



PENNSYLVANIA

SLW Recap from October

PA FBLA once again hosted another successful State Leadership Workshop, this year at a different venue—The Lancaster Host Resort. It was a new experience for all involved. The State Officer Team, their advisers and other members of the PA FBLA Management team arrived Saturday to prepare for the arrival on Sunday of the rest of the PA FBLA attendees. As the officers practice their speaking parts and prepared their workshop, the advisers prepared the registration materials.

As the weekend continued on Sunday, the Opening Session began with much excitement! The keynote speaker, Ryan Underwood, got everyone involved by trying to



find the secret message hidden in the room. It was great way to meet new people and get ready to attend the day's workshops. Following the opening session all the members were split up into groups to participate in workshops. Throughout this time they were able to purchase tickets for two events. One of the events was a basket auction. The second event and new to this year was a pie in the face contest. Members had an opportunity to pie an state officer, state officer adviser, or a member of the state

management team in the face. Along with those activities there was a dodge ball tournament and battle of the chapters competition

Finally as Monday arrived, members wrapped up the workshops they were attending and ended the SLW experience with the Closing Session, which concluded with the excitement of the basket auction. All in all it was a great SLW. If you missed it this year, make sure to talk to you adviser about attending next year.



NFLC Recap-Philadelphia

Two weeks following the SLW, Pennsylvania served as the host for the National Fall Leadership Conference which was in the city known for its cheesesteaks—Philadelphia. This weekend was filled with fun, food, and friends—as well as some leadership training!

The conference kicked off on Friday. The State Officers and their advisers assisted with registration and greeting attendees as they arrived. Many members from PA served as workshop facilitators throughout the conference. In this role they introduced the workshop presenter, assisted throughout the workshop and collected evaluations at the end. A big THANK YOU goes out to all who assisted. In addition to the workshops, there was an Opening & Closing Session, each with their own dynamic Keynote Speakers. Mr. Bruce Boncal, PA FBLA Executive Director, served as host to the Battle of the States competition (along with some other PA members who served as judges).

Throughout the day on Saturday attendees participated in workshops and business & sightseeing tours. In addition, they took in the various shopping and eating establishments in the area—especially the Reading Terminal Market. The conference was wrapped up by a dance for all members.

All in all it was a great opportunity for PA FBLA members to network with FBLA members from around the country and open the Gateway to Greatness!

Chestnut Ridge Yard Sale

Written by: Nicole Ryba

The Chestnut Ridge chapter of the Future Business Leaders of America hosted its annual yard sale in June to benefit local FBLA activities. Donations were accepted from community members, teachers, and students. It was held over two days inside of the cafeteria in our school. We made over eight hundred dollars. We donated the extra items to Goodwill, Bedford Hospital, and a local church who was planning a clothing give-away. We also held a bake sale and a car wash during the duration of the yard sale.

Twelve members volunteered to help our chapter for those two days. A lot of these members even helped us to set up the yard sale the day before the grand opening. It was a blast! We sorted clothes, books, and various household items. On the day of the yard sale, members helped customers to carry their items to their cars. Our advisors handled all the money. In all, the yard sale was a huge success.

Teaching Elementary Students About Safety

Written by: Aaron Feathers

The Chestnut Ridge Future Business Leaders of America went to Central Elementary to inform the Elementary students about different types of safety on the day of their Fall Festival. The two types of safety that were talked about were Lightning and Halloween Safety.

To teach about lightning, a coloring page with lightning facts was given to the children and a static electricity demonstration was shown. To illustrate Halloween safety, the children completed a Jack-o-Lantern maze with Halloween Safety Facts at the top of the page.

Many of the children said that they enjoyed the booths. Their favorite part was the static electricity demonstration. Over 300 kids were taught about lightning and Halloween safety. Many of the FBLA helpers also said they had a fun time. All in all, a good time was had by all.

Saturday Morning Football

Written by: Bethany Barefoot

The Chestnut Ridge chapter of the Future Business Leaders of America has been volunteering during the local youth football league games on Saturday mornings. This year, different school organizations alternate weekends to help serve the supporters of local teams. Close to ten FBLA members helped in the concession stand. During their time volunteering, they helped with preparing and serving the food and also helped with the up-keep of the concession stand in order to keep everything running smoothly.

In between games, several members are sent out to sell 50/50 tickets as well. By volunteering at the concession stand every other week, the youth football league's committee is willingly donating \$500 towards to our chapter. It is a great way for our chapter to fundraise while having fun serving our community.

New School Store

Written by: Tom Sims

This year the Chestnut Ridge Chapter of FBLA has been running a student-run store at our school. We have been selling slushies during lunch. The slushies are made of one hundred percent real fruit juice and comply with the school's wellness policy. This program not only earns money for the organization, but is a great tool for teaching students about marketing and responsibility.

After school hours, we have started to sell a variety of items in addition to the slushies including gobs, chips, candy bars, and gum. We decided to keep the store open on Fridays because many students stay after school and go to the football games. The school store is a great way to meet the needs for a snack. Also, the gobs were donated by a local business and provide a way to advertise for them and give our students a tasty treat to compliment their slushies.

Hat Day at Cedar Crest High School

Written by: Scott Smith

On Friday, October 21 the Cedar Crest High School chapter of FBLA held a hat day to benefit the 2011-2012 PA FBLA State Project, the American Heart Association. Students were asked to donate a minimum of one dollar, and, in turn, they could wear a hat throughout the school day, something that is normally against school dress code. All participants were given a heart sticker to place on their hat to confirm their donation. This event was quite successful; collectively we made \$310.41, which was donated to the state project at the State Leadership Workshop in Lancaster.

Marian Catholic High School



The Marian Catholic High School FBLA chapter in Tamaqua, PA, hosted their very first "Pink Out" on October 7, 2011. The students were allowed to dress in pink to school for \$1.00. At the home game vs. Panther Valley that night, FBLA offered pink ribbons to the fans, who also dressed in pink to the game, for a donation. Students collected donations at the entrances and during halftime of the game. Also, FBLA had a bake sale and pink ribbon face painting. Football players arrived on the field in pink socks, as well, to support Breast Cancer Awareness month. Pink balloons were tagged in memory of a loved one or for a survivor of breast cancer. These balloons were released one by one at mid field during halftime to Martina McBride's song "I Will Love You Through It All." The day's event was not only successful, but also memorable. The FBLA chapter was able to raise \$1,000 to donate to Breast Cancer Awareness.

Cedar Crest High School



Written by: Amy Stamm

The Cedar Crest High School chapter of FBLA kicked off its 2011/2012 Community Service efforts by raising money to support cancer research and care through the Four Diamonds and American Cancer Society organizations. On May 3, thirty-four of our members participated in a school-wide Walk-a-Thon to benefit Four Diamonds, raising over \$700. Two and a half weeks later, four members of the chapter, Jolene Schott, Katie Hetrich, Alexis Stout, and Sarah Moyer, and adviser, Amy Stamm, participated in the 24-hour Relay for Life to benefit the American Cancer Society. The five participants raised over \$1,000 and were recognized for achieving this milestone in the first year of the chapter's participation.

Muncy Gives Back!

This year Muncy Jr/Sr High School FBLA chapter is giving back to create a "Gateway to Greatness" in our community. This past September the whole state was stuck very hard with flooding from Hurricane Irene and Lee. Lives were lost, homes destroyed, and there was un-repairable damage in the town and outskirts of Muncy. Although such an unfortunate event happened, this was a chance for our chapter to give back to our community whom has given so much to us. Once we saw the damage in the homes of our community, it was clear that people would need assistance. The Muncy FBLA gave out a "helping hand" we donated \$200 in gift cards to four local families, who have students in the high school. Each family received a \$50 gift card to Weis grocery store. Muncy FBLA also coordinated a yard sale on Saturday, October 15th and raised \$572 from items that had generously been donated by students, faculty, staff, and community members. All proceeds earned are going towards purchasing more gift cards for flood victims in the Muncy area.

Another way MHS FBLA members are giving back is every year the Muncy Professional Business Association (MPBA) hosts an annual corvette show in down town Muncy. This local festival has many opportunities to Muncy based businesses and organizations to sell their products/services; and it is also a chance to see the array of different corvettes. For the past two years, our chapter has worked with MPBA to provide activities for young children known as "The Kids Zone". FBLA members were put in charge of ensuring the children's safety in an inflatable obstacle course in the Kids Zone. We will also be working with the MPBA volunteering at the annual Halloween parade, and at Christmas time for the annual holiday children's movie.

The first two months of school have been jam packed for Muncy HS FBLA! And it won't slow down as we go through the holiday season! We plan on volunteering throughout the Christmas season in our local community and county with the Son Light House and Salvation Army. Muncy FBLA members challenge other chapters to get out there and "GIVE BACK!"

Easton Area High School

What has the Easton Area High School's FBLA Chapter been up to recently? After kicking off our first few meetings, we have organized ourselves into our five committees - fundraising, public relations, community service, professional development, and social. Putting our leadership skills to use, we are beginning to start doing work with our committees.

Our first community service event was our Back-to-School Night on October 13. FBLA members set up a table and started promoting our chapter to all the parents that attended. We also took the opportunity to continue our fundraising through the selling of both lollipops and chocolate. Our next big community service event will be working at Dorney Park on October 28, where we are catering and selling merchandise.

We have two on-going community service activities so far. Each Tuesday and Thursday, we are collecting the recycling around Easton Area High School. We collect paper, bottles, newspapers, and magazines. This activity not only helps clean our school, but, at the same time, it betters our environment.

The second on-going community service activity that we do is volunteer at the Easton Area Community Center. We help out the community by assisting in the after-school program for kids between the ages of 5 and 18. We do activities with them and help them with our homework. We, as FBLA members, encourage giving back to the community through genuine good deeds.

This year, our chapter is dedicated towards helping out the community and we look forward to taking part in as many activities as we can.

Stroudsburg Begins a Busy Year

The Stroudsburg Chapter is once again set for a busy year. Our Fall calendar involves guest speakers from our business community, two major fundraisers, a Heart Walk set for early November and our annual Breakfast with Santa.

We will be traveling to the State Leadership Workshop in Lancaster as well as the National Fall Leadership Conference in Philadelphia.

Our region just held our Regional Leadership Workshop, where we raised \$200 to be donated to the flood victims of Northeast Pennsylvania.



Fleetwood Recruits New Members

The Fleetwood FBLA Chapter is hard at work recruiting new members. This year the school district has implemented a \$100 activity fee for students and for those only involved in just FBLA, it is too much of a burden to bear, so many members have been unable to rejoin. So to begin recruiting, our chapter members selected a theme for the year. They voted and settled with “FBLA. . .your ticket to the future” and distributed bubble gum wrapped up as gold coins. A display table was set up and members passed out literature about the benefits of membership during the 8th grade orientation. During the first meeting of the year, members were introduced to three incentives that are available to them. The membership recruitment incentive will provide a member with free dues if they recruit five new paying members. The recruitment competition will provide a \$20 gift certificate to the local mall. To be eligible, all that members must do is recruit two new paying members. And lastly, an entire class that would join FBLA would receive a pizza party during their class period. The deadline for all of the incentives is November 2, 2011. Fleetwood is hoping that all of their efforts pay off and that they can increase in numbers from last year.

Delaware Valley FBLA Students Participate In March of Dimes

On October 2, 2011 ten Delaware Valley FBLA members from Milford, “marched” at the March of Dimes walk in Matamoras, PA. Participants included Chapter President and State VP At Large Danielle DuBee, Chapter Treasurer Danielle Azzolini and Chapter Reporter Carl Will. The Delaware Valley FBLA chapter raised approximately \$520.00 for the organization. The walk took place in Matamoras, PA where they walked three miles around the scenic Delaware River and passed historical sites along the way. Joe Biondo and his company, Biondo Investment Advisors, ran this event with the help of many volunteers, some from the Delaware Valley High School. DV FBLA was proud to assist with the FBLA National Project!



Selinsgrove “It’s Not Funny Business, It’s Money Business!”

The Selinsgrove chapter of Future Business Leaders of America has been diligently working to increase our member count for the 2011-2012 school year. We are trying to reach out to the student body and show them that there is a competitive event for everyone in FBLA no matter what their strengths are. The Club has begun to fundraise by selling first aid kits. We made a donation to sponsor a guest for the local banquet in honor of the rescue services that took place in response to the recent flooding. Members are all busy choosing their competitive events for the year and beginning to study for the regional level tests. Later this month the club will be running concessions for the school’s play. Our chapter is trying to make this the best, most productive year yet! Our motto is “It’s not funny business, it’s money business!”

Greenwood FBLA Participated in Fall Fest and Car Show

Written by: Taylor Bingaman

This past weekend Greenwood FBLA, Region 26, participated in the Millerstown Fall Fest and Car Show. We held a stand that let small children paint miniature pumpkins. Six of our officers and four of our new members helped out. The money raised went to the development of the Millerstown Community Park. Greenwood FBLA participated in the Fall Fest last year and we had the same outstanding turn-out. Attached is a picture of our pumpkin painting stand at the Millerstown Fall Fest.



Waynesboro Chapter Spend Time Together

Everyone knows that after a long day of educational workshops, teenagers get hungry. Mix in FBLA grandeur and they become ravenous. This is why our nineteen chapter members knew that every eatery in Lancaster would be filled to the brim with hour long waits and cramped seating. We decided to turn this dilemma into a social activity. We ordered pizza and soda the hotel and had a pizza party in the hallway and rooms of our hotel. Some rooms blared music, some picked out the next day's workshops and some discussed how they could eat pizza every night of the week. People trickled out of each room and began to move to new ones, joining in the discussion. As we became contempt with our full bellies, we realized how lucky we were to be amongst each other's company, all the while not standing in a cramped line. It was in this way that our members that ventured to Lancaster, all nineteen of them, turned a culinary dilemma into a social activity.

Central Columbia Helping to Clean-up

Central Columbia FBLA has been extremely busy this month assisting the community. Unfortunately, our town endured a disastrous event in September. The town of Bloomsburg was engulfed in the Susquehanna River for many days. The river destroyed our community and a large number of students at our school lost their homes. As a team, FBLA members decided to aid our community in the clean-up. We spent many hours together, ripping up carpet, tearing down drywall, cleaning household items, and discarding destroyed furniture and memorabilia of affected families. To stop the tears being shed, we decided to do everything possible for our community. We collected cleaning supplies, non-perishable food, and money for homes in our school Central Columbia FBLA has been extremely busy this month assisting the community. Unfortunately, our town endured a disastrous event in September. The town of Bloomsburg was engulfed in the Susquehanna River for many days. The river destroyed our community and a large number of students at our school lost their homes. As a team, FBLA members decided to aid our community in the clean-up. We spent many hours together, ripping up carpet, tearing down drywall, cleaning household items, and discarding destroyed furniture and memorabilia of affected families. To stop the tears being shed, we decided to do everything possible for our community. We collected cleaning supplies, non-perishable food, and money for homes in our school.



Interboro FBLA Host Event



Interboro FBLA hosted a Faculty Mock Rock on October 27. Faculty members lip-synced to popular songs while dressed in costumes. Visiting German exchange students joined in and sang a Disney song in German. Some teachers performed as The Blues Brothers, Katie Perry, Tina Turner, Pitbull and Lil Way. Over \$800 was raised to help pay for members to attend the State Leadership Conference in the spring.

It was a real club event. The Fund Raising Committee made costumes, advertisements, sold tickets and manned the door and even participated in a comedy sketch between acts.

Western Wayne Recruits Members



Using this year's national theme, *FBLA—A Gateway to Greatness*, FBLA members at Western Wayne High School, Lake Ariel, PA, kicked off a successful membership recruitment drive.

Each time a member paid his/her dues, an arch featuring the member's name and the FBLA logo was placed on the wall in the business hallway. Thus far, there are 92 arches on the wall. The number continues to grow.

Pictured adding a few more names are our junior chapter members Jordan Liptak and Frank Juhasz.



Pictured above Fleetwood working hard at recruiting members.

Friendly Reminder Regarding Upcoming Deadlines

Students may not compete in a state-only event AND a regional competitive event. Students must be paid members in the membership system before submitting their project.

Please make sure you and your members read the guidelines thoroughly. Please make sure all submissions are labeled appropriately before submission.

Consider sending an article and photo to the Penn Pal for the next issue. Just send at least a one-paragraph article about what your chapter is doing to: Caitlin Muldowney, PA FBLA State Reporter at reporter@pafbla.us



PA FBLA Officer Plans of Work 2011-2012

Goals:

1. Raise \$35,000 for American Heart Association
2. Complete 50,000 Community Service Hours
3. Increase membership to 13,500 high school members and 500 middle level members
4. Establish a Virtual FBLA Chapter with 50 members
5. Continue the State Treasurer's Council (Increase to 10 members) –Secure sponsors for SLC Awards
6. Increase Business Achievement Awards to 150 completed
7. Increase participation in the Keystone Leadership Awards program to 20
8. Increase participation in the SLC Personal Ads
9. Establish new forms of electronic communication (i.e. Podcasts and Live Classroom Meetings)



PA FBLA State Project for 2011-2012

The Pennsylvania FBLA State Officer Team has selected the American Heart Association as its charity for the 2011-2012 State Project. The American Heart Association was founded in 1915, and has since worked to build healthier lives, free of cardiovascular diseases and stroke. This charity has eleven offices across Pennsylvania.

The American Heart Association dreams of a world in which heart disease and stroke are much less prevalent in our society. Some of their goals include:

- ♥ Reducing the death rate from coronary heart disease and stroke by 25%
- ♥ Reducing the prevalence of smoking, high blood cholesterol, and physical inactivity by 25%
- ♥ Reducing the rate of uncontrolled blood pressure by 25%
- ♥ Eliminating the growth of obesity and diabetes

The money Pennsylvania FBLA raises over this next year will help the American Heart Association to achieve the goals that it has set by funding research and informative seminars that will work to spread awareness about heart disease and stroke. The Pennsylvania FBLA State Officers have created the following slogan and fundraising goal:

Slogan: “Be a Hero, Leave a Legacy.”

Fundraising Goal: \$35,000



For All FBLA Advisers

Dear FBLA Advisers

To register students for the competitive events, you must:

1. Have your members entered in the PA FBLA membership registration system.
 - a. Adviser area---student registration and dues
2. You must use the same username and password that you used to enter members into the membership registration system. If you are unsure, e-mail the state office at bboncal@pafbla.us.
3. To register members AND advisers/guests/chaperones for your RLC:
 - a. Adviser area—RLC registration
 - b. Once you get into that area, you will see 4 choices:
 - i. Adviser registration
 - ii. Chaperone/guest registration (other than advisers)
 - iii. Student registration
 - iv. Registration report (final report of what you have registered for the RLC)
4. There are no cost calculations for the RLC as fees vary from region to region.
5. You will be notified by e-mail when your RLC registration will close.
6. Check the main page of the web site for known RLC dates. Remember, RLC online testing may take place BEFORE your RLC. It is from these registrations that test passcodes will be mailed to you.