal education, his dreams of establishing and running his own company were difficult to accomplish. Hershey began his first business in 1876 at the age of 19; he started his own candy shop in Philadelphia. This first venture was a flop, so he packed up and moved West to Denver, Colorado to learn more about the candy making trade. He attempted again to begin his own candy company in New York City. His efforts failed again. Remaining optimistic, Hershey began again in Lancaster, Pennsylvania and the Lancaster Caramel Company was established.

fter two attempts to begin his own company, Hershey had finally succeeded. Four years after its establishment, the Lancaster Caramel Company had become one of the leading caramel manufacturers in the world. Soon afterwards, Hershey attended the World's Columbian Exposition in Chicago in 1893. It was here that Hershey decided to expand his candy production to include his most famous product: the Hershey chocolate bar. After having his company expand rapidly, he sold his caramel company and focused entirely upon chocolate; the Hershey Chocolate Company was born.



A photo of Milton S. Hersheyfamous for his business success and philanthropic efforts.



An early photo of the Lancaster Caramel Company factory, where Hershey began his success.



The Milton Hershey School is one of the most well-known of Hershey's philanthropic projects.

Did you know?

Milton Hershey was scheduled to board the *Titanic*, but sailed on a ship that set out earlier in the day to attend to business with his chocolate company in America. Imagine if he'd have boarded the *Titanic*!

n order to promote business growth and the happiness of his employees, Hershey created an entire town around his factories. His blueprints for the town included department stores, schools, churches, and plenty of community centers to promote community wellness.

fter building his community, Hershey decided to give back to the families who had worked so hard for his company. He founded the Milton Hershey School with his wife Catherine for orphans so that they could be educated and be offered opportunities that had never been available to him.

ershey is not only the quintessential example of an entrepreneur, but is also the perfect example of a philanthropist. As a member of PA FBLA, I feel that Hershey, Pennsylvania is a wonderful place to hold our State Leadership Conference. FBLA merges community service, exploration in the business field, and competition to create a wellrounded organization for inquisitive students. Our philosophy fits perfectly with Hershey's: creating a successful business, yet giving back to the community whenever possible. I feel so privileged to be able to share in the history of Hershey's legacy by participating in our State Leadership Conference in Hershey, Pennsylvania. We would make the town's namesake proud by being strong business and community leaders!

Alison Moore

PA FBLA Reporter

PAGE 12

Photos taken from: http://imgarcade.com/1/hershey-kisses-logo/, http://en.wikipedia.org/wiki/Milton_S._Hershey, http://www.hersheyarchives.org/essay/ details.aspx?EssayId=43&Rurl=/resources/search-results.aspx?Type=BrowseEssay, and http://boarding-schools.findthebest.com/I/138298/Milton-Hershey-School

2014-2015 State Goals and Plans of Work State Project: **Twilight Wish Foundation** Slogan: "Making Hope New and Wishes Come True" FUNDRAISING GOAL: FUNDRAISING GOALS \$33,000 FUNDRAISING PLAN OF WORK: T-shirt Sales at the SLW and SLC Basket Auction at the SLW Dodge-ball Tournament at the SLW Local Chapter Sponsorship Toolkit COMMUNITY SERVICE GOAL: OMMUNITY SERVICE 33,000 hours of service GOALS COMMUNITY SERVICE PLAN OF WORK: **Granting Wishes** Keystone Leadership Award Big 33 Community Service Submission Guide PAGE 13

2014-2015 State Goals and Plans of Work Continued...

13,500

400

290

25

50

MEMBERSHIP GOALS

MEMBERSHIP GOALS:

High School Members: Middle Level Members: High School Chapters: Middle Level Chapters: Virtual Chapter Members:

MEMBERSHIP PLAN OF WORK:

Membership Incentive Program

ADDITIONAL GOALS:

Promote Participation in the Penn Pal - Penn Pal article links on Facebook - Entrepreneur/Business Spotlight Increase Collaboration between State, Region, and Local Officers - Online Meetings

Secure Ten (10) New Competitive Event Sponsors

- SLC Event Sponsorship

Increase Participation and Awareness of State

Program Submissions

- Business Person of the Year/Business

Partnership of the Year

- State Project Proposal Submissions

ADDITIONAL GOALS

PAGE 14

Local Chapter Spotlight—Cedar Crest Blood Drive

Cedar Crest The High School chapter of FBLA in Lebanon recently hosted a blood drive in their school. The chapter, partnering with the Central Pennsylvania Blood Bank for the second year in a row, hosted its second blood drive this year. Central Pennsylvania Blood Bank works hand in America's hand with

Blood Center, North America's largest network nonprofit of blood centers. Members from the chapter spent the weeks prior to the drive recruiting donors. donating all the refreshments for the canteen area, and then working throughout the day of the drive by signing donors in and out and

staffing the canteen. Overall, the blood drive gathered 79 units of blood which has the potential to help save over 230 lives.

Submitted by: Kiana Waltermeyer 2013-2014 Chapter Parliamentarian 2014-2015 Chapter President



Pictured to the left are three members of the Cedar Crest Chapter of FBLA hosting the blood drive.

Need ideas about Community Service?

Does your chapter need ideas for community service? Would your chapter like to become more involved with volunteering as a part of FBLA in your area? If so, check page 10 of this issue. Volunteering with the Twilight Wish Foundation is a great way to become involved in FBLA, support our state project, and volunteer in your community. Chapters could also r e s e a r c h volunteering with some of our n a t i o n a l organizations, such as the March of Dimes.



Pennsylvania FBLA

Quarterly Newsletter

THE PENN PAL

Hello, Pennsylvania FBLA! As our FBLA academic year begins, my goal is to increase participation in The Penn Pal. The Penn Pal is a document that can highlight your chapter's activities, community service events, and projects. As you progress through the year, I would like you to share your chapter's activities with me so that I can include your chapter's articles and pictures in the Penn Pal. There will be three editions of the Penn Pal published during the year that you can submit articles to me for inclusion.

