

# Penn Pal

## Delaware Valley High School FBLA Members Help Habitat for Humanity

On Saturday, September 12, 2009 Delaware Valley High School FBLA members volunteered for the United Way Day of Caring in Pike County, PA. The members spent the day assisting the Habitat for Humanity, the State Project for PA FBLA. Kayla Vanorskie, PA FBLA State Vice-President At Large and Delaware Valley FBLA Chapter President assisted in organizing the event.

The work started early in the morning with ten volunteers at the jobsite. The members were building a shed, to be used for storage, for a house they will soon be building for a grandmother with four

grandchildren. Everyone had a major part in the construction of the shed. The members built the shed from the ground and hammered in nails, used the nail gun and electric saw.

It was a new experience for most of the students and everyone was impressed on how hard we worked together to help others in our community.



### Special points of interest:

- Fundraising Ideas
- Service to Habitat for Humanity
- Recruitment Suggestions
- Gearing up for a New Year
- RLW Success Stories
- Much, Much More!

## PV Raises Money for United Way

Pleasant Valley FBLA has been working with United Way in order to raise funds for their organization.

The members of PV FBLA are happy to be involved and have no problem helping the organization.

Pleasant Valley FBLA holds

their coin drops for the United Way at each and every varsity home football game.

From about an hour before the game starts until the end of halftime, the members of PV FBLA hold their donation buckets at

the entrance to the stadium. During this time they ask for donations and place them in the bucket. At the end of the night all of the donations are collected and all proceeds are given to the United Way.

# Pleasant Valley Hosts Denim Day

Pleasant Valley FBLA's largest fundraiser to date came about on September 18<sup>th</sup> 2009. PV FBLA sets up a monthly Denim Day throughout the school district in order to generate awareness and raise money for a good cause. In past years during Denim Day, PV FBLA members asked for donations from all Pleasant Valley fac-

ulty and staff. In exchange those who donated were permitted to wear jeans to work.

The first Denim Day of this school year was set to help the organization of Habitat for Humanity, and was run a little differently. Not only were the faculty and staff involved but, the students were as well. Since the Pleas-

ant Valley School District adopted a standardized dress code, we thought it was only fair to include the students. We asked for a donation of at least \$3.00 from teachers, and students could donate as much or as little as they wanted. This fundraiser proved to be a huge success and PV FBLA is looking forward to holding this event again.

*How can your chapter raise awareness for our State Project, Habitat for Humanity?*

## PV Host a Blood Drive for the ARC

Not only do the members of PV FBLA help raise money for the state project and other organizations, but they were also able to contribute their time and effort into helping arrange and run a blood drive for the American

Red Cross. On October 7<sup>th</sup> 2009 Pleasant Valley School Districts' FBLA members put together a blood drive at the high school. All day students and teachers were able to sign up and donate blood to the American Red Cross.

Approximately 65 Students and teachers signed up and donated their blood throughout the school day.

This was such a success that PV FBLA plans on holding another blood drive in February.

## Haverford Hosts "Dancing with the Staff"

Haverford FBLA has decided to put a new spin on fundraising! Based off of ABC's hit TV show "Dancing with the Stars", Dancing with the Staff will showcase 10 Haverford teachers paired up with professional dance instructor's to learn and perform a 90 second dance routine, in hopes of becoming Haverford's favorite dancer!

To keep the crowd as involved as possible, guests will be texting in at the end of the show to vote for the winner! A local dance company, who founded the non-profit organization Indige-



nous Pitch, was more than willing to lend us a hand. This generosity opened us up to a whole new opportunity to expand our charity fundraising past our state project and also help raise money for another great organization that hits closer to home.

We wanted to find a way to help raise awareness and involvement in not only our school community, but our town as well. While our teachers are "in training", FBLA students are working behind-the-scenes promoting, selling and organizing the event to ensure the greatest success!

## Everett Attends Business Expo

December 2009

The Everett Chapter of Future Business Leaders of America attended the Business-to-Business Expo at Heartland Hall in Bedford, Wednesday September 30. The Bedford County Chamber of Commerce hosted the event. Everett's FBLA organization had a total of twenty-four members attending the event. Students enjoyed conversing with collegiate representatives, business professionals, medical workers, and other professionals from around the Bedford County area.



The members that attended the expo are as follows, bottom row from left, Derek Robosson, Dan Murdoch, second row, from left, Chantel Cogan, Kristen Shafer, Michelle Feuillet, Vicki Bilak, Jolene Williams, Brittany Swartzwelder, Chelsea Logue, Erika Miller, third row, from left, Chelsea Ulrich, Jena Sigel, Lauren Sleighter, Cassie Beegle, Mallory Waltman, Lana Foor, Casey Northcraft, Kelsey Kimmel, Raiza Barton, Paige Hammond, Megan Mellott, top row, from left, Candace Smith, Carla Smith, and Michelle Bridges.

## Upcoming PV Activities

Although Pleasant Valley FBLA has done plenty of fundraising thus far, they have no plans for slowing down. In fact they are already planning

their annual Italian Feast. The Italian feast is a dinner that is held at Pleasant Valley High School, and is used to raise money for the state project.

PV FBLA plans to hold this event on November 21, 2009. There is also a Gertrude Hawk Fundraiser being set up by PV FBLA at this time.

## Region 15 FBLA Meets Jack Chambers

"Kindergarten." "Quick like a bunny!" "Get it done." These were just a few of the "Jack-isms" heard at this year's FBLA Region 15 Leadership Workshop held at Milton Hershey High School. "Jack-isms" are the quirky sayings of Jack Chambers, nationally acclaimed motivational speaker and founder of Creative Educational Concepts.

Region 15 advisors invited him to Hershey, PA to engage their group of high school FBLA members in his infamous "Jackivities". Twenty-two students from Cedar Crest High School's chapter of FBLA attended the workshop, accompanied by their club advisor, Amy Stamm.

Students were divided into small teams, with members from all different schools, and presented a series of challenges to complete. These challenges included having to spell a word using only their bodies, forming a line in order from shortest to tallest without speaking, and other random, but tricky, pursuits.

The students had a lot of fun while getting to know fellow scholars from the region while discussing critical issues in their communities and talking about how FBLA plays an important role in their schools.

*"Jack-isms are the quirky sayings of Jack Chambers, a nationally acclaimed motivational speaker."*

## Northeastern FBLA Begins Another Year

The Northeastern chapter of FBLA is off to a great start for this year.

The officers will be participating in the SLW November 1-2. Other members are busy preparing for competition on December 14. We just fin-

ished our district spirit clothing sale, which was a big success this year. Our members just started a Sammy sandwich sale, the profits will be used to help out with costs of traveling and participating in different events. We are

teaming up with other clubs at our school to help out with a Halloween party. The other clubs are going to help us with Habitat for Humanity. We have teamed up with the Interact club and National Honor Society.

## Five Western Wayne Students Accepted in NBHS

The National Business Honor Society was designed to recognize those FBLA members who excel in academic preparation and are anticipating a possible career in the business world. In order to succeed, members need to be well prepared in terms of their academics, career skills, and leadership development.

To be eligible, a student must have an overall cumulative GPA of 3.5 on a 4.0 scale, must have completed at least two business courses with at least a 3.5 GPA in those courses, and must have demonstrated leadership potential through service as a chapter officer, committee leader or participation in chapter activities. In addition, a student may apply for mem-

bership in this honor society no earlier than the end of the first semester of his/her junior year.

In its inaugural year, 68 students from Pennsylvania were admitted into this society; five were from Western Wayne. This year another five students have earned admittance into this society.

Each of these members was recognized at the State Leadership Conference with a certificate, a pin, a letter to the high school principal and to the superintendent and recognition on the PA FBLA website.



These members included: Katie Quinn, Tatiana Samson, Renee Reeke, Chloe Karnick, and Emma Lamberton.

## Conrad Weiser Prepares for a New Year

The reactivated chapter of FBLA at Conrad Weiser HS, Robeson, Berks County, PA, is preparing for a SIMPLY THE BEST year. During the summer and fall, chapter members organized and conducted several yard sales in the community. The yard sales were in conjunction with the "GO GREEN" concept, as well as the philosophy, "More is Less." Proceeds from the sales will be used for chapter activities as well as the State Project, Habitat for Humanity.

The Waynesboro Future Business Leaders of American group ran a successful fundraiser recently. On October 1<sup>st</sup>, 2009, our chapter held a spaghetti dinner in our schools cafeteria. The spaghetti dinner had exactly 320 attendees, which was about the amount that we had anticipated. Every member in our chapter participated by serving, waitressing or greeting.

The spaghetti dinner was held in our new cafeteria in Waynesboro Area Senior High School. Our chapter worked out a deal with the cafeteria manager to have our

members work alongside with the cafeteria employees. As the cooks prepared the spaghetti, our members served the food to the attendees.

Once we served the guests, they went to the main food area where they were seated and tended to by our members who were being waiters. This fundraiser taught us a lot, and helped our members get hands on work experience. Not only did we learn many things, but we had fun in the mean time!

## Pine Grove Begins Another Great Year

The Pine Grove Area FBLA chapter is extremely excited this year. With a new school schedule, grading system and graduation projects to complete the members of our chapter are anxious to get ready with community service projects!

Habitat for Humanity is a great charity to work with this year. PGA FBLA has already raised funds through our homecoming stand and spirit link battle of the classes project. Members are also making hug-a-bears on make a difference day, cleaning up the highway with SKIP, working at our trick or treat stand and many other projects. We are anxious to set a new fundraising goal at the SLW and continue to be supportive of our PA FBLA State Project.

Officers Corrine Reichert, President; Alexa Kramer, Vice President (Class of 2010); Toni Dissinger, Vice President (Class of 2011);

Adelen Geiger, Vice President (Class of 2010); Billie Jo Siegel, Secretary; Waliesha Moat, Historian; Kelly Martin, Treasurer; Kayla Peters, Reporter; and Rachel Joseph, Webmaster were selected last May and their plans of work were set for the school year. This officer team meets weekly and they were busy making decisions about the goals of our chapter.

The year has just recently begun and already we have a very busy agenda. The most important thing that has happened so far is the update of the student contracts. Each year we continue to try something a little bit different to try to make sure that members are attending the meetings and will be doing their share of community service hours required. We

have found this new addition to be fair and effective.

Additionally, PGA FBLA is still hoping to do our Groceries on the Go project on Thursday every other week after school.

This year is looking very promising and we hope that we will be able to accomplish all of our goals--making this year's program one of the best!



## Jersey Shore Collects Socks and Shoes



Jersey Shore FBLA is reaching out and helping children who are in need of new socks and shoes. In our community they have a project called "Shoes for Shore", which is a non-profit organization founded by a group of volunteers. This organization helps children ages 17 and under. These children are given a free pair of shoes; children under the age of 7 get a new pair of shoes each

month. They are open the first and third Saturdays of each month from 10:00 a.m. until 12:00 p.m. Community service hours are available for interested FBLA members who would like to distribute the new shoes and socks on Saturdays. The Jersey Shore FBLA is asking our school to help out by donating new socks and shoes to help out their own com-

munity. We are rewarding the homeroom that brings in the most socks and shoes with a donut and juice party. All participants will also have that feeling they have helped out someone in need in their local community. Jersey Shore FBLA is excited to be helping children in our area through "Shoes for Shore".

## Region 27 RLW

### —A Success!

Region 27 of Pennsylvania Future Business Leaders of America (FBLA) recently held their Regional Leadership Workshop at Lackawanna College in Towanda. Every FBLA chapter in Region 27 which covers Bradford, Susquehanna, and Wyoming Counties was invited to send a few of their members to the workshop. A total of 64 members were in attendance from Athens, Sayre, Wyalusing, Tunkhannock, Susquehanna County CTC, Blue Ridge, Montrose, Forest City, and Mountain View.

The purpose of the Regional Workshop was to teach the students important business and leadership skills, as well as inform them about this year's state project, Habitat for Humanity. The attending students would then be able to share their new knowledge with the rest of their chapter. Three different leadership tracks were set up, each with its own speakers. Every student was required to attend one of these tracks. Tracks focused on topics like community service, public relations, resumes, teamwork, writing an effective news article, and personal finance.

The Leadership workshop concluded with closing statements from Region President and State Treasurer Mark Hickey and State Vice President at Large Krista Smith. Derek Selleck, Region 27 Adviser, concluded that the event went very well and planned on having it again next year. A special thank-you goes to the presenters from The Daily Review, Citizens and Northern Bank, Habitat for Humanity, Claverack REC, Pennsylvania Free Enterprise Week, Guthrie Clinic, ERIE – Smith Insurance, and Fred Robinson. Also, thank you to Bill Krause, Joyce Kerrick, and Lackawanna College for hosting the event.

## Peters Township Kicks Off Year

The PTHS FBLA Chapter is kicking off the 2009-2010 fall season with a bang. We have been vigorously planning activities for the coming year and fundraising for Habitat for Humanity. Our first monthly Ben and Jerry's Ice cream Sale took place in September, yielding successful results. Another way to scare up some funds for Habit for Humanity was to participate as volunteers at a local haunted house for an evening. Eighteen of our members donned makeup and costumes and enjoyed our evening of fright. We will be compensated for our hard work, and the money will be donated to Habitat for Humanity. Another Halloween theme fundraiser is Teacher Costume Madness. During Teacher Costume Madness, which will run from October 30th until November 3th, volunteer staff members from our school don some crazy costumes in order to receive student donations. This fundraiser is a fun and festive way to raise money for the Habitat for Humanity cause. It is especially wonderful because it allows us to involve our entire school in our club's activities. We took a break from fundraising and enjoyed the homecoming festivities by marching in the homecoming parade on October 8<sup>th</sup>. We are in the process of planning our Thanksgiving Community Service Project, which will take place in November, as well as many other projects, including the celebration of Free Enterprise Week, which will feature Gary Rosensteel as a speaker. The PTHS FBLA Chapter is eager to continue their hard work throughout the year and hopes that its efforts can bring success and joy to their community.



## Fleetwood Emphasizes Recruitment

The Fleetwood Chapter of FBLA is off to a great start in recruiting members and has already exceeded last year's numbers. The first objective for the chapter was to select a theme for the year. So, the slogan "Don't be a Dum-Dum, Join FBLA", was attached to 500 Dum-Dum lollipops.

Those lollipops were distributed to the freshmen during their high school orientation program. In addition to the candy, flyers, brochures, and membership questionnaires were also distributed. A group of energetic members were on hand to answer any questions that the students may have had.

During the summer months, the officer team mailed out letters to returning members and participants of PFEW encouraging them to join. The first meeting consisted of food, fun, and prizes for everyone in attendance and drew a huge crowd.

Members also dressed professionally for Open House and talked with the parents about the benefits their child can receive through FBLA.

And lastly, three incentives were given for the high school: a party was held for any business class in which all the students became members, the grade with the most members would receive a pizza party, and for every two new recruits a member submits, they are entered to win a \$20 gift certificate to the local mall. All these efforts really seem like they are paying off in huge numbers for Fleetwood High School as our membership continues to increase.

# Interboro Jumps Into Another School Year

December 2009

Interboro FBLA started the year with a fundraiser for Habitat for Humanity. We sold "Granola Grams" at Back to School Night on October 1. Parents wrote encouraging messages to their students and granola bars were attached to those messages. Students enjoyed receiving the breakfast treats and messages which were delivered during home-room. The chapter raised \$78.

At every FBLA meeting this fall, the members are learning about one of Sam Walton's "Rules for Building a Business." So far we have learned to Commit and Share with associates. Hopefully we will apply these rules to our chapter.

We were also proud that Interboro FBLA was awarded the Hollis and Kitty Guy Gold Star Chapter of Excellence Award again this year.



# Hatboro-Horsham Plans for Another Year

The 2009-2010 school year looks promising for Hatboro-Horsham FBLA's local chapter. After a year of success, HH FBLA members are excited as they prepare for another successful year at the local, state, and national levels.

HH FBLA managed to successfully raise over \$1065 for the Cystic Fibrosis Foundation, PA FBLA's state project last year, through its various fundraising efforts throughout the local community. Local FBLA members hope to increase funds raised this year by revamping their annual Breakfast with Santa, for which proceeds will benefit this year's project, Habitat for Humanity.

This year, FBLA members continue to make their imprint on

the community. Over this past October, HH FBLA members traveled to Bucks County Community College to volunteer at the Juvenile Diabetes Research Foundation's annual Diabetes Walkathon. There, members assisted JDRF volunteers with organizing and conducting the various activities of the day and promoted awareness of Juvenile Diabetes throughout the community. This activity has proved to be a very rewarding experience for both HH FBLA and JDRF.

As the Regional Leadership Conferences approach, HH FBLA looks to repeat the successes of the previous year. At this past year's Na-

tional Leadership Conference, Hatboro-Horsham's Nicholas Rapak took 10<sup>th</sup> place in Personal Finance and Justin Coleman was elected National Eastern Region Vice President. With over 20 members competing at last year's State Leadership Conference, this FBLA local chapter seeks to further increase participation at the Regional Leadership Conference and to prepare students to succeed not only in FBLA but in their future careers.

As the year progresses, the members, officers, advisors and community at HH FBLA look forward to another great year for FBLA and strive to become Simply the Best.

- What organizations does your FBLA chapter assist?*
- American Red Cross?*
- Habitat for Humanity?*
- Juvenile Diabetes Foundation?*
- Local Food Pantry?*
- Local elementary school?*
- Get Involved!*
- Read out to others!*
- The rewards are endless!*

## Stroudsburg Strives for Simply the Best

Stroudsburg High School is off to a great start this year and is looking forward to another exciting jammed packed year for the 2009-2010 school year. This year's chapter is lead by an amazing group of new officers: Kelly Vahgenas, President; Elliot Hecht, Vice President; Samantha Eckert, Secretary; John Leinhauser, Treasurer; Ruslan Khatipov, Historian; and Ryan Finkelstein-Diaz, Parliamentarian. Mrs. Pat Rufe, a chief educator in the Business Department of Stroudsburg Area School District is the advisor for the Stroudsburg FBLA. Co-advising this year for the first time is Junior High business teacher, Jonathan Hakim; who will be handling FBLA affairs for the freshmen students at the Junior High. The chapter continues to recruit a significant amount of members, 183 and rising; still living up to be one of the biggest chapters in District 21 as well as the state.

Stroudsburg is quick out of the gate as usual with a jammed packed fall schedule similar to last school year. So far the chapter has completed one fundraiser, Pampered Chef, and begun

our annual "live" Christmas Wreath Sale. This benefit has been a staple at Stroudsburg High School for many years and has become one of, if not, the biggest fundraisers of the school year. Next up in the fundraising line up is the annual Gertrude Hawk Christmas Candy Sale followed shortly by the time honored traditional event "Breakfast with Santa", held in the high school cafeteria in December.

The Stroudsburg chapter continues to amaze everyone by not only holding some of the largest fundraisers in the local area but also by finding the time to show some of that famous Mountie pride. On Friday, October 9<sup>th</sup>, several members took time out of their already busy schedules to stay after school to decorate the front and side entrances of the high school for fall. This tradition of sprucing the school up for the holidays can be traced back to the school's beginning, and now is carried out by the top four clubs of the school. The Administration and Auditorium entrances are now decked out with bales of hay, corn stalks, mums show-

casing the school colors of maroon and white. FBLA went the extra mile acquiring additional decorations donated by local businesses such as, scarecrows, décor rakes, ribbon, pumpkins, and gourds.

The Regional Leadership Workshop is also upon us as many of the schools in district 21 prepare their membership lists, workshop itineraries and acquire permission to travel to the host school, the one and only Stroudsburg high. This year with the help of East Stroudsburg School District, the RLW will be held on Thursday, October 22<sup>nd</sup>. With two of our own, Kelly Vahgenas and Elliot Hecht holding the regional officer positions of President and Secretary respectively, Stroudsburg FBLA is proud to say that this year will be another one of the chapter's banner years and may just be "simply the best."



## Greenwood Raises Money

Greenwood FBLA sponsored our Homecoming this year, and we made \$1,000 in the process for our funds.

We were also able to raise money by selling soft pretzels. We made \$500. In the beginning of September,

Greenwood FBLA helped out at our local Fall Festival by having a stand there. We had a pool of paper fish with magnets on them and kids "fished" for them with magnetic play fishing rods. We plan to help out more in our community and prepare for our competitive events. We will be attending our Regional Workshop at Central Penn College on Monday, October 19th, 2009.



## Chestnut Ridge Aids Habitat for Humanity

This year the Chestnut Ridge Chapter of FBLA decided to help support the state project, Habitat for Humanity. The members began by planning a number of activities that would reach people of all ages and community members.

As part of the chapter's partnership with Habitat, the members provided lunch for local Habitat workers on October 10, 2009 and plan to provide other lunches to come. In order to do this, the members donated soda, baked

goods, plates, napkins, and other needed supplies.

The chapter also intends to send members to work on the local project house and to organize a number of other activities to spread the word about homelessness and Habitat for Humanity this year.



## Forest City Raises Awareness for Cancer

This year the Forest City Regional Chapter in NEPA, as a community service, sponsored an assembly for Cancer Awareness with a guest speaker from the American Cancer Society; they followed this up with the "Getting Pinked Day." On this day students can pay \$3.00 to have a section of their hair sprayed pink to show their

support for research into cures for breast cancer. All proceeds will go to the American Cancer Society. The student body, in its entirety, has come together to learn about cancer, and to be involved in its cure, because unfortunately, the chapter Secretary was discovered to have brain cancer over the summer.

Also, students will be having a Fashion Show with participants from grades 1-12. The Fashion Show is scheduled to be held in November with all proceeds going to the FBLA State Project. The students are excited about helping with this and are looking into how they can physically help with any local projects.

## South Park FBLA News

The South Park High School FBLA Chapter year is in full swing. Membership has increased 20+ percent with chapter membership currently at 85. Members began the year by participating

in the South Park Community Day on September 19, where they sold candy to begin fundraising for the State Project.

South Park FBLA President, Elizabeth Hertzler, is also

the Region 24 Co-President this year. D. J. Bowers, South Park Treasurer, is the Region 24 Secretary. Mrs. Bittner and Mrs. Miller, Chapter Advisers, are also Region 24 Advisers.

## Hazleton Begins Another Successful Year

Hazleton Area High School had seven members qualify to compete this past summer at the 2009 NLC in Anaheim, California. In order to raise money for the NLC, we decided to host a musical at our school. The musical was performed by our local "Karaoke Kids" along with the HAHS Junior Varsity cheerleaders who danced and sang along to songs from today's latest Disney hits, such as Hannah Montana, Jonas Brothers, Camp

Rock, and High School Musical. One of our own NLC competitors, David Craig, is also a member of the "Karaoke Kids" and played most of the male lead roles, such as Troy from HSM. During the show's intermission, our chapter also held a bake sale and sold wristbands to attend a "Meet and Greet" with the Karaoke Kids. The show welcomed all elementary and middle school students from our area, and all proceeds went toward sending our finalists to the NLC. Not only did we have a blast putting together the event, but if you were to ask any of our members who attended the NLC, they will all say memories were made that will truly last forever.

Now that the new school year has begun, our officers are busy

making plans for all of the upcoming FBLA events. We recently went to our Region 16 Officers' Dinner at Fox Hill Country Club in Exeter, PA to spend time with other local chapter officers. The dinner was a great opportunity to network with other high schools within Region 16. Our officers are now planning for the SLW by raising money for the charity walk and putting together a basket for the basket auction. Also, new this year is the establishment of the Hazleton Area FBLA Active Council. This council was created due to the large membership of our chapter, which this year may break records with nearly 600 members. Our Active Council provides an opportunity for members to take an active role in the organization.



## Derry Prepares for Upcoming Year

The Derry Area High School FBLA, Region 3, located in Derry, PA has been busy preparing for the 2009-2010 school year.

The executive team has done a fantastic job of recruiting members for our organization. We have had a substantial increase of members because the organization has caught the attention of many young aspiring business leaders.

The Derry FBLA has already volunteered for the Derry Middle School Olweus Carnival. Olweus is a bullying prevention program that enlightens students about the effects of bullying others. FBLA members worked in booths and helped middle school students around the carnival events.

Events that are already on our calendar include a field trip to the Johnstown Chiefs Semi-Pro Hockey game where we will tour the complex and learn about the industry. The Director of Communications of the Pittsburgh Penguins will engage our members in an informational presentation in October.

November will include a Business Forum Day for our FBLA. Guest speakers will join our organization members and share their experience and business sense with our students. Our guests include Mr. Rob Vadas, CEO of Arbor Rehabilitation; Mr. Ed Rosenthal, New York Yankees; Mr. Jeff

Orloff, Head Legal IMG; and Mr. Gavin Forbes, IMG World Tennis.

We look forward to these business leaders sharing their expertise with our students. Derry Area Senior High School FBLA is off to a great year of learning and rich experiences!



# Hanover Begins Another Year

December 2009

Hanover's officers include Reporter Paul Holmgren, President Courtney Langdon; Vice President Ed Rednesky; Secretary David Dickson, and Treasurer Krista Colorusso. Plans for the fall include: October—Safe Night Out. We are excited to be part of HAHS Safe Night Out. We will be offering free Halloween candy and designing little pumpkins in our high school Thursday, October 29 from 6:30-8:30. All children from our community are encouraged to attend.

In November, Hanover will be bagging groceries for the local food shelter at Schiels Market, Wilkes Barre while accepting groceries to assist with the need at our local food shelter. We will also begin our sweatshirt and long sleeve t-shirt sales. We are excited to offer an exciting new design created by our vice president, Ed Rednesky. The shirts will be on sale in all of our schools.

## East Stroudsburg Attends Entrepreneurial Boot Camp



On July 15-17, 2009, twenty one FBLA members from East Stroudsburg Area High School South participated in an Entrepreneurial Boot Camp hosted by East Stroudsburg University's Research and Economic Development Center. The knowledge, expertise, tools, and enthusiasm around business startup was inspiring. Directly following the Entrepreneurial Boot Camp, a few students took advantage of the services that were available to them. The students (Ralph Jean-Noel, Grace Gunnels, Ayanna Joseph, and Kennard Wilson) came up with an idea to reinvent "The Snack Shack", the East Stroudsburg Area High School South School Store. The Snack Shack was previously operated by the former Future Business Leaders of America advisor as a concession stand that was open daily for fifteen minutes with a limited product line (beverages and snacks).

More recently, the Snack Shack has not been able to be open for business due to school construction, thus bringing upon a need for a new school store. The idea to open a brand new School Store was communicated to the East Stroudsburg Area High School South FBLA advisor, Ms. Amy Polmoun-ter. Ms. Polmoun-ter embraced the concept and thought this initiative would offer alignment to this year's Pennsylvania FBLA American Enterprise Project.

The new school store at East Stroudsburg Area High School South, "The South Spot" is a convenient store operated and run by FBLA students. It provides a one stop shop for retail goods and products catering to the everyday needs of students and faculty within a school environment. The product line at the store includes school apparel as well as food and beverages. The mission of The South

Spot is to provide a variety of high-quality high school insignia merchandise that promotes the high school name and image beyond the confines of the campus. The South Spot infuses Entrepreneurship into the educational setting. It creates an opportunity to recycle money in our community and generate profits to support and enhance fundraising opportunities. In addition, profits generated from sales will help sponsor FBLA students to enter and compete in business and leadership competitions.

The South Spot has been a huge success thus far at East Stroudsburg Area High School South. It has increased school spirit and most importantly, it has brought the community together. The East Stroudsburg Area High School South Future Business Leaders of America Chapter is looking forward to an extremely successful year.

Please remember to  
send in your articles  
for publication.

Deadlines for the  
next issue is

February 16, 2010!

**Articles should be**

**emailed to**

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**PA FBLA Reporter:**

[reporter@pafbla.us](mailto:reporter@pafbla.us)