

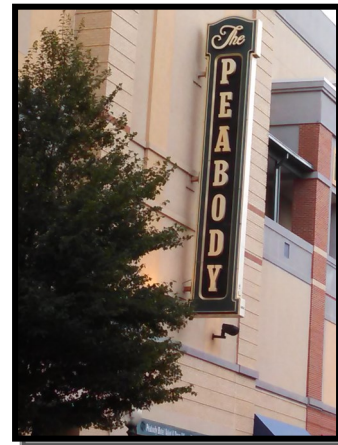
The Penn Pal

VOLUME XXX, ISSUE II

NOVEMBER 2014



NLC—
2014 →
Nashville,
Tennessee



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“Step Up to the Challenge!”

Dear Pennsylvania FBLA,

Thank you very much for your contributions to the previous edition of the Penn Pal! It was wonderful to see the activities each chapter is involved in. Additionally, I would like to encourage each of you to continue submitting articles for the Penn Pal. Please see the flyer on the last page of this edition for more information. I can't wait to see what each of your chapters has in store as we “Step Up to the Challenge!” this FBLA year.

Sincerely,

Alison Moore

Alison Moore

PA FBLA State Reporter

Editor's Note: There was an inaccuracy in the NLC report in the previous edition. Hazleton was listed as having received second place in Local Market Share. They did not place at the National level. I apologize for the discrepancy.

2014-2015 National FBLA Theme



Join us this year as we all “Step Up to the Challenge!” As members of FBLA, we are encouraged to work as a team on local, state, and national levels to achieve our goals. Let’s begin this academic year ready to “Step Up to the Challenge” and achieve success!



Leaf it to Us! - Athens Area High School

On October 13, Athens High School FBLA members set out with double-edged swords – or rather, rakes – to pursue two missions in one. Members spent several hours raking and cleaning up neighbors’ yards around the school to help those who needed an extra hand with leaves at no cost, demonstrating to the community FBLA’s spirit of community service. But

members also got a jump on fundraising for the regional and state conferences by securing sponsors to reimburse their raking on a per-bag basis. Donations were also accepted from happy neighbors who were pleased with the fall clean-up help. All in all, 97 bags of leaves were collected by 14 members in just over 3 hours.

While the hours spent working weren’t entirely unpaid, this fundraiser still carried a strong spirit of service as members worked to earn their way to competition and helped those in the community who were in need of a few cheerful fall workers.

Members of Athens Area High School prepare to rake leaves for neighbors of the school.



A great start to the year!

Waynesboro Area High School



Our chapter has been working very hard on many volunteer activities. We had members volunteer at the high school Back to School Night, where we helped the parents navigate the school according to their student's schedules. We have been asked to volunteer at many other events, such as: an event taking place at Burn's Hill Cemetery, in Franklin County, Pennsylvania; a Fall Festival taking place at Hooverville, a local elementary school; and a Pumpkin Fest, taking place at Renfrew, a park in Waynesboro. Our dedicated members are always willing to give their time to the community whenever they possibly can.

We have also started two of our largest fundraisers of the year: 1.) we are selling Bonus Books and 2.) we are hosting a Ford Drive-A-Thon. Our Bonus Book sale is something that we do every year, and it always turns out to be a huge success. With all of the coupons inside, people who purchase a Bonus Book have the ability to save hundreds of dollars. The Drive-A-Thon is something we have only done once before, but since we were good hosts, the company offered to come back again! Since this fundraiser has the potential to raise so much money, we readily welcomed the idea .

Another thing we have been busy with is preparing for the State Leadership Workshop and the National Fall Leadership Workshop. Many of our members, both returning and new, are excited about these opportunities to immerse themselves in the FBLA community and gain business skills that will help them prepare for the future.

With all of these events going on, there is never a dull moment in Mrs. Tassone's FBLA classroom. Yet, the ambitious, motivated students welcome each new challenge with confidence, and we are excited for a successful FBLA year.

Inspiring Quote-

"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

John Quincy Adams

Joshua Coleman— Entrepreneur



Joshua Coleman is no stranger to FBLA. Having served as his local chapter's Vice President and President, Regional President, State Vice President at Large and Executive Vice President, and the National Eastern Region Vice President, he is very familiar with FBLA.

Coleman currently owns Momentum Advanced Planning. Momentum brings advanced planning solutions to successful families, institutions, and their advisors. They take the role of a general contractor to best guide their clients through the advanced planning universe, saving them time and money. They consult in the areas of tax, actuarial design and insurance/risk management.

Joshua wanted to start this company to help others make sense of their planning in order to perpetuate their wealth and enhance their legacy.



Joshua Coleman, entrepreneur, former State Officer and FBLA member.



The headquarters for Momentum Advanced Planning is in Chicago, Illinois.



Joshua is the CEO and owner of Momentum Advanced Planners.

A quote from Plato's Republic: "I know everything, because I know that I know nothing." Joshua believes that being an entrepreneur is similar to Plato's statement and is about humility and relentless work ethic. He feels that if your employees and clients see you as arrogant or entitled, they will not work *for* you or *with* you. "I feel living that attitude out every day as a 'servant leader' who is never afraid to admit when he is wrong is what has made me successful".

Joshua provides advice to future entrepreneurs by noting, "My advice is to find something you love, and pave your own path in making it successful. Do not let others tell you how you need to do something; instead, carefully decide the path you believe in taking- and take it. If you don't believe you will be successful, you're right, you won't be."

Alyssa Ray
Vice President at Large

Ted Metzger- Entrepreneur

Entrepreneurs are some of the most important people in today's economy. Developing, launching and managing your own business takes an admirable amount of dedication and perseverance. Entrepreneurs are necessary components of the business field because the product has to be created and sold by someone, right? An entrepreneur that has an effect on my life is my Dad, Ted Metzger.

Before I was born, my dad spent his time growing up working at a restaurant founded by my grandfather, Ed Metzger, who was also an entrepreneur. He decided to name the restaurant he created over 30 years ago "Apple Valley". My dad used this family background to augment his skills as a business owner. Pike County Outfitters is the name of the business that he created 18 years ago and has run successfully over the years despite the downfall of the economy. It is a sporting goods store located in the exact same building where my grandmother used to run a gift store next to her husband's restaurant.

Educationally, my dad graduated from Delaware Valley High School and also attended a trade school for taxidermy. Before trade school, he attended the Indiana University of Pennsylvania. For his business, he has had to travel to places such as Philadelphia and Scranton to see the new products available for him to sell in his store. He has also travelled to Middletown, NY for business. These products are advertised and sold by large companies such as Carhartt, Life is Good, Columbia, Minnetonka, Woolrich, Teva and Merrell. Certain skills that he needs to possess as a business owner are accounting, communication, inventory tracking, merchandising and advertising.

To gain further information, I asked my dad about how his business has affected his life. He responded by saying, "Unfortunately, not all businesses are profitable all 12 months of the year, it's just the reality of the economy. My business deals with tourism and outdoor recreation, which makes it seasonal. There are high and low points, as there can be with any business. Generally, the annual financial profile of my business is approximately 6 months very profitable, 3 months in-between, and 3 months at a very low point because it is seasonal."

I also asked him what advice he would give to someone interested in pursuing a business career and what he would do differently if he had the chance. He said, "Try to find things that are high-margin and include a markup that you can market in your business and make a profit from. A disadvantage of my career is that you put in a lot of hours, but an advantage is that you can be your own boss. I consistently work more than 40 hours a week and owning a business requires a significant amount of work. My advice to business students would be to find a great location with enough people to buy the product or service. Be able to adapt the business to your customers' wants or needs. Keep the demographics of the client population in mind. The economy isn't static and is constantly evolving." Entrepreneurship is an aspect of the economy that can define business itself.

Madison Metzger
PA FBLA Secretary



Ted Metzger is the owner and manager of Pike County Outfitters.

FBLA Helps Keep Art Jam, Jammin'

Souderton Area High School

On Saturday, September 27, Souderton hosted its annual Art Jam, an event that brings the community together to celebrate local artists, art vendors, artisans, poets, musicians and much more. Souderton FBLA was happy to help when representatives from the Art Jam asked local organizations and volunteers to help set up and take down the event. In the morning on the day of the Art Jam, members from the Souderton FBLA chapter arrived to assist the variety of vendors, artists, poets and musicians in their preparation for the event.

FBLA members completed various tasks that ranged from setting up chairs in a grassy area around an amphitheatre, placing trash bags in garbage cans, covering tables with tablecloths, and putting up temporary fences. Some FBLA members who volunteered to help set up the event decided to stay and enjoy the festivities of the Art Jam. The weather was perfect for an enjoyable day outside and the community came out in droves to participate. That evening, as the Art Jam came to a close, several more Souderton FBLA members came out to help the vendors, artist, poets and musicians in the disassembling and packing-up of their tents, stands, and art materials. In addition, FBLA helped to put away the multitude of tables and folding chairs that had been set up in the morning.

The Souderton Art Jam was a huge success and Souderton FBLA was grateful for the opportunity to make a difference in their community.

Submitted by David Bakely

Souderton FBLA members Grace Godshall, Mathias Leone, and Albert Gonce create a poetry circle out of folding chairs under the poetry tent at the annual Souderton Art Jam.



Fight Beneath the Friday Night Lights

Marian Catholic High School

On Friday, September 26, 2014, Marian Catholic's FBLA club hosted a "gold out" to support Saint Jude Children's Research Hospital and childhood cancer awareness. The "gold out" was held at the Men of Marian stadium as the Marian Colts took on Blue Mountain. The theme was "Fight Beneath the Friday Night Lights."

Many supported the cause by wearing gold shirts, ribbons and other accessories. During the game, Marian Catholic's FBLA club sold gold t-shirts, \$15 for short-sleeved and \$20 for long-sleeved, baked goods and collected donations. All proceeds, totaling \$1,500, were given to Saint Jude Children's Research Hospital.

Pictured at right is the t-shirt that was sold at the football game to raise money for the St. Jude's Children's Research Hospital.



Claysburg-Kimmel High School—Community Days

Claysburg-Kimmel FBLA president, Elizabeth Weiland, organized a collection to benefit the state organization, The Twilight Wish Foundation. Each year, the town of Claysburg holds an event called Community Days at the local park. Local churches, clubs, and boosters sponsor booths to raise money for their

organizations. There are also a number of events such as a softball tournament, pageant, and local musicians performing. Claysburg-Kimmel FBLA collected aluminum cans to recycle with all proceeds going to the FBLA state charity. Other collections will also be held throughout the school year.

Pictured are CK FBLA members Elizabeth Weiland, Reid Walter, and volunteer Samantha Fickes.



Competitive Events for 2014-2015

Pennsylvania FBLA members are able to compete in approximately 65 competitive events at the regional, state, and national levels. Adding to this impressive list are six additional events that will be available to members this year. The list includes:

- 3D Animation
- Microsoft Office Specialist (Excel)
- Microsoft Office Specialist (Word)
- Sales Presentation
- Securities and Investments
- Social Media Campaign

Please consider participating in these events! Are you ready to “Step Up to the Challenge” and work your way to the National Leadership Conference in June? We hope to see you in Chicago!

Are you competing in an event with a case study? If so, investigate your event’s topic and begin preparing for competition! You can find all event topics in a link on the PA FBLA website on the home page underneath the section : “2014 - 2015 Competitive Events Topics Announced” at www.pafbلا.org.

Fox Chapel Area High School-

Fox Chapel (FC) Area High School FBLA participated in the third annual Carnival, a community-wide event that kicks-off the homecoming football game and dance. Fox Chapel FBLA sold henna tattoos and had children create paper bag foxes to show their school spirit. All money raised will benefit the Twilight Wish Foundation.



Members are pictured at left helping the children make the foxes and painting their hands.

Muncy High School



This year, Muncy FBLA is proud to announce several activities that are encouraging the growth of FBLA in our school. At the PA State Leadership Conference, a team from Muncy placed 2nd in the event of Emerging Business Issues. This summer, three members of Muncy FBLA had the opportunity to travel to Nashville, Tennessee to compete at the National Leadership Conference in that event. This team, including Maggie Rymsza, Gavin Wetherhold, and Karina Fry, was the second team from Muncy to have made it to FBLA Nationals. While at Nationals, the team placed 11th in the nation, which created history for Muncy FBLA. All of Muncy's FBLA members are extremely excited about their success!

Another activity that Muncy FBLA is proud to announce is the creation of a Middle Level FBLA for the 7th and 8th grade students. This Middle Level addition will enable young students who are interested in learning about business or business-related careers to grow in their leadership and communication abilities. Currently, the nominations for Middle Level officers are underway. The Sr. High FBLA members are extremely excited to work with the Middle Level FBLA in the community events and the volunteer experiences.

Lastly, Muncy FBLA is excited about the new additions and growth that will be happening this school year. Our members are extremely excited for the upcoming months and the various community service experiences. Muncy FBLA will be busy with our annual Angel Dance, a community-wide food drive, and volunteering at local soup kitchens. To all FBLA chapters, have a great school year and we hope to see you at the State Leadership Conference!

Inspiring Quote-

“Successful leaders see the opportunities in every difficulty rather than the difficulty in every opportunity.”

Reed Markham

Souderton Area High School

On October 7, 2014, local FBLA Chapter 6666 volunteered at the annual Business Expo. The Business Expo, which is organized by the Indian Valley Chamber of Commerce, enables area businesses to network with one another, as well as with community members and leaders. The Business Expo took place at the Indian Valley Country Club and began at 1 p.m. and ran until 6 p.m.

The Business Expo allowed numerous businesses to set up stands in which there was a plethora of information about the businesses and their involvement in the community. There was also a business card exchange for the purpose of further enhancing connections between businesses in the community. The volunteers showed up early to help the Indian Valley Chamber of Commerce prepare for the arrival of the businesses. FBLA members were extremely helpful with setting-up the businesses' exhibits, unloading any and all materials from cars and leading the business representatives to their tables.

When the event began, FBLA members were involved as volunteers, filling-in for the business representatives at their stations. When FBLA members weren't performing cheerful service, they were walking around the Business Expo, networking and trading business cards in true business fashion. The Business Expo turned out to be a great success thanks to the efforts of Souderton FBLA, and we can't wait until it comes around again next year.

Submitted by Devon Schmidt, Public Relations/Marketing Manager

From left to right:
Megan Freed,
Katie Freed, and
Tori Halteman
participate in The
Business Expo, run by
the Indian Valley
Chamber of



FBLA Flea Market— Woodland Hills HS

Fall has come. School is starting. So along with these, FBLA is starting back up. Our club is doubling in numbers. So, we are coming back with ideas stronger than ever. Our ideas are getting better. FBLA is a chance for students to learn the key points on how to run a business. Our students will get a chance to learn hands on what it means to manage a business and to deal with every part of a successful sale. This explains why we are holding a flea market. This flea market will be on October 18. We have taken every moment to prepare for this event.

Our club has been split into sections for this day. There is a section of our members who will manage the merchandise. They will price everything, count what is in stock, and make sure everything is organized. Then we have the set-up group. They will take the merchandise and set it up in the order in which it was priced. There is also a group to disassemble and clean-up. These groups will have important jobs on Saturday. For this flea market, we will have a small concession stand. There we will sell snacks like chips, cookies, and crackers. We will also be selling hot chocolate and soups due to the cold weather. Our members will be running everything. There may be adults around to help, but the flea market will be a chance for our students to learn hands-on how to deal with customers.

For this flea market, we also had a group that had to publicize everything. Our members made posters and announcements and talked about our flea market in the Penny-saver. Yes, fall has started, school has begun, but our FBLA is coming back stronger than ever.

Woodland Hills HS FBLA held a flea market to educate members on marketing and money management.





Claysburg-Kimmel FBLA poses with the Krispy Kreme Sweet Stop Cruiser in honor of their winning photo submission.

Claysburg-Kimmel Sweet Stop!

Claysburg-Kimmel Future Business Leaders of America members Elizabeth Weiland, Samantha Medasie, and Maria Knisely attended the National Leadership Conference in Nashville, TN in June. At the conference, the members were networking with fundraising companies in search of ideas to use at Claysburg-Kimmel. While speaking with the representatives from Krispy Kreme Doughnuts, they learned of the Sweet Stop contest being held by FBLA and Krispy Kreme.

The contest required that the members submit a photo with the Krispy Kreme Cruiser

and creatively demonstrate the partnership between FBLA and Krispy Kreme. The girls, dressed in pajamas and FBLA t-shirts, captured a photo of them inside the cruiser “dreaming of Krispy Kreme and FBLA.” The top five photos were then posted to the FBLA national Facebook page where people could vote on their favorite. Claysburg-Kimmel FBLA secured the most votes and won a visit from the Krispy Kreme Cruiser to Claysburg-Kimmel High School and Claysburg-Kimmel Elementary.

On Thursday, October 2, the Cruiser from North Carolina stopped at CK to hand out lots of tasty treats to the students. Elizabeth, Samantha, and

Maria distributed doughnuts and Krispy Kreme hats to the students. Students were also given permission to tour the Krispy Kreme Cruiser. The members and students of Claysburg-Kimmel would like to thank Krispy Kreme and FBLA for sponsoring this wonderful experience for the students in our school district. We would also like to thank all the members of Pennsylvania FBLA for their votes on Facebook that helped us win the contest. Team PA FBLA!



The winning photo submitted by Claysburg-Kimmel High School.

Easton Area High School

Easton FBLA opened the school year with a great start! We manned FBLA tables to promote our club at Freshman Orientation, the first week of school, Back-to-School Night, and our Club Fair. We held our first meeting on September 16, 2014 and many were in attendance; we have over 90 members! Our new officer team was introduced: President - John Desmond IV, VP - Thomas Thachil, Treasurer - Anthony Lee, Secretary - Destiny George, Reporter - Kay-Ann Valentine, Fundraising Chair - Andrew Kline, Parliamentarian/Historian - Rachel Rich, Web Designer - Keene Jabbour, VP's at Large - Toyo Adebayo, and

Gabriella Karam.

We discussed the NLC in Nashville, TN, attending the National Leadership Workshop in DC, fundraising opportunities, the goals of FBLA, and The Big 33 Community Service Awards. Our major fundraiser, Gertrude Hawk chocolates, is well underway. A representative from Cops 'N Kids is coming to a meeting in November to help us get started in a service activity to collect books from within our district and provide them to underprivileged kids in the community. The officers are excited to lead our members to the National

Fall Leadership Workshop for the first time, as it's closer to home in Washington, DC. We're looking forward to three days of business leadership workshops and networking opportunities. We'll be touring the nation's capital as well and meeting with our local representatives. We have been working hard this year to make 2014-2015 fun and exciting. We hold meetings every other Tuesday and will continue to present our FBLA members with information on how to be a leader in our community.

Submitted by:

Kay-Ann Valentine

Reporter

Easton FBLA members volunteer at Freshmen Orientation to promote membership recruitment.



An FBLA Legacy-

Central Columbia High School

Members of the Central Columbia FBLA chapter, including myself and our advisor, Mrs. Brenda DeWire, paid a visit to Dr. William Selden in early October. Dr. Selden is most well-known for the PA FBLA scholarships in his name that are announced annually at the State Leadership Conference, Who's Who and the William Selden Outstanding Chapter. We learned more about Dr. Selden and discovered how much FBLA has grown over the years. He first informed us that he went to Bloomsburg University and

Penn State to receive his graduate, master's, and doctoral degrees in Education. However, he was not involved with FBLA until September of 1953, when he was employed by the Department of Education. What we were surprised to hear is that at that time, there were only approximately a dozen chapters in the state and about ten competitive events. Dr. Selden retired in 1983, completing 30 years of service to FBLA.

When we asked him what his favorite part of FBLA was, he

quickly replied that he loved working with young people like us. He also told us he is very pleased with the improvements of the organization. Overall, meeting with Dr. Selden has given us a better understanding of how far FBLA has come, how much it will flourish in the future, and how dedicated its members are.

Submitted by:

Sarah Mazeika

Communications and
Membership Director

Dr. Selden was visited by Central Columbia FBLA members Alison Moore, Sarah Mazeika, and Bryce Yoder (left to right).



Donegal Area High School

On Thursday, October 9, 2014, the Donegal High School FBLA organized a dodgeball tournament to raise money for our members to attend the State Leadership Conference in April of 2015. The night of heated competition began at 6:30 p.m. Teams were put into brackets and eventually eliminated after losing two games. One team, who called themselves

The Future, was the overall 2014 winners. They received an engraved plaque that was created by members of the club and, of course, bragging rights. Baked goods, snacks and soda were also sold during the event to increase profits.

At the end of the night, approximately \$350 was raised. The dodgeball tournament proved to be a great evening full of friendly

competition, memorable stories, and an enjoyable time with friends. Teams are already planning for a rematch in the spring and we anticipate many more teams joining in the fun!



Donegal FBLA members participate in a dodgeball tournament to raise money to attend the SLC in the spring.

Jersey Shore High School-



The Jersey Shore Senior High FBLA has taken on several projects to benefit The Twilight Wish Foundation. Members Keri Batschelet and Hanna Norman took responsibility for the organization of the projects. They began by printing a survey to be sent to the entire school. The survey asked students whether they were aware of The Twilight Wish Foundation. Only a few students from the school had prior knowledge of the organization.

In response, our chapter raised awareness by including information about The Twilight Wish Foundation on the school's daily announcements. We also displayed Twilight Wish Foundation posters around the school. The posters and announcements introduced the students to the organization and encouraged them to donate to the organization.

In addition to raising awareness, Keri and Hanna organized a Bingo Night at a local nursing home. The event was held on October 9 in the cafeteria of the Jersey Shore Area Manor Care facility. Several students volunteered to set up and conduct the event. They called bingo numbers, helped residents fill out their cards, and handed out prizes donated by FBLA members.

The Bingo Night was a success! Residents enjoyed interacting with the volunteers and winning prizes. They played six games and at the end of the evening, Jersey Shore Manor Care invited our chapter to host bingo again.

We plan to host Bingo again and have other projects planned that will benefit The Twilight Wish Foundation. This Halloween, member Olivia Johnson is organizing a school-wide Halloween pageant. Students can pay \$1 and compete for best costume in a variety of categories. The judges are the FBLA officer team and the prizes will be \$10 gift cards donated by local businesses. Finally, this November we'll be selling make-your-own candy apple kits at a local fall festival.

The proceeds from all of these projects will be donated to The Twilight Wish Foundation. With the support of our members, school, and community, we can help this phenomenal organization.

Inspiring Quote-

"Leadership and learning are indispensable to each other."

John F. Kennedy



The Awareness Walk, held in Souderton Park, was attended by Souderton FBLA members, who also volunteered at the Community Fair that same day.

Awareness Walk and Community Fair— Souderton

The Awareness Walk and Community Fair were held in Souderton Park on Saturday, September 20. Both were sponsored by the Character Counts! Coalition to raise awareness about prescription drug abuse and how to get help and prevent drug abuse from influencing those around you. FBLA members helped set up booths and the prize tent and participated in the walk down the main street of Souderton. Members also decorated the park for both the fair and the walk.

Before the walk began, guest speakers talked about how to prevent drug abuse and a former abuser gave a testimonial about the path he took towards rehabilitation. After the walk, the Community Fun Fair began. As children went from booth to booth playing carnival games, they received a stamp on a card which they brought

back to the prize tent to claim a prize. For the younger children, there was a moon bounce and slide at the event.

At the fair, FBLA members assisted with the event, changing jobs according to shift schedules. Members were also able to enjoy the games and festivities. This was a great opportunity to provide community service and partner with our local Character Counts! Coalition.

Submitted by Shivam Patel



A Souderton FBLA member volunteering at the children's stations.



Souderton Area HS

Brazilian Day



On September 21, 2014, the Souderton FBLA volunteered at the annual Brazilian Day festival held at Penn's Landing, Philadelphia. The group of volunteers set up and ran an arts and craft stand for children. The arts and craft stand included cultural crafts such as masks, maracas, coloring pages, and bracelets.

The stand was a huge success and we were able to attract many people to our stand to help them have a good time making crafts. Also, because we operated on a shift system, we were able to explore the festival during our breaks. It was great being able to contribute to the culture of the festival, while also being able to experience it firsthand.

Submitted by John Kim



Souderton Area HS FBLA members volunteer at Brazilian Day, an annual festival held in Penn's Landing, Philadelphia.



Fleetwood High School Tours Shady Maple

The Fleetwood Chapter of the Future Business Leaders of America went on their annual field trip to Shady Maple Restaurant. This trip is a favorite with all of the members. The chapter officers are responsible for contacting the restaurant, setting the date, filling out the appropriate forms, and making all of the other arrangements for the day. Only 18 chapter members are eligible to attend due to transportation restraints. Members must sign up and turn in permission slips on a first-come, first-serve basis.

On the day of the trip, members arrive in proper business attire and are given a lesson and worksheet about dining etiquette. Following the lesson, the members are able to enjoy a delicious buffet breakfast. Lastly, the members are given handouts, a tour, and a presentation about business procedures by the restaurant's General Manager, Herb Noll. The members always enjoy wearing the special hats that are required by groups when entering the kitchen area. Following the tour, the chapter members are able to interact in a question and answer session with Mr. Noll.

Pictured below are the members of Fleetwood High School taking a tour of Shady Maple, a local restaurant.



Pine Grove Area High School-

We started off our school year with our first fundraiser to help each member with their chapter dues. Our chapter dues include: PA FBLA dues, National FBLA dues, and the cost of a Pine Grove FBLA t-shirt. Our first fundraiser this year was to sell tickets for subs at a local restaurant for the months of October and November. Additionally, we are doing a fundraiser night at that restaurant, where they

will donate 10% of total food sales for each person who takes a fundraiser ticket with them to the restaurant. With this fundraiser, we are going to donate a portion of the profits to the state organization, The Twilight Wish Foundation. Lastly, our officers and a few additional members are looking forward to attending the PA FBLA State Leadership

Workshop in State College. With budgets being tight this year, our members are paying their own way to attend this great conference. This workshop will allow us to bring back new ideas that we can use to increase our membership and become an even stronger chapter this year!

Cedar Crest High School FBLA— Off to a Good Start

The Cedar Crest FBLA chapter has started strong this year. On October 8, nine of our members assisted the Lebanon Valley Chamber of Commerce with their “Battle of the Businessmen” as part of our Partnership with Business project this year. The event featured a cook-off, which allowed local businesses to interact with visitors sampling their dishes. Cedar Crest FBLA members had the opportunity to interact with local business owners as they sold tickets to be used for voting on the best dish. During the event, club president Kiana Waltermeyer went on local radio station WQIC where

she discussed how our chapter participated in and learned from the Battle of the Businessmen. Overall, the project was a success. Cedar Crest FBLA members learned a lot about our local businesses and the importance of networking at events like The Battle. We even convinced a few business owners to come to our school and talk to all of our members!

Cameron Hess
Local Chapter Reporter
Cedar Crest FBLA



Pictured are Cedar Crest High School FBLA members participating in the Lebanon Valley Chamber of Commerce “Battle of the Businessmen.”

THE PENN PAL

Hello, Pennsylvania FBLA! As our FBLA academic year begins, my goal is to increase participation in The Penn Pal. The Penn Pal is a document that can highlight your chapter's activities, community service events, and projects. As you progress through the year, I would like you to share your chapter's activities so that I can include your chapter's articles and pictures in the Penn Pal. There will be three editions of the Penn Pal published during the year that you can submit articles to me for inclusion.

Additionally, you could see your chapter on Facebook or Twitter! The Penn Pal will now have links on Facebook and Twitter so that each edition can be viewed through both sites!

Edition #2

Deadline for articles submitted:

October 20

Edition #3

Deadline for articles submitted:

December 20

Edition #4

Deadline for articles submitted:

February 20

DON'T FORGET!

Each Penn Pal issue will feature two entrepreneurs from Pennsylvania. You won't want to miss it!

To submit an article to be published, send a brief article with a picture of your chapter to me:

Alison Moore, State Reporter
reporter@pafbla.us

I look forward to receiving your articles!