

Pennsylvania

FBLA

**2012
ISSUE II**

Penn Pal

Take a Look Inside the Penn Pal!

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FBLA

What's Going On In Your Local Chapter?

Recently, Central Columbia High School's FBLA chapter officers assisted with freshmen orientation to help new students become acquainted with the high school. During the orientation, chapter and state president, Emily Wolfe, gave a short speech on how our organization would be available to the new students transitioning into high school. Officers distributed new schedules and maps to the incoming class. As the open house began, officers positioned themselves in different areas of the building to successfully navigate students who were lost.



CR FBLA Members Attend Expo

Members of the Chestnut Ridge Chapter of the Future Business Leaders of America attended the Bedford County Business-to-Business Expo on Wednesday, September 12, at the Bedford County Airport. Members had the opportunity to network with area business leaders, explore possible career interests, and celebrate the theme "television shows." Members pictured include sophomore Christian Collins, senior Madison Winegardner, freshman Kimberly Bischof, and senior Mackenzi Winegardner.



What's Going On In Your Local Chapter?

In Selinsgrove FBLA, we work hard to have our name heard in the community. From the beginning of the year we have been planning new fundraisers, advertising techniques, and the district conference. Our hard working club members have exceeded expectations by planning on the events they want to do and getting new members to join. With the hard work of our officers especially Gabby Singh, our president, and Ms. Gavit, our advisor, we have been able to get many tasks accomplished. Recently our town had a street fair and right off the bat we knew we wanted to get involved. The idea we came up with was to have a cotton candy machine, to make freshly made cotton candy, along with past fundraisers to sell. Over all the street fair went well, besides a few issues with electricity, we got our name out to the community while making money for the club and having a fun time!

Chelsey Steele, Reporter

Starting the year off with a new officer team, the Easton Area High School chapter has already begun planning for upcoming events. This year, we will be continuing our dodge ball tournament and our LAN party, both of which were fun and lucrative last year. We are also continuing with our Career Expo, which gives students in our school the opportunity to hear from speakers in various career clusters that interest them. In addition to the events we've done previously, we are taking on several new charity and fundraising opportunities. Because the community has been so supportive of what Easton's FBLA organization is all about, we feel that it is only fitting to continue to show our gratitude and give back. The officer team and members look forward to participating in community service and helping those who have helped us. We would like to thank everyone who supported us last year, and all of those who are supporting us this year.



What's Going On In Your Local Chapter?

Over 2500 Food Items for Area Food Banks

New Paris—Members of the Chestnut Ridge Future Business Leaders of America conducted their annual food drive during Homecoming week--September 24 through 28. Students throughout the district collected over 2500 food items for the New Paris food bank. These non-perishable items will be delivered to the food bank during the month of October. The following homerooms solicited the most food items in Central Elementary, Middle School, and New Paris Elementary respectively: Mrs. Bosch, Mr. Meck, and Mrs. Kauffman. These homerooms will celebrate with a pizza party at the end of this month.

FBLA members also collected money at the Homecoming football game. These students were Abby Barnes, Greg Hauck, Ashley Bollman, and Emily Sprigg. The total amount of donations collected is \$319.30.

“Each one, reach one” was the slogan adopted by the members of Chestnut Ridge FBLA this fall. It was their hope that each member of the Chestnut Ridge school community would each donate one item to the New Paris food pantry. Faculty members, staff, and students all worked together to complete this project.



In addition to the food drive, FBLA members also volunteered at the September distribution day. The chapter plans to continue this volunteer effort throughout the year.

The Chestnut Ridge Chapter of FBLA conducts this annual event to ensure that area food banks have stocked shelves for the upcoming winter months. FBLA secretary Mackenzi Winegardner stated, “Volunteering at the food bank made me realize how fortunate we are in this country.” Christian Collins, local FBLA member, went on to state, “It was great to serve the community by donating our time and efforts to this worthy cause.”

What's Going On In Your Local Chapter?

Our Athens FBLA chapter has a unique way to make some money, and that is by selling as much chocolate milk as we possibly can! Right in the heart of our high school is “The Litterbox”, which is Athens High’s very own school store. Run by our FBLA advisor and the high school’s marketing and business management classes, “The Litterbox” offers an array of different snacks and items, but a huge seller is the chocolate milk, as well as other dairy products. That is how our FBLA capitalizes on the luxury of having a school store. All profits obtained from dairy products that are sold in the store are put into our FBLA account. This business really benefits to our FBLA and is teaching students about store management, too!

Zach Firestine, Reporter

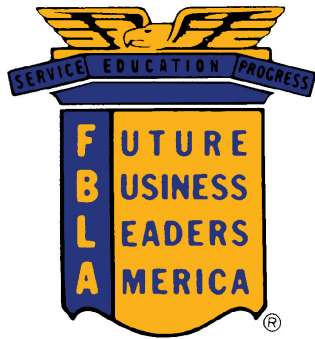
Cedar Crest FBLA Holds a Delicious Ice Cream Social

On September 26, 2012, Cedar Crest FBLA held an ice cream social in celebration of a new school year starting. All students interested in joining Future Business Leaders of America were invited to come and have fun including eating some delicious ice cream and playing FBLA bingo! Although the chapter has held this ice cream social in previous years, this year the officers decided to do something different and invited all students to come even if they did not pay their dues yet. The officers hoped that this would raise awareness of the club in order to help bring in new members. The ice cream social was a great success and our chapter membership has increased by over eighty percent so far this year.



Jolene Schott, President

What's Going On In Your Local Chapter?



Rotary Compliments FBLA



This past week at our weekly full chapter meeting, we had the privilege of having two guest speakers. Jim Stein, a local attorney, member of Rotary International and the organizer of our local Interact Club came and gave us insight on what it means to be a member of Interact. All FBLA members are automatically Interact members, but the club is also opened up to the whole school.

Mr. Stein began his speech by telling us about the mission of Rotary. “Service above self” is the running motto that guides the organization to help solve problems in our community and the world. As Interact members, we also adopt these ideas in order to extend our experiences as young professionals.

In the past we have worked with Rotary to install water treatment plants in third world Indian villages and have fundraised to help them with the fight against Polio which has been almost completely abolished due to their efforts. These Partnerships have been extremely beneficial for our members involved and also the target communities as we can combine our efforts to magnify the impact

In addition, Mr. Bill Dick spoke to us about special scholarship opportunities unique to Interact members. There are two non need based scholarships of \$500 that are awarded to two individuals, and one need and ability based scholarship, the Thomson Rotary Scholarship, that is awarded in the amount of \$5000 to one student.

Luke Baumgardner, Secretary

STATE LEADERSHIP WORKSHOP 2012

The 2012 State Leadership Workshop was held at the Penn Stater Hotel in State College on November 4 and 5. It started a day earlier for the State Officer Team, the Executive Committee and Management Team. These team members arrived early on Saturday to work hard at practicing speeches and getting organized for the arrival of over 800 students who would start to pile into the hotel Sunday morning.



After registration Sunday morning, the fun began. The Management team along with TRI Leadership created a focus on social media. Both organizations felt the in order to “Ignite Innovation” a leadership program centered on social media was important for our FBLA members’ development.

During the opening session we were honored to have Byron Garrett share his stories and teach us about leadership. Afterwards, the participants of the conference split into groups and completed different team building activities. During this time, friends and connections were made. The day continued with everyone attending a variety of different workshops.

Throughout the entire conference tickets were sold for a Basket Auction event and the Second Annual Pie in the Face event. Along with these two fundraisers, a dodgeball tournament and battle of the chapters was held Sunday night. The maximum number of fifty teams participated in the dodgeball Tournament. Over \$7,000 was raised between these three events and all proceeds went to the 2012 state project, American Trauma Society Pennsylvania Division.

The conference wrapped up Monday morning with a few more workshops and the closing session. At the end of the closing session the basket auction took place and three different people were “pied” in the face. The 2012 SLW was a major success! Be sure to look for information about next year’s SLW at the beginning of the 2013 school year!



UPDATE: New Rules in FBLA

ATTENTION MEMBERS:

Whether it's at Regional's, States, or Nationals every FBLA member loves to compete. This is why it's very important to be aware of the new rules in our events. The 2012-2013 school year has brought some minor modifications to our FBLA competitive events. The event Digital Design & Promotion can now be individual OR a team event of 2-3 participants. Digital Video Production can only show 2 minutes of video in the performance component. E-Business has been modified to a 7-minute presentation with a 3-minute question and answer period. In the event Mr. & Ms. FBL an objective test will only be used to break a tie in the final round. Parliamentary Procedure's test questions are going to be based on the 11th edition of Robert's Rule of Order. One of the last changes will be in Web Site Design which will now have a 7-minute presentation with 3-minute question and answer period. Make sure you are aware of these modifications so you still have a fair shot come competition time!

Here is some additional information to be aware of:

- **Individual Entry** - a member who has competed as an individual in an event/team event (1-3 members) MAY compete again in the same event as a team member the following year, NOT as an individual.
- **Rating Sheets** - review all rating sheets for minor changes.
- **Note Cards** - colored note cards will be used to indicate time in performance events.
- **Format** - the format of the handbook has been modified for ease of use.
- **Dress Code** - the dress code has been modified - please keep this in mind as you are preparing for your competitive events.
- **Projectors** - LCD projectors will be provided for all performance events that will be utilizing this type of equipment.
- **Additional Materials** - reference manuals, textbooks, other resource materials, and electronic devices may not be taken to or used during competitive events. Exceptions to this rule are clearly stated in the guidelines for each individual event. If an item is not listed, it is to be assumed that it is not allowed.
- **Sequestered Events** - no text messaging, e-mail, Internet use, or phone calls are allowed. Participants may bring food and drinks to the holding room. Sequestered participants may not communicate with outside individuals.

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2012-2013

PENN PAL

It's your time to shine!

Issue III
Article Submission
Deadline:
January 1
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Issue IV
Article Submission
Deadline:
March 1
Publishing Date:
March 28

PA FBLA's Penn Pal is a perfect place to share your successful ideas and fundraisers to other FBLA chapters so they can learn to be successful



Photo Format: .jpg
Video Format: .mov

Chapter of the Month!

Your chance to show why your chapter deserves to shine! Get recognized in the Penn Pal Issues and at the State Leadership Conference!

How it works:

- 1. Do something worth sharing in your chapter!**
- 2. Make a video about why it rocks!**
- 3. Submit your video to Allison Vine at reporter@pafbla.us**
- 4. Share a new great idea the next month for a chance to win again!**

Show why you deserve to shine by sending photos, ideas, and videos to:

Allison Vine, PA FBLA Reporter
reporter@pafbla.us