

PA FBLA



PENN PAL

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CEDAR CREST WELCOMES NEWCOMERS!

A major goal for Cedar Crest High School FBLA this year is to increase membership among underclassmen. The current chapter officers – President Martin Schneck, Vice President Jen Ward, Treasurer Greg Drupp, Secretary Meghan Bashore, Parliamentarian Robyn Moore, Historian Alexa Fisher, and Reporter Jiyu Lin – are all seniors. Because so many active members will be graduating next year, the chapter wants to focus on recruiting freshman and sophomores. “FBLA has taught me so much over the past few years, I want to make sure the school’s younger students also take

advantage of the opportunities the organization offers,” says Lin.

To encourage this new membership, returning members volunteered at the high school’s freshman orientation in August, promoting FBLA while guiding new students through the halls. The chapter officers also devoted time to preparing recruitment presentations and visiting business classrooms, where they encouraged students to come to this year’s first meeting.

Their enthusiasm about FBLA resulted in a fantastic turnout for the first club meeting. Over

80 students, 40% of which were freshmen and sophomores, came to check out the club and learn about this year’s kick-off activities. The officers discussed the upcoming RLW, blood drive, community service project, and many more fun events. The chapter is very excited about seeing many new faces at the first meeting. It’s going to be a great year!



Inside this issue:

Central Columbia	2
Chestnut Ridge & Delaware Valley	3
10 Things I Learned & Delaware Valley	4
Hanover Area & Western Wayne	5
Chestnut Ridge Teacher Business Basics	6
Pleasant Valley & South Park & Pine Grove	7
Jersey Shore & Waynesboro	8
Western Wayne & Interboro	9

INTERBORO FBLA is making great strides as we start the 2010-2011 school year. We have been meeting once a week with additional officer meetings to prepare and plan.

At our meetings we have mini workshops such as “The Proper Handshake.”

We have a plethora of new and excited members due to recruiting efforts. We have the largest contingent of 9th grade students ever.



Central Columbia

As usual, September and October were jam-packed with activities since we were excited to jumpstart the year with FBLA madness. On the first day of school FBLA made itself known to all the incoming freshman at the annual Activities Fair. The Activities Fair was hosted in our school courtyard. All school groups and clubs were given the opportunity to set up tables for new students to visit. Freshman and new students were brought in groups to the Activities Fair so they can visit the many clubs our school offers. Many freshmen found themselves so interested in FBLA that they attended the first general membership meeting on September 1st.

We soon had a fun recruitment event, organized by our Director of Social Events, at the Bloom Town Park on September 12th. Many former and new members were given the opportunity to mingle with each other before we took a walk around the park. New members were also given helpful information of upcoming FBLA events.

On the same week, active FBLA members assembled holding trash bags and wearing florescent orange vests. Determined to make

our first Litter Pick-up Day of the year effective, we set out to our adopted highway and diligently picked up litter that consumed both sides. After filling up our trash bags, we walked back to our high school feeling happy to help the community.

Our September calendar was filled with other FBLA activities such as Dress Down Day and sweatshirt sales. "Dress Down Day" took place on September 10 when many FBLA members and faculty came to school dressed down. "Dress Down Day" was able to help our chapter raise money towards the state project. Also in September, our annual sweatshirt sales fundraiser gave FBLA members the opportunity to buy Central Columbia clothing that promotes school pride.

The first half of October has already been filled with FBLA activities since some of our FBLA members contributed their time to help out at the Salvation Army's Community Fair. At the Community Fair, we were able to work in the soup kitchen and supervise fun carnival fair games. Our chapter was also able to come together recently to work on the Homecoming Decorations Contest. FBLA was able to decorate its section of the

school with fun and attractive FBLA promoting decorations.

Although we have had many exciting activities in the past two months, our FBLA chapter is definitely not slowing down throughout the year. Our next activity will be on Sunday October 16th at Camp Victory to help rake leaves and make the community a better place.

Recently members of the Central Columbia High School FBLA had the honor of meeting and talking to Mr. William Selden, a generous donator and supporter of FBLA. William Seldon spoke about his involvement in FBLA and how the club has evolved.



Chestnut Ridge Reaches Out

The Chestnut Ridge Chapter of FBLA has been reaching out to some of the young at heart this year by visiting a local nursing home twice a month. This project was organized by two local officers who thought it would be a great idea to bridge the gap between generations and add some fun to the lives of some of the more mature members of the community. Marlee Clevenger, local historian and Darcie Shaffer, local secretary

are the two officers who took the initiative to create this connection with Carroll's rest home this year. The chapter has already visited the rest home twice and plans to continue regular visits. Marlee Clevenger said, "All of the members have been having a great time doing crafts and just talking to the residents. It's amazing to see how the residents enjoy seeing the young faces." So far the results have been very positive and the chapter

hopes that this can be an activity that they can schedule for years to come. "Everybody including students and residents leaves with a smile at the end of the evening and so do I," said chapter adviser Melissa McDonald.

By: Darcie Shaffer

"Everybody... leaves with a smile at the end of the evening and so do I."

DELAWARE VALLEY HIGH SCHOOL FBLA PARTICIPATES IN MARCH OF DIMES WALK

The Delaware Valley High School FBLA in PA participated in a March of Dimes Walk on October 6, 2010. The walk was organized by Kayla Vanorskie, PA FBLA President and Delaware Valley HS Chapter President. The members walked 3.5 miles and raised approximately \$565 for the worthy cause.



Ten Things I've Learned From Four Years in FBLA

By: A Gateway High School Senior

10. Nametags are actually really cool, and I have a collection of them from all of my FBLA conferences.

9. Inevitably, a school delay or cancellation due to snow will prevent your local chapter from doing your community service project or attending the Regional Leadership Conference.

8. Usually, the best (well, most fun) workshops at the State Leadership Workshop and State Leadership Conference are the ones presented by the Keynote Speaker.

7. Going to the dance at the State Leadership Conference and dancing as if no one is watching is one of the best parts of the conference.

6. There's an indescribable adrenaline rush when you make it on stage at the State Leadership Conference.

5. I can focus on a test anywhere. Including in a parking garage.

4. I know every single ice breaker in the book. And, I have to admit that I genuinely enjoy them.

3. I became a pro at picking out business outfits. As I was leaving for the airport to visit a college in Minnesota, their admissions office called me and asked me if I wanted to have an interview. I had five minutes to put together and pack an appropriate outfit—only a true FBLA girl could do that.!

2. It's a lot of fun to talk to people you meet at conferences, especially the State Officer Team, who are some of the more awesome people you will meet in your life.

1. You don't necessarily need to be planning to go into business to join FBLA or to do well in it!

DELAWARE VALLEY HS FBLA PARTICIPATES IN DAY OF CARING

The Delaware Valley HS FBLA Chapter participated in the annual United Way of Pike County Day of Caring. This was the 10th year the event was held. The event was held on Saturday, September 11, 2010. Volunteers raked leaves, painted fences, worked on computer data bases, cleaned stalls, cleared out dead trees, recycled, cleaned closets, and painted walls, to name a few activities!



Hanover Area High School



The Hawks' are off to a great start. We have begun our sale black and gray hoodies that have been newly designed. The sale begins 10/14 and will run through 11/2 at all school locations. Late October we will be participating in "Safe Night Out", where we with additional school clubs will donate our time and candy to

our local community for Halloween. Kids in our community will be able to visit the High School and show off their costume while they are spooked a little from our ghoulish hallways and classrooms. We will be giving out lots of great treats. We have recently began our membership drive and are preparing to set a

date to bag groceries for a cause. We will be bagging groceries for Valley Santa and our local food shelter just in time to help out for the holidays.



There's always something happening at Hanover with the FBLA.

Kaylee Baron, Reporter



Western Wayne



Recently, an eager group of Western Wayne High School students traveled to Biztown and learned a great deal about the business world as well as the world of sixth graders. They did this by serving as volunteers for the sixth grade students of the WW Middle School who participated in this program over a two-day period. Mrs. Lori Luchesi, middle school teacher, coordinated this exciting project.

Biztown is a dynamic, hands-on learning simulation associated with Junior Achievement that engages students in the American free enterprise system and exposes them to business, entrepreneurship and financial planning. The program, generally offered to 4th, 5th, and 6th grade students, begins with an in-class curriculum and culminates in a one-day simulation.

The high school students who served as volunteers had to complete a Biztown tutorial and were then assigned to cover one of the 19 businesses in the JA BizTown program space located in downtown Scranton. They assisted in facilitating those activities of the students working in that business. Some of those businesses included a furniture store, bank, newspaper, radio, tv station, café, city hall, etc.

Among those FBLA members participating were Chloe Karnick, Tatiana Samson, Katie Quinn, Renee Reeke, Lizzie Warninger, Stacy Skates, Emma Lamberton, Amber Curtis, Ashley Trygar, Nick Van Leuven, Garrett Enslin, Dakota Kilmer, Keith Mattern, Ryan Mattern, Sean Sheridan, Kristen Lopatofsky, Matt Lukeski, and Felicia Piccolo.

Chestnut Ridge Teaches Business Basics

This year the Chestnut Ridge local FBLA chapter has been taking the time to go over to the Chestnut Ridge Middle School to teach two fifth grade classrooms about business basics. Each week they construct a lesson plan for the students about some basics they must know in order to start their own business. These lessons include topics about loans, proper locations for certain businesses, resources they'll need to start, employees, production of goods, and marketing.

During the first two weeks, the students learned about location and loans. They explained to them the importance of selecting a location for their business. For example, the best place to sell surf boards would be in Hawaii, not Alaska. The students were then taught about loans. The Chestnut Ridge FBLA members taught a lesson on how to receive a loan and then how to pay it off.

The next week, the students were informed about proper interviewing techniques and what important characteristics to look for when hiring employees. Each student interviewed three other

classmates and was able to "hire" one classmate that showed the best interviewing skills and characteristics based on what the FBLA members taught them.

Just recently, the FBLA chapter created a lesson on



production of goods and how to market a product. To show the significance of assembly lines and to better the students' understanding, each student had two minutes to create as many paper airplanes as they could. The most produced by one student was thirteen. Then the classroom students were separated into several groups. Each student in the group was assigned a distinct part in making the paper airplane. Once again the students had two minutes to make as many airplanes as possible in their groups. The amount produced was much larger than when the students made them individually. Both classrooms really seemed to enjoy this

lesson and both grasped the concept of an assembly line.

Currently, the fifth graders are working on a marketing project. The FBLA members pointed out how important and influential advertising really is. Did you know that the average person will spend nine years watching television in their lifetime and will see over two million commercials? The students were introduced to other marketing techniques as well. Such as jingles, slogans, billboards, magazine ads and many more. During the next visit to the middle school, the students will be presenting their marketing project to their peers and the students will then decide on what product they'll want to buy based on their marketing.

Both the fifth grade and students and their teachers are enjoying the time spent with the Chestnut Ridge FBLA members. The teachers have commented on how much the students are learning and how much fun they are having. In the end, Chestnut Ridge FBLA hopes that the students take away valuable understanding of how a business works and will become a successful business leader in the future.

Written by Bethany Barefoot

Pleasant Valley



On October 5, 2010 the members of Pleasant Valley FBLA grabbed their things and loaded onto a school bus that was headed for Mohegan Sun Arena, in Wilkes-Barre Pennsylvania. When they arrived at the arena they were brought into

the general seating section of the arena and were given an in depth description of the sports management world, as well as the hardships they are facing with the local economy. Soon after, the members were given a tour of the entire arena, including the

press box, luxury suits, club lounge, and also the players locker rooms and game bench. This was a first time trip for the members and a lot was gained from the experience. The trip was such a success that we plan on attending again in the future.

South Park

South Park FBLA is off to a great start this year. Our chapter has a lot of new members, and we are the largest group in Region 24 with 85 members.

We kicked off the year by sponsoring a booth at our township's community day. We had carnival games for young children to play, such as duck ponds, bean bag toss, and

crazy cups. The money raised will be donated to the state project: Teen Challenge. We are also selling spirit tattoos on game days to benefit the state project.

At the end of October our thirteen board members and two advisors are heading to Penn State for the FBLA State Leadership Workshop. While there, we will be participating

in the leadership workshops and the dodge ball tournament; we will enter two teams in the tournament.

In December we will be attending our regional leadership conference. Our chapter has won the battle of chapters for the last three years!

Pine Grove

Pine Grove Area High School started the year with a visit to all freshman computer/ career classes to introduce the club to perspective students. We had a busy fall with our PGHS Homecoming activities by having a stand, planting mums, and cleaning up the campus. To help members pay their annual

dues we also had a chicken BBQ sale that raised over \$1,000. This year we are looking to incorporate a membership meeting, community service activity, and social event each month!



Jersey Shore



The Jersey Shore Area Senior High Future Business Leaders' of America (FBLA) Chapter has had a very successful year. During the 2009-2010 school year a total of nine people advanced to the National level. These National Qualifiers included Zachary Fleming, Matthew Moses and James Hyland who placed 1st in the Virtual Business Challenge, Curtis Eckard and Alexander Eckard who placed 2nd in the Virtual Business Challenge, Josh Bengen, James Hyland and Christopher Rohrer for placing 2nd in The Network Design team, Brooke Koch who placed 3rd in Business Calculations and Jared Fisher who placed 5th in Introduction to Business. With new ideas and members, we are hoping to make FBLA an even more productive year.

The officer team this year includes: President, Susan Barrows; Underclassmen

President, Alexander Eckard; Senior Vice President, Cody Shreck; Junior Vice Presidents, Jared Fisher and Emily Packer; Sophomore Vice Presidents, Cameron Hart and Katie Wasson; Treasurer, Becky Young; Reporter, Darcie Jones; and Secretary, Samantha Boerner.

Our chapter has multiple ideas and projects in mind for the 2010-11 school year. A large part of our chapter and one of the most active is the service committee. Our service committee in the past has held many clean up days around our school as well as participate in local clothing drives. This year we look forward to participating in Shoes for Shore, a community based, non-profit organization comprised of volunteers from



many local churches and service organizations. We also hold a monthly Casual for a Cause day which raises money towards the state project, Teen Challenge, or other local projects.

At Jersey Shore we are looking forward to all the upcoming events. On October 24-25 our officers will be attending the State Leadership Workshop in State College, PA. Then in November our entire FBLA chapter has the excellent opportunity to visit New York City and see many business related sites, such as the New York Stock Exchange and NASDAQ. By far this should be another great year for FBLA at Jersey Shore. We look forward to new members' participation and the new opportunities that FBLA brings.

Waynesboro

Every Chapter would love to receive National recognition. Did you know that the competitive events are not the only way to receive such recognition? At the national Leadership Conference, Waynesboro H.S. received a 1st place award in the Eastern Region for the number of students who completed the Business Achievement Awards. In addition, they received 1st place for their "Go Green" project. This year we will again try to have each member complete a BAA award & we have already started a new "Go Green" project. Even if you can't qualify in your competitive event, you can still contribute to your chapter receiving recognition at nationals.



For service, we have teamed up with our local Rotary. The Rotary is trying to raise enough money to build a water treatment plant in India so that the people can have fresh drinking water. To help the Rotary in their effort, Waynesboro FBLA is using the theme "Water for Water". We are selling water at various events in the school to help raise money for the water treatment facility.

Western Wayne

This summer the city of Nashville opened its doors to 7,500 members and advisers of the Future Business Leaders of America for its annual leadership conference.



Among this elite group were 17 members of Western Wayne High School's FBLA chapter. Once the conference began, these students competed for top honors in more than 60 different business and business-related events. Amazingly, 10 students were recognized during the Awards of Excellence program held on the last evening of the conference—the most of any other Pennsylvania school in attendance.

Capturing first place in *Introduction to Parliamentary Procedure* was Hannah Peifer. Elizabeth Curtis placed fifth in the same event.

Accepting a third-place award in the *Business Presentation* event were Maria Ingaglio, Cora Orehek and Nick Van Leuven. In the *FBLA Principles and Procedures* event, three WW students placed in the top ten. They included Leah Krompasky, 4th place, Kaelyn Jacques, 9th place and Joseph Ingaglio, 10th place.

Jonathan Reed placed sixth in *Introduction to Technology Concepts*, and Sara Coons placed ninth in *Public Speaking II*.

Other students participating in the conference included Austin Krompasky, Emma Lamberton, Renee Reeke, Shannon Myers, Katie Lescinski, Shaun Howard, and Liz Henry.

During the conference, the Western Wayne chapter received its 31st consecutive *Gold Seal Chapter Award of Merit*, the highest award a chapter can receive on the national level.

Interboro

We sold “granola grams” at our back to school night where parents could not only send a breakfast bar to their children but also a message of encouragement for the new school year. The profits benefit Teen Challenge, the state charity of choice.



We have started to concentrate on individual achievement awards. Upcoming events include a cookie dough fundraiser, American Enterprise Week, Faculty Mock Rock and competitive events.