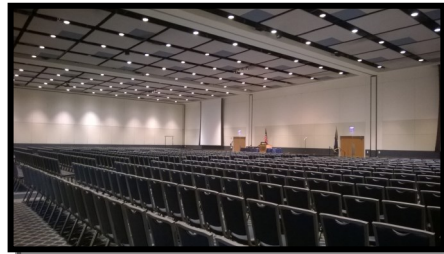


The Penn Pal

VOLUME XXX, ISSUE III

JANUARY 2014

2014 State Leadership Workshop— November 2-3



Before— Sunday, November 2



After— Closing Session, November 3



State Officer Team, Cass Forkin, and Bill Cordes



Annual Dodgeball Tournament

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“Step Up to the Challenge!”

Dear Pennsylvania FBLA,
Thank you once again for submitting articles for the previous edition of the Penn Pal! It's hard to believe that there is only one edition left of the Penn Pal, to be published in March. I look forward to seeing what each of your chapters is planning in the upcoming months. Please don't miss the last

opportunity to see your chapter featured in the Penn Pal. If you would like to submit an article to be included in the final edition, please see the final page of this newsletter. Wishing you each the best of luck in your competitive events and I can't wait to see you all at the State Leadership Conference in April in Hershey! Happy writing!

Sincerely,

Alison Moore
PA FBLA State Reporter

2015 State Leadership Conference

As we progress through our FBLA year, the time for FBLA competition has begun! The FBLA State Management Team is excited to see all of the members and advisors at the upcoming State Leadership Conference in Hershey, PA from April 13-15. To the winners who will be advancing to States from their respective RLC's: we wish you luck as you prepare for States. To the members who didn't compete or qualify for States: we hope that you will continue to participate in competitive events next year and wish you the best of luck in the future. We look forward to seeing all of PA FBLA members in April!

FBLA Freshmen are Franklin's Friends- Gettysburg Area High School

Three freshman members of the Future Business Leaders of America chapter of Gettysburg Area High School recently shared the spirit of giving in a big way. Seeking community service hours, Brandon Edgcomb, Zach McLaughlin and Mary Groves were tasked with gathering food for "Franklin Friends," a backpack program for students at Franklin Township Elementary School

that is being developed. It is the goal of "Franklin's Friends" to ensure that children who are in homes with insecure food supplies have healthy food options for the weekend. "Ruth's Harvest," the weekend backpack program operating at James Gettys Elementary, has reached a group of 111 students in need. Knowing that this elementary school is not alone in having needy families, administrators and secretaries at Franklin

Township Elementary School, together with several area churches, set out to organize and mount such a program for Cashtown/McKnightstown students. It is called "Franklin's Friends." By gathering food for "Franklin's Friends," Gettysburg Area HS FBLA members were able to give back to their community at a time when many people were in need.

Gettysburg Area High School FBLA members gather food for "Franklin's Friends."



Students Compete Within the Region-

Souderton Area High School



In hopes of making it to States, FBLA members participated in the annual competitive event testing at Souderton and North Penn High Schools from December 2 through December 5. Competitive events were completed online and in-person. The tests included information on approximately 60 different business topics. Students signed up for the topic they wanted to compete in, then selected the day they wanted to take the test. The test contained 100 multiple choice questions about a specific topic. The online tests were taken at Souderton while the in-person and presentation events were held at North Penn in front of a panel of judges. Students competed with members from 11 different schools in the region for the chance to advance to States. 48 students from Souderton placed in the top 10, and 28 are moving on to States. Students who qualify to attend States will travel to Hershey in April to compete at the State Leadership Conference.



Among the students who qualified for states, 18 of them were individual events. These events included Agribusiness (1st Liam Schmidt and 4th Alicia Bateman), Business Calculation (3rd Maya White,) Business Communications (2nd Jacob Wurman and 5th Ethan Nguyen), Business Law (4th Spencer Smith and 5th Gayle Gross,) Cyber Security (3rd Mitch Plummer,) FBLA Principles and Procedures (5th Angel Le,) Help Desk (4th Victoria Faust and 5th Ashlyn Allebach), Impromptu Speaking (1st Kyle Wetzler), Intro to Information Technology (6th Cara Plummer,) Personal Finance (2nd Shivam Patel, 4th Sameer Patel, and 5th Caleb Lamb,) and Securities and Investments (1st Hirsh Sisodia and 4th Ben Antill.)

In addition to these members, 10 students will attend States for team events. These events include Banking and Financial Systems (2nd Rosy Moody and Lillian Nguyen,) Business Ethics (1st Grace Godshall and Alec Morshead,) Entrepreneurship (1st Dan Bideau, Devon Schmidt, and Sameer Sheik,) and Global Business (2nd Matthew Bakey, Paul Gortel, and Matthew Massina.)

We hope to make it to Nationals, which will be held in late June and early July in Chicago, IL. Hope to see you there!

Written by: Gabby Caracciolo

Pictured at left are members grabbing a bite to eat after attending the competitive event testing.

Dr. William Selden— FBLA Benefactor



Many of you may have heard of the Who's Who or Outstanding Chapter competitive events at the State Level. But, did you know that Dr. William Selden, the man who is the sponsor of both of these events, is a resident of Berwick, PA, a small town in Central Pennsylvania? He will celebrate his 94th birthday in March and though he has been retired from FBLA for over thirty years, he still takes a great interest in FBLA and its progress over the years.

Now that he is retired, Dr. Selden still enjoys receiving news of PA FBLA and its accomplishments. We (Central Columbia HS) sent Dr. Selden an informative packet about PA FBLA's activities including a program of work, a list of competitive events, and an edition of the Penn Pal. We also visit Dr. Selden as a chapter, discussing FBLA and business with him. The last time we visited, we asked Dr. Selden if we could publish his address in the Penn Pal and he gladly agreed (see below).

Pennsylvania FBLA: I challenge each chapter to send Dr. Selden a birthday card in March to thank him for all that he has done for Pennsylvania FBLA!

Alison Moore PA FBLA State Reporter

Dr. William Selden

900 East 16th Street

Berwick Retirement Village

Room 827

Berwick, Pennsylvania 18603

Central Columbia FBLA members visit with Dr. William Selden.



Central Columbia FBLA Spreads Holiday Cheer-

Central Columbia FBLA Chapter recently participated in Tree Fest, an annual event in downtown Bloomsburg that distributes donated Christmas trees to local needy families. These trees are decorated by volunteer groups and are displayed for two weeks in December. At the conclusion of the event, the tree, decorations, and any additional donated gifts are distributed to the families in the community. Two of our officers, Bryce Yoder and Alison Moore, shown at right, participated in the event.

Submitted by: Bryce Yoder

Central Columbia HS FBLA President



Billy and Desiree Francis- Entrepreneurs



An idea became reality when Billy and Desiree Francis opened the Francis Kaufman House, a fine dining restaurant featuring “country fare with an international flair”. Desiree, being an avid historian, was excited to occupy an older building. The restaurant—located at 3168 Main Street in Sumneytown, PA - was built in 1850, and has gone through numerous renovations. In fact, after buying the establishment, Billy and Desiree first had to go through one year of hard work and sweat to create a welcoming atmosphere. Besides the work on the building, there were copious amounts of paperwork to be completed and requirements to be met.

There were also challenges in building up a positive reputation. Billy and Desiree saved for almost five years and also liquidated all of their assets to pay for the start up of their business. Desiree Francis knew that,

“The first 5 years make it or break it for restaurants.” They poured everything into their business. Another challenge they faced was when the bridges near their establishment closed. This stopped the flow of traffic and threatened to reduce their clientele.

Today the Kaufman House faces the challenge of maintaining a strong flow of business. Fine dining can be a challenge during times of recession. Bill and Desiree have created ads for newspapers, business cards, and various other forms of media. Yet, customers have stated that they were surprised by the affordable prices because of the expensive-looking building.

However, these challenges are not enough to deter the Francis family from their goal. Desiree Francis believes that the greatest blessings of owning the successful restaurant are the people and customers who gradually become friends and

“regulars”, the support team of employees, and finally the variety of clientele, as many regulars are from Philadelphia and West Chester.

After going through this long process, the Francis’ would offer the following advice: to start a business, it is important to put money aside to pay for unexpected costs. Entrepreneurs need to be ready for the worst and have a back up plan in case something goes wrong. Being an entrepreneur is a difficult and lengthy road, but when the work is done, the reward is greater than anything you could have lost getting there.

Written by: Grace Godshall
PA FBLA Vice President
at Large



Pictured at left: the interior of the Francis Kauffman House. Pictured at right: the exterior of the Francis Kauffman House.



Holiday Angels

Souderton Area High School

This year, Souderton's Holiday Babysitting was the greatest success to date. A plethora of members joined together to babysit over 30 children in the Souderton Area High School Café. By creating a detailed agenda and meticulously planning games and crafts, the babysitters successfully entertained the children for a full seven hours. By the end of the day, most children had bonded with others and each person left with a bright smile on his or her face.

The day began with preparations and plenty of Christmas cheer. The children slowly began arriving and pairing off with their friends. Soon, all the children were anxious for the fun to begin. From reindeer races to snowball fights, the children experienced a jam-packed day with a special visit from someone from the North Pole!

Energy levels were high as the children ran to finish the relay first and raced to the other side of the café, attempting to avoid being tagged. Beautiful crafts were created and creative juices were flowing; each child left with beautiful crafts and projects to take home and memorialize the day. Only a few tears were shed as the children had to depart from their lovely day, but they need not fear, for our Valentine's Babysitting event is right around the corner!

Written by: Tori Faust

Pictured is a Souderton FBLA member babysitting two children at Souderton's annual Holiday Babysitting event.



Lansdale Catholic High School

On December 10, the Lansdale Catholic FBLA chapter held a Christmas party. First, we discussed the results of the recent competitive events. Then, members bonded over food and drinks. As a community service project, each member wrote a card to a soldier in the army wishing them happy holidays. The cards will then be delivered to soldiers in time for the holidays.



Pictured are the Lansdale Catholic HS FBLA members posing with the Christmas cards they wrote to soldiers.

Lansdale Catholic High School-

On December 18, three Lansdale Catholic FBLA officers traveled to North Penn High School to attend their officers' meeting. The attending officers learned more about FBLA and how to properly run a meeting. It was a very good learning opportunity and we gained very useful information to help improve our chapter.

Pictured are Lansdale Catholic HS FBLA officers attending the North Penn HS FBLA officers' meeting.



State Leadership Workshop— A Conference in Review

On November 2 and 3, over 800 FBLA members gathered at the Penn Stater Hotel in State College, Pennsylvania to participate in the annual State Leadership Workshop. After months of planning, the State Leadership Workshop was a tremendous success! For those members who were unable to attend the event, a brief summary of the two day conference follows.

Upon arrival at the conference, members were directed to conference registration. After all the members had taken a seat in the Presidents' Ballroom, the Opening Session began. The State Officer Team greeted the members and afterwards, the keynote speaker, Bill Cordes, took the stage to present his theory, the "YOGOWYPI Factor." His acronym stands for "You Only Get Out What You Put In" and he shared with the PA FBLA members his outlook on life: always put forth your best effort and you will never regret it.

While the Opening Session was taking place, the State Project Basket Auction and the T-Shirt Sale were available for members to participate in. Chapters were offered the opportunity to donate a basket to the basket raffle to raise money for the 2014-2015 State Project, the Twilight Wish Foundation. Additionally, the State Management Team sold t-shirts with the Twilight Wish Foundation logo in order to raise additional funds for the organization. In total, PA FBLA members raised over \$6,000 for the Twilight Wish Foundation in only two days!

After the Opening Session, members had the opportunity to attend multiple workshops presented by FBLA advisers, PA FBLA Executive Committee members, and experts in the field of business. With the plethora of workshops available, there were countless opportunities for members to improve their leadership skills and network with other members. That evening, the annual Dodgeball Tournament was held to raise additional funds for the Twilight Wish Foundation. After a long day, members retired for the night to prepare for a second day full of opportunities.



Left: A workshop is presented by the state officers on running for a state officer position.



Right: Baskets donated to the Basket Auction wait to be raffled on the second day of the conference.

SLW Conference Review— Continued

On Monday, November 3, members had the opportunity to attend two more workshops. Finally, a “Shark Tank” event was held in which members were able to pitch their entrepreneurial ideas to a panel of judges. The Closing Session was held directly after the conclusion of the “Shark Tank” and members returned home after two days filled with leadership opportunities. Thank you to all the members who attended, we hope you continue to “Step Up to the Challenge!” throughout the year.

Alison Moore

PA FBLA State Reporter



A team presents their invention to a panel of judges in the “Shark Tank” on the second day of the conference.

Chestnut Ridge High School-

Members of the Chestnut Ridge Chapter of the Future Business Leaders of America have partnered with the Watch Me Grow Daycare in order to learn about the concepts of running a small business. Since small businesses make up the majority of local businesses in Bedford County and are the backbone of the American economy in general, the members took this opportunity to learn about the concepts of a successful American business enterprise.

Many members job shadowed the business owners and workers at the day care. They were able to see first-hand the different aspects of the business and the challenges of operating the business as well. Additionally, members learned that one key to operating a successful business is community outreach. Members, alongside the owners, volunteered at the Little Lion Concession stand and the Heather’s Cup, a community charity event to raise money for children with cancer and other debilitating diseases. These events taught them time management, teamwork, scheduling, and conflict resolution.

Through this partnership, the members of FBLA gained a greater understanding of the small business world as well as an appreciation for the time and work that a sole proprietorship entails.

Donegal High School

This past fall and winter, the Donegal Future Business Leaders of America Chapter has been very active. From a food drive to the annual Santa Breakfast and competing to attend the State Leadership Conference, Donegal FBLA has accomplished a great deal. In November, the club held a school-wide food drive and followed up with a Saturday morning food drive at a local supermarket, Darrenkamp's. Both drives were very successful and it was a great blessing to be able to help people in need within our community before Thanksgiving.

On December 13, Donegal FBLA held its 5th annual Santa Breakfast at Trinity Lutheran Church. The students prepared and served a homemade pancake breakfast to approximately 120 people. Donegal High School's assistant principal, Mr. Haldeman, dressed up as Santa and brought cheer to all the children who came. Everyone left with full stomachs and plenty of holiday cheer. Finally, members of FBLA competed at the Regional Leadership Conference in hopes of qualifying for the State Leadership Conference. Out of our 23 competitors, 14 have qualified to compete at the state level. Donegal FBLA is ending 2014 in a great way and cannot wait to see what 2015 has in store!



Donegal HS FBLA members organized a Breakfast with Santa. Approximately 120 people were served homemade pancakes at the breakfast.



Souderton Area High School

The Stroudsburg chapter of Region 21 FBLA recently held a charity event in cooperation with the Salvation Army. On December 1 and 13, various FBLA members from Stroudsburg volunteered in front of high traffic areas around town and acted as bell ringers for the Salvation Army.

Members stood outside of locations such as Walmart for an hour and gathered donations. Volunteers attracted donors by caroling and ringing their bells. Through the actions of our members, we were able to raise \$1,000.00 for the Salvation Army. This was a wonderfully fulfilling experience for all members that participated and Stroudsburg FBLA will definitely work with the Salvation Army in the future.

Souderton FBLA members volunteer with the Salvation Army at many locations, including the local Walmart.



Selinsgrove Area High School-

This academic year is off to a great start for Selinsgrove FBLA. We've had a record number of members join this year, a total of 49 students, and we've all been very busy participating in fundraisers to help raise money for our organization. Recently, we decided to sell candy and scarves designed with our school's colors and logo to students.

Additionally, some of our members attended the State Leadership Workshop; they had an amazing time and we hope to have more members attend next year. We also hosted the 2014-2015 Regional Leadership Conference at Susquehanna University. The conference was a huge success! Every student was given the opportunity to compete and 13 members from our school are advancing to States! This includes last year's Marketing team winners who placed 8th at Nationals, the team of Anne Coyne, Cathy Lucchi, and Maria Lucchi. We wish our members the best of luck as they continue to compete!

Pictured are Selinsgrove FBLA members attending the Regional Leadership Conference at Susquehanna University.



Easton Area High School



It has been a busy year for Easton FBLA. On November 4, a dozen members travelled to our local McDonald's to raise money for the club. They had the opportunity to work in the drive thru, make milkshakes and specialty coffees, and keep the dining room clean. The staff was very *patient* and made us feel welcome. We feel that our partnership with our local McDonald's was very successful.

Thirty-one members attended the National Fall Leadership Conference in Washington, DC from November 7-9. It was the first time our chapter has attended the NFLC. We joined over 2,000 FBLA and PBL members from across the country. We attended two days of workshops on leadership, community service, and interpersonal skills, among other topics. Students said the keynote speakers were the best they had ever heard. "Hold up, that is whack!" and "...and a

goat" are sayings that echo up and down Easton's hallways. We walked the National Mall on our final day in Washington DC to see the White House, the Capitol, the Smithsonian, and every war memorial and monument our tired legs could take us to. When we returned home, Bev Bradley from the Cops 'N Kids Program in the Lehigh Valley spoke to the members on November 18 about running a non-profit organization. She introduced us to various community service events in the near future. Easton FBLA members are now planning a district-wide book drive in the spring.

Easton FBLA members manned the gift-wrap counter at the Palmer Park Mall for 17 hours on December 12 and 13. The goal was to raise money for the Twilight Wish Foundation. Everyone was in a holly, jolly mood and we raised over \$300 for the state project. One of our biggest activities has been

preparing for the annual Regional Leadership Conference held at Lehigh-Carbon Community College in January. We will join over 600 students from 14 other chapters in Region 28, competing for a chance to attend the State Leadership Conference in April!

Our chapter currently has over 100 members. We try to provide our members with information on the many activities we have planned and bring in guest speakers to talk to our members about many different topics. With non-stop enriching leadership and professional development activities planned, Easton FBLA still has a busy year ahead!

Pictured are Easton FBLA members: 1) working at a local McDonald's to fundraise for the chapter, 2) attending the National Leadership Conference in Washington DC, and 3) volunteering at the gift wrap counter at the local mall.

1



2



3



Stroudsburg Area High School

The Pennsylvania FBLA State Project for 2014-2015 is the Twilight Wish Foundation. In order to raise money for the State Project, Stroudsburg FBLA has held two of their annual fundraisers, a wreath sale and a Gertrude Hawk chocolate sale.

The fresh holiday wreaths, delivered from a local farm, were distributed to the members to sell. Steven Michniewicz, a three year FBLA member, was our top seller and sold approximately \$180 in wreaths. Stroudsburg FBLA as a whole sold approximately 200 wreaths and raised \$1,365 for the Twilight Wish Foundation through the wreath fundraiser. The Gertrude Hawk Chocolate fundraiser was also a great success. Our top seller, Alex Wisser, sold \$643.50 worth of chocolate. The holiday chocolate fundraiser raised a total of \$1,010.52.

Both the wreath sale and the Gertrude Hawk Chocolate fundraiser have been Stroudsburg's annual fundraisers for our State Projects for over 15 years. Through these two fundraisers, Stroudsburg FBLA was able to raise a total of \$2,375.52 for the Twilight Wish Foundation.

A Stroudsburg Area HS FBLA member assists in moving the wreaths upon delivery.



Waynesboro Area High School



Being well acquainted and comfortable with money and money management is a vital skill in the business world. This is why the Waynesboro FBLA Chapter does many activities that involve fundraising for our chapter's needs, as well as raising money for various organizations. The money that we fundraise for our chapter goes towards paying for the various FBLA events (Regionals, States and Nationals) that our chapter is able to attend.

One fundraiser that we have done for many years is selling Bonus Books. This has regularly been one of our largest and most successful ways of raising money. Each book contains hundreds of dollars worth of unique coupons and many of the coupons are "Buy One Get One Free," which many people appreciate. The book itself costs \$32, so it pays for itself over and over again with the amount of money people save with the coupons. From the \$32, \$8 goes towards the FBLA member who sold the book. Members can use profit from Bonus Books to cover State and National dues.

A fundraiser that we have done two times so far is the FORD Drive-A-Thon. For this fundraiser, Keystone FORD travels to a location chosen by the organization that FORD is working with. For our event, we chose to have Keystone FORD come to Waynesboro High School. At this location, people in the community had the opportunity to test drive vehicles and for each

test drive, Keystone FORD donated \$20 to the Waynesboro FBLA chapter. The fundraiser raised nearly \$6,000 for our chapter.

In the near future, our chapter plans to host a pancake breakfast at Applebee's. This fundraiser is typically successful for other organizations, such as sports teams, so we plan to host a breakfast in order to broaden our horizons and find other fundraising opportunities that can help us in our efforts to contribute to the State Project.

In addition to fundraising for our chapter's members to participate in FBLA events, we want to be able to donate to other organizations as much as we can. Recently, our chapter has raised money for the Prematurity Awareness Organization. In order to do this, we created small purple ribbons (purple is the color associated with the Prematurity Awareness Organization) and gave the ribbons to people in our school. When we gave people the ribbons, we asked for a \$1 donation and raised \$200 for the Prematurity Awareness Organization.

Our chapter is always looking for new unique ways to earn money, both for ourselves and for others. As much as we do, we know we still have a lot to learn. Learning money management is something that will benefit all of us later in life, so by participating in fundraising and money management now, Waynesboro FBLA members are preparing for the future.

Jersey Shore FBLA

Jersey Shore FBLA has been busy planning this year's Region 7 Regional Leadership Conference. The conference will be held on January 7, 2015 at the Pennsylvania College of Technology. Our chapter has planned several workshops and booked motivational speakers to present them. This year's motivational keynote speaker is Mrs. Kathryn Ecker.

Kathy Dincher, of the Muncy Bank and Trust Company, will lead a workshop informing FBLA members about Identity Theft. PA FBLA State Reporter Alison Moore will present a workshop on Team Building. In addition, Tim Keohane, of the Lock Haven Small Business Development Center, will conduct a seminar titled "Creating Future Opportunities with Entrepreneurial Thinking." Finally, Mark N. Mazarella will teach members how to write an excellent college essay in his workshop "The College Personal Essay: Why Good Students Write Bad Essays (and How to Make Yours Standout!)."

Our chapter is also excited about a workshop that will be held on the on-campus restaurant, "The Le Jeune Chef." The workshop will instruct students on etiquette for a business lunch. Appropriate conversation topics and proper table manners are two topics that will be presented. Students will be able to select three of these wonderful workshops to attend. The conference will also include a basket auction. Chapters in attendance will each donate a basket and raffle tickets will be sold for the baskets. The winners will be randomly selected at the conclusion of the conference. Good luck to all RLC competitors and we hope you enjoy the conference!

Inspiring Quote-

"Your smile is your logo, your personality is your business card, how you leave others feeling after having an experience with you becomes your trademark."

Anonymous

Claysburg-Kimmel FBLA Bell Ringers-

Members of Claysburg-Kimmel (CK) FBLA volunteered their time to help the Claysburg/East Freedom service unit of the Salvation Army over the Christmas season. This marked the second year that CK FBLA members participated in this event. Members were busy ringing bells and collecting money through the annual Kettle Drive, with 90% of the funds collected staying in the local community. FBLA members began collecting donations on December 19 and ended the drive on Christmas Eve.

Members of Claysburg-Kimmel FBLA volunteer with the Salvation Army through the Kettle Drive.

Submitted by; Maria Knisely

Claysburg-Kimmel Treasurer



Fleetwood Members Share with Seniors-

Members from the Fleetwood Chapter of FBLA have been sharing their knowledge of technology with senior citizens at the local community center. Each Wednesday, members give an hour of their time to work with seniors that sign up for their services. Typically, between two and five seniors are assisted each week. The seniors are looking for help and guidance in areas including iTunes, Facebook, and setting up routers in their homes. The program has been extremely successful and the members are enjoying their service to the local community.



A Fleetwood FBLA member assists a senior with downloading photos.

Forbes Road CTC Veterans Day Breakfast-

On November 11, FBLA students from the Forbes Road CTC hosted their first annual Veterans Day breakfast with veterans from Beatty Pointe Village and the surrounding community. Veterans from World War II, Korea, Vietnam and the Cold War enjoyed being served a delicious breakfast from the culinary staff and students.

After participating in the opening Pledge of Allegiance, the students gave a presentation on each of the five branches of the military. At the end of each presentation, the veterans of each branch were given the

opportunity to speak about their time in the service. The students received quite a history lesson from veterans of Pearl Harbor, the air raids over Germany, the Korean Peninsula, and the nuclear arms race with the Iron Curtain in places like Alamogordo, New Mexico, Enewetak Atoll and the Marshall Islands.

Each veteran was recognized with a Certificate of Thanks for their service to the United States of America from the administration, staff and students of Forbes Road CTC. Bre Brigham, one of the Forbes students, felt that meeting and interacting with the veterans was one of the highlights of her years at

Forbes. The veterans themselves were extremely thankful for the invitation to the breakfast and more than one of the honorees said he knew the country was in good hands when he saw the dedication and respect shown by the young people at the event.

Submitted by:
George Karnbauer

Forbes Road CTC FBLA members pose with veterans after they held a breakfast to honor our servicemen.



Fox Chapel Area High School-

Our chapter celebrates American Enterprise Day each year. The officers decorate the large group instruction room in red, white, and blue, and have a catered breakfast for all FBLA members. We say the FBLA pledge during this time and our officers give a background of the American Enterprise Day and what it truly means to live in a capitalistic society.

Pictured in the left photo: Fox Chapel members recite the FBLA Pledge. Pictured in the right photo: members enjoy the catered breakfast in honor of American Enterprise Day.



THE PENN PAL

Hello, Pennsylvania FBLA! As we continue through our FBLA year, my goal is to increase participation in The Penn Pal. The Penn Pal is a document that can highlight your chapter's activities, community service events, and projects. As you progress through the year, I would like you to share your chapter's activities so that I can include your chapter's articles and pictures in The Penn Pal. The last edition will be published in March, so be sure to submit your articles before the deadline so that your chapter can be featured in the final edition!

In addition, you could see your chapter on Facebook or Twitter! The Penn Pal will now have links on Facebook and Twitter so that each edition can be viewed through both sites!

FINAL EDITION!

Edition #4

Deadline for articles submitted:

February 20

DON'T FORGET!

Each Penn Pal issue will feature two entrepreneurs from Pennsylvania. You won't want to miss it!

To submit an article to be published, send a brief article with a picture of your chapter to me:

Alison Moore, State Reporter
reporter@pafbla.us

I look forward to receiving your articles!