





## 4 Pennsylvania State Leadership Workshop

Only a few dozen hours after hundreds of members arrived from all parts of the state, they were once again packed and ready to return to their hometowns, ready to share everything they learned and experienced at this valuable workshop. No matter how important and momentous, a blink and one would have missed a lot of what was happening. Thus, Penn Pal offers the SLW recap for a general look into everything that happened this past Halloween weekend at the Penn Stater Hotel.

### Local Chapter News

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Chapter News

*Chapters across Pennsylvania's three districts and twenty-eight regions have submitted their good news to be shared with the entire organization.*

*Read and share in the victories of each chapter, and let them serve as an inspiration to doing the most possible in your own local chapter.*

# Letter from the Reporter



Dear FBLA Members

With the recently past State Leadership Workshop, a general mood of excitement has energized members across the state to push the envelope in all that they do within FBLA, myself included.

It is my mission to capture the raw energy associated with FBLA across the entire state and harness it to create a piece that is truly beautiful and pragmatic.

Penn Pal is an experiment in design, used as a means of incentive, so to speak, in order to entice all chapters to submit and allow this publication to grow.

In all sincerity, I owe the successful publication of each issue completely to you, the individual members of Pennsylvania FBLA, because without you, there would plainly be nothing to write about.

If you like what you see with these issues of Penn Pal, I would personally encourage you to continue to submit and supply the energy and content needed to keep pushing the envelope. Take action and help make this the best newsletter in all of FBLA.

Cheers

*Matt Thompson*

Matt Thompson  
PA FBLA Reporter





# State Leadership Workshop

# The Workshop Begins

October 31<sup>st</sup> 2004

Amidst the spectrum of autumn's majesty, the late October air was crisp, merely jesting of the notion of the cooler weather to come. It was Halloween weekend at the Penn Stater Hotel, and there was an immense feeling of promise about the 2004 State Leadership Workshop.

Arriving from all corners of the state, delegations of students and advisers, some a little groggy from the jaunt, trickled into President's Hall for the opening session. Meeting the crowd of hundreds of participants, the Pennsylvania state officer team set the tone for excellence and potential for the days ahead. Attesting to the idea of using the time allotted in the best way possible was the keynote speaker, Bryon Garrett from TRI Leadership, who reminded us that we have the wealth of 86,400 seconds every day to use as best we can.

Following the general session, participants were outlined to the opportunities that were in front of them for the next 24 hours. Three tracks of six courses were the ticket for budding entrepreneurs and for chapter and regional officers. The Collegiate, Professionalism, and Communication tracks offered three classes to give participants unique insight into their respective fields. An assortment of other sessions, ranging from State Project to Leadership courses allowed for a wide variety of options for those in attendance. Overall, by the end of the conference, it was easy to see that no matter which option one chose, the knowledge and wisdom gained from these workshops was immense.

With the conclusion of the last workshop sessions at 5:15 PM, everyone was able to finally

change out of his or her business attire and explore the facilities. The evening's fun started with the "Crossing the Finish Line...Hand in Hand" Charity Walk at 8:15 PM, wherein \$14,225 was raised towards the statewide goal of \$95,000 in support of the Special Olympics. Although the delegation did not set the track record for a lap around the vicinity, which is unofficially held by Western District Vice President Kaiting Chen, it did a tremendous amount for the state project, and set a record for most amount raised at a single event at the SLW.

Given a seemingly short time to catch their breath and hydrate, everyone was once again plunged into the thick of action as the Battle of the Chapters Competition went under way. A vast line of representatives from the chapters amassed at the front of President's



# Day In Day Out

Hall, which was quickly pruned after a few tricky questions. Before long, two chapters were chosen to face off in a lightning round with the teams now trying to accumulate

points by buzzing in to answer an assortment of FBLA-related questions. In the end, it was Pleasant valley that won over the competition to claim the title.

After a whole day dominated by FBLA workshops and activities, the group was able to finally kick back and celebrate Halloween with the Luau dance.

Complete with a DJ, fruit punch, and karaoke, the whole event was a truly wonderful way of capping the busy day.



## November 1<sup>st</sup> 2004

Only a few hours after the rigorous exercise of the first day of the conference, the Pennsylvania delegation was back to work at 8:00 AM with a whole set of new workshops for those that were not in a track, who picked up where they left off the day before.

Throughout the conference, a contingent of members took part in the basket auction held in the hallway leading to President's Hall. A variety of baskets of varying size and theme lay in front

of them, as they bid on donated baskets from their fellow chapters in attendance. Items ranging from delicious foodstuffs and candy to magazines and electronics filled the thoughts as reams of tickets were exhausted into brown paper bags in fronts of their respective basket.

The closing session brought the results of this popular event, with great excitement surrounding each digit called by Treasurer, Paul Blascovich.

Despite seeming dissent from the crowd regarding the frequency of Executive Director Mr. Bruce Boncal claiming said baskets, the event was very successful, and generated over \$2,000 towards the state project.

With prizes distributed to the lucky winners, Parliamentarian Levi Cromer took the stage to collect chapter pledges for the year towards the state project. In total, more than \$67,000 was pledged.

At the close of the 2004 SLW, the feeling of promise that came with the start of the event was matched by the feeling of optimism as the dozens of chapters boarded busses, vans, and cars destined to their respective hometowns. The optimism and experience generated by the SLW on all levels truly promises to carry over into subsequent activities this year, thereby berthing Pennsylvania FBLA on the fast track on the road to success.

# Special Event Summary

In the multitude of understanding of the give the general idea of everything that happened scope of everything what the conference was over the weekend of the by the numbers alone. like, let's have a look at SLW, it is somewhat However, since the wrap- the distinct outcomes of difficult to gain a clear up serves that purpose to this successful SLW.



## Pledge Walk

Over \$12,000 Raised Towards the State Project:  
"Crossing the finish Line...Hand in Hand"



## Battle of the Chapters

First Place: Pleasant Valley



## Pledge Program

More than \$68,000 pledged  
Towards State Project



## Basket Auction

90 Baskets Donated  
More than \$2,000 towards state Project

# Local Chapter Gazette

*A Look at What's Going on in Pennsylvania FBLA Chapters*

## First Batch of Chapter Articles

An impressive number of chapters all well-represented in this issue of Penn Pal; twenty-nine chapters to be precise.

From Bermudian Springs to Stroudsburg, an exceptional amount of chapters supported this venture to share thoughts and ideas through submitting articles to Penn Pal.

This issue premieres the newspaper inside the newsletter, affectionately called the Local Chapter Gazette. With the charm of a small town newspaper, Pennsylvania FBLA

has an unprecedented breadth of media by which chapters can communicate with the entirety of the Pennsylvania delegation.

## February Issue Around Corner

As you read this issue of Penn Pal, work has already started on the next issue, to be released after the start of next year. Keep in mind that the deadline for submission for

the next issue is **January 15, 2005.**

I encourage all chapters across the state to affirm their dedication to the organization, and just

submit an article about your chapter. Take this time to tell everyone about the great things happening at your chapter. Also, be sure to attach your photos for inclusion in the

newsletter as well to add color and flair to your article. Together, we can make the largest issue of Penn Pal to date. Let's make Pennsylvania proud.

### Western District

*Regions 1, 2, 3, 4, 10,  
11, 13, & 24*

Bentworth  
Bishop Canevin  
Gateway  
Marion Center  
Purchase Line  
Southside

### Central District

*Regions 5, 6, 7, 14, 15,  
17, 23, & 26*

Bermudian Springs  
Cedar Crest  
Central Columbia  
Central Dauphin East  
Chestnut Ridge  
Greenwood  
Hershey  
New Oxford  
Pine Grove  
South Western

### Eastern District

*Regions 8, 9, 12, 16, 18, 19, 20,  
21, 22, 25, 27, & 28*

Boyertown  
Cocalico  
Daniel Boone  
Great Valley  
Hatboro-Horsham  
Hazleton  
Interboro  
James M. Coughlin  
Marian Catholic  
Northampton  
Pleasant Valley  
Pottsville  
Shippensburg  
Stroudsburg





# Western District

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## Gateway

On Wednesday, December 22, FBLA members will carry on a tradition for the 14th year, bringing holiday cheer to students at PACE School in Churchill. "Santa", Andy Hankinson, and his elves, will deliver 84 gifts for the students here. Other activities included face

painting, pictures with Santa, caroling, decorating smiley cookies from Eat'n Park and felt ornaments, making snowmen from plastic spoons with blow pops, holiday bingo, and various holiday word searches and puzzles. The day will be topped off with

lunch at Pizza Hut. It is always a very exiting and rewarding day for the Gateway FBLA members and the students at PACE School.

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## Marion Center

Marion Center FBLA has been keeping busy so far. Of our 56 members, 7 are officers: President Brianna Robertson, first Vice-President Amber Stenman, second Vice-President Hannah Sweet, Corresponding Secretary Niki Nanni, Recording Secretary Alisha Wissinger, Treasurer Mandy Schurr, and Reporter Samantha Cribbs. Brianna is also the president of Region 3.

Through the efforts of Amber, Hannah, Niki, and Samantha, FBLA members put together a Red Cross bloodmobile on October 12 in the high school gym. With the help of all officers and other FBLA members, the drive ran very smoothly and resulted in a collection of 65 units of blood.

The club maintains the beverage machines in the high school gym lobby. Members are hoping that the profits from the machines will help fund a major field trip in early April prior to the SLC at Seven Springs.

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## South Side

Forty-four South Side High School Future Business Leaders of America members accompanied by advisors Mrs. Carol Adams, Mrs. Andrea Adrian, Mr. Brian Dolph and high school principal, Mr. Vincent Trombetta, recently attended a Regional Leadership Workshop at Butler Day's Inn. The workshop was hosted by South Side High School and Beaver County AVTS, with fifteen schools in attendance. Tim Ponticel, Chapter President and

Sarah Shively, Regional Secretary from South Side welcomed all in attendance. Western District VP, Kaiting Chen, shared information on the state level, while Michelle Warofka spoke about opportunities for students during PA Free Enterprise Week. Mr. Gary Morrison, Director of Admissions and Public Affairs at Fishburne Military School in Virginia, was the guest speaker and gave a compelling speech on

"The Top Seven Employable Skills Needed to Get a Job."

During the second general session, Region 13's two national winners, Tim Ponticel from South Side High School and Ben Reese from North Hills High School, spoke about their experiences at national competition this past summer in Denver, CO.

# Western District

## Bishop Canevin

The Bishop Canevin Chapter is starting off with a bang. In order to raise money this year, we thought of the idea of holding a Dodgeball Tournament. People interested in taking part in the tournament will pay a small fee to participate, and we will also earn money by selling refreshments. There was a Dodgeball Tournament recently in the neighborhood that many of our members took part in, and they said it was a really good way for the members to have fun and raise a lot of money in doing so.

Also, we will hopefully begin to plan for another dance marathon in order to raise even more money. It has been our biggest fundraiser by far in years past, and there is simply no way we can pass this up. It does take an enormous amount of planning and hard work though. So as long as all of our members are up for the challenge, we will be having yet another exciting dance marathon.

Bishop Canevin's FBLA members are ready for another fun-filled year with

all of our hardworking members. Our newly installed officers are prepared for the work. Mark Deluzio is our president and Theodore Molnar is vice president. Kevin Cullen is our secretary, and Watson Garretson is our treasurer. Jim Rosati is community service director, and Ashley Tarabay, is the reporter. We are looking forward to making this year a fun and successful one!



*Left: Purchase Line shows off the success of their candy sale fundraiser*

## Purchase Line

Purchase Line High School's FBLA chapter is gearing up for an active year. One of our first projects for the year was selling candy bars at the Green Township Community Fair, in September, to benefit the state project. In October we hope to be participating in our annual fruit fundraiser, providing fruit from Florida is available. On November 9 we will be holding a Red Cross bloodmobile at our school. As part of our community service project we will be collecting eyeglasses and donating them

to the Lion's Club. Also, our annual Santa's Workshop will be held in December, which is a free activity held for members, especially children, of our community.

While attending the State Leadership Workshop, our members in attendance worked to brush up on our leadership and communication skills. Our members will also be hosting and attending the Regional Leadership Workshop on November 15, which is also National Free Enterprise Day.

## Bentworth

As each year of FBLA begins, new committees are formed, new goals are introduced, and new progress is made. With American Free Enterprise Week (AFEW) approaching, Bentworth High School FBLA, located in the southwestern corner of Washington County, found themselves searching for ways to celebrate this important day in our country. While different ideas circled throughout our local chapter, one specifically captured attention. Borrowing an idea from Chestnut Ridge FBLA, we created a placemat to be used at C.J.'s Restaurant in Bentleyville, Pennsylvania.

The team of Megan Morrow and Amber Ames headed up the AFEW committee. The concept included an AFEW design surrounded by 3" x 3" business ads that would be sold for \$15 each. The proceeds from the sale of the ads would be donated to this year's state project, Special Olympics.

Thanks to the creative minds at Chestnut Ridge and the ingenuity reflected at Bentworth, we were able to produce an attention-grabbing product that not only spread the message about AFEW, but helped raise money for the state project and promoted local businesses.

# Central District

## Bermudian Springs

Bermudian Springs FBLA has geared up for another productive and successful school year. A new adviser, Mr. Fahnstock, has joined our team to replace Mrs. Connie Tate, who retired after 35 years of teaching and 29 years of being an FBLA adviser at the end of the 2003-2004 year. Mr. Fahnstock brings real-world experience that will surely benefit our chapter greatly. He has already seen how enthusiastic the Bermudian chapter is about FBLA. For example, a recruitment table was set up at the freshmen open house to share the importance of an FBLA membership to them in hopes of their joining the club. Bermudian's president, vice president, and historian accompanied Mr. Fahnstock at the booth.

The Bermudian Springs chapter also kicked off its annual year-long Otis Spunkmeyer cookie and muffin sale in September. In addition to that, the club managed the school's annual magazine campaign in September, as done in the past.

In addition, the club attended the Region 6 Leadership Workshop at Northeastern High School on October 13. An informative presentation was given by Region 6's two state officers, Eric Stephenson and Brandon Null, and adviser, Mrs. Scott, regarding the State Goals and Plan of Work. In addition, a report was given by Kristi Blust, Bermudian's Vice President, describing the 2004 SLC. The workshops sessions given were very useful and interesting.

Finally, to raise money for the Special Olympics, the club put together a "Beautiful Feet Contest." Five senior football players had photographs taken of their feet to be put on jars at lunch. Then, the student body was able to vote for which they thought to be the prettiest. This coincided with Homecoming Week with the winner being announced at the Pep Rally on Friday.



*Left: President Tristan Myers (left) and Vice President Kristi Blust (right) pose with their new adviser, Mr. Fahnstock (center), at the Freshmen Open House.*



*Right: Members await the start of the RLW at Northeastern.*

## Central Columbia

On October 12, FBLA will be sponsoring its Adopt-A-Highway litter pickup. We will also be attending the Ronald McDonald House as we do every year. From October 31st to November 1st we will be attending the State Leadership Workshop at State College.

As for November there will be much activity. On the fourth we will attend the RLW. On the seventh we are going to be helping with the American Cancer Society's Jail-A-Thon. Then, November 11-14 we will be in Buffalo, New York attending the NFLC.

Again there will also be another litter pickup for the Adopt-A-Highway on the 16th. We will be fundraising with Gertrude Hawk chocolate from the 15th to the 30th.

# Central District

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## Central Dauphin East

Central Dauphin East High FBLA, is off to a good start this year, recruiting seventy-five members. Our officers include President Jason Pitt, Vice President Michael Gray, Secretary Marijia Debelejak, Treasurer (and State Treasurer) Paul Blascovich, Reporter/Historian Sarah Knehr, Parliamentarian Brian Knehr, and Members-at-Large Joe Benkovic and Ashley Spangler.

Already, East has volunteered at the Children's Miracle Network

to help children find their way through a corn maze and is currently participating in Maredy's Holiday Collection fundraiser and selling entertainment books. In the upcoming months, East will partake in the WITF Live TV Art Auction and Adopt-a-Highway Project.

East High will also be attending the Region 15 Leadership Workshop and the officers will be at the State Leadership Workshop October 30th through November 1st.

State Treasurer, Paul Blascovich, will be attending the National Fall Leadership Conference November 11th- 13th. Central Dauphin East High is looking forward to a very busy, but exciting year.



*Left: Members from Cedar Crest High School FBLA share in the feeling of success from their recent membership recruitment drive, resulting in over ninety members attending their first meeting*

## Cedar Crest

On the road to success, Cedar Crest FBLA is in the fast lane! With special emphasis on recruiting freshmen, chapter officers visited every freshmen homeroom and presented each student with a pencil advertising the club. The result was an overwhelming success, with over 90 students attending our first meeting.

In early September, members volunteered at the schools Open House, greeting parents and helping them find homerooms. In late September, 14 members planned, prepared, and served a hot lunch to over one hundred thirty needy people in the community at a local food bank. Our commitment to feeding the hungry in our community

continues in November with our 3rd Annual Food & Toiletry drive. The chapter is also busy planning and organizing our semi-annual Red Cross blood drive, scheduled for November 22 and 23.

# Central District

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## Chestnut Ridge

The Chestnut Ridge Chapter of the Future Business Leaders of America hosted its annual food drive during the week of September 27-October 1 to benefit the two local food banks. During the week-long event, approximately 4,200 non-perishable food items were collected by the district's students and staff. Letters were mailed to local churches who opted to participate in the project. Monetary donations were also accepted at the Homecoming Game Friday evening. A total of \$412 was collected. Winning homerooms in the two elementary schools and the middle school will receive a pizza party at their convenience.

FBLA students prepared for this event by decorating cardboard boxes. The boxes were distributed to each homeroom Friday before the food drive. They were collected after Homecoming week, the cans were counted, and the winning homeroom was notified. The food items and money will be divided and delivered to the Manns Choice and Bedford food banks in early November.

## Greenwood

Greenwood FBLA is starting the year off on the right track. We are doing several fundraisers to help raise money for various causes. Greenwood FBLA sponsored the 2004 Homecoming Dance. We had two dances, one for middle school and one for high school. Both dances were a huge success. All FBLA members helped in chaperoning and decorating for the dance.

The theme this year was a fall theme; with pumpkins, cornstalks, hay-bails, and flowers. Greenwood FBLA plans to send flood buckets to hurricane victims. These buckets will contain various cleaning supplies and other useful items. This is just one way that Greenwood FBLA plans to get involved with community service projects for this school year.

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## New Oxford

New Oxford FBLA is excited to start the 2004-2005 school year. The officers this year consist of both sophomores and seniors. They are as follows: Barb Huggins-President, Andrew Knight-Vice President, Katie Jarvis-Treasurer, Justin Gilmore - Secretary, Tiffany Ketterman- Reporter, and Eric Smith- Parliamentarian. We are doing things a little different this year. Because of the disruption candy-selling has caused in the past, we will be selling candy out of a brochure this year. Like last year, we are also selling subs.

Dues this year are as they have been in the past few years. Its ten dollars per person for joining FBLA but there is a catch. For every five dollars one sells, they would get a dollar off their dues. If one were to sell fifty dollars worth of candy or subs, their dues would be paid for.

The sale for both candy and subs will start October 8th. Every FBLA member will have to pick up the forms for these fundraisers in room 550, from Mr. Gochenauer or Mr. Murphy.

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## South Western

The 2004-2005 school year will be a busy yet exciting one for South Western High School FBLA. In addition to sending members to regional workshops, the SLW at Penn State, the NFLC in Buffalo, and the SLC at Seven Springs, we will be making a conscious effort to contribute to this year's state project, the Special Olympics of Pennsylvania. In February, we will be hosting our second annual Basket Bingo party, which was a great success last year. We will also be holding a Battle of

the Buildings in which select individuals from several schools compete in a variety of events. In all, South Western FBLA would like to contribute no less than \$2,500 to the Special Olympics. For this year's Community Service Project, our chapter has chosen to run a school-wide nonperishable food drive for the Greater Hanover Chapter of the American Red Cross. The Red Cross food bank, depleted by the flooding in central Pennsylvania, the multiple hurricanes in Florida, and the

situation in Iraq, desperately needs supplies, and we feel that as a chapter we can make a difference. We will also be interviewing business teachers at our school for this year's American Enterprise Project in order to increase awareness of the American enterprise system. The upcoming school year will be difficult, but with our great members and adviser, we feel as though we're up to the challenge.

# Central District

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## Pine Grove

This school year at Pine Grove has started in an unbelievable way. Recruiting members started in week two by having our officers visit all the freshman social studies classes and introduce our organization and what we do.

Our Homecoming at PGAHS was one of the biggest events of our year! The whole weekend there were stands, games, and events to go to.

During this event, FBLA members participated in a walkathon to raise funds for a local charity; and we ran a game table where young children could purchase tickets, play a game, and receive a prize.

Our group had the best carnival table and raised the most money. We definitely have some young entrepreneurs in our group this year.

For the rest of the school year, there are many things planned for our organization. On October 30th, members of the PGAHS FBLA

organization as well as other school clubs will be distributing candy during trick-or-treat night in our town.

Our first regional event for the year will be our regional workshop on November 17, 2004, at Danville High School. Our members are continuing to work with a volunteering project with our elementary and middle schools. In this project, they go over to the other Pine Grove school buildings and work with teachers, tutor students, and volunteer as needed on projects.

Additionally, casual for a cause, hats-on day, a charity walk, and a donut sale are just a few things we will be doing to try to raise funds for our state project. All the members at PGAHS are looking forward to a great year of fun, bonding, learning and competing with other members from across the state.

## Hershey

The Hershey High School FBLA is hard at work this year again. As a second year chapter we have done much to increase enrollment into the club. Last spring it began with visits to the middle school and followed up this year at Open House. The club so far has increased its membership by 50 percent.

This year's club has already had a fundraiser to support club functions by selling Entertainment books. This was a great success and the profit was well over \$1,300. Hat Days are scheduled for a day before Thanksgiving and Christmas along with Casual for a Cause for faculty before the holidays.

A new scheduled event held this year is a food drive in all of the computer applications and accounting classes. Delivery of this food is planned with visits to work at the Central Pennsylvania Food Bank during the months of October and November.



**((Penn Pal))**

Winter Issue

# Be Heard

## Submit to Penn Pal

Thousands of Members, Hundreds of Chapters, One Penn Pal

# Eastern District

## Boyertown

This summer, a Boyertown student took her own first place finish. No she is not an Olympic athlete, rather, Erica Robinson is a member of the Future Business Leaders of America (FBLA) and competed at the national level of their competitions and came home with "the gold."

What exactly did Erica compete in? Every year, during mid- to late January, our school's chapter FBLA competes in a regional competition. The competitions range from Public Speaking, to Business Math, to Economics. The top one to three winners, depending the competition, move onto the state competition. That specific competition is held in late March, early April in Seven Springs, Pennsylvania. Again, the top one to three of each competition, pending which one you're doing, moves onto the national competition. This moves about

from year to year, but is always held in July. This summer, from July 12-18, Erica found herself in Boulder, Colorado for the Public Speaking II competition.

"The thrill of being around so many people at once was amazing. I loved it!" Robinson spoke with enthusiasm. She spent several days out west that weren't just spent on preparing like she had all summer. The first two days were spent touring the Rocky Mountains. "It's just so beautiful out there. I did not want to come home to Pennsylvania!" Robinson remembered whimsically. She and her fellow FBLA colleagues went to a baseball game, unfortunately, they were rained out. The nights that they did spend at their hotel, she spent getting to know everyone she could and played poker for pretzels.

Of course, all the while different competitions were taking place. The nerves would eventually come. That wasn't until the finals though. "I wasn't too worried going into the preliminaries. Once I got the finals though, there were more people watching, I got nervous."

The nerves obviously didn't affect Robinson. She came home with a national title: Erica Robinson is the best public speaker in the entire FBLA program.

Congratulations to Erica who worked hard and got what she deserved, way to "bring home the gold" Erica!

## Cocalico

The Cocalico Chapter of the Future Business Leaders, Denver, PA, is coming off a successful recruitment of new members. So far we have increased our membership by 25 members over last year's total. To date, we have 105 paid members.

We had several fundraisers for "PA Special Olympics" and our delegates to the SLW at Penn State plan to raise money for the Charity Walk. Officers and advisers are currently engaging in a "friendly" competition to see who can raise the most sponsorship money for the walk. Homecoming week saw a number of activities involving FBLA members. Volunteers collected "money votes" for PA Special Olympics and sold drinks and snacks at a very crowded Homecoming Dance. Many new members have jumped right in to get their feet wet to help us reach our state project goals.

We currently have a committee which is working with the Cocalico "Special Needs" Department to spearhead joint activities between the FBLA and prospective Special Olympians. We are planning a Christmas dance for them as a mixer to get to know them better. We will also assist as coaches and trainers for those competitors who need assistance. The special needs students plan to assist our fundraising with cookie and candy sales.

Plans are underway for the Region 18 RLC which will be hosted by Cocalico, November 11, 2004. We are hoping for a large turnout for the day-long workshop which features Jack Chambers and his leadership and team building "Jacktivities."

## Daniel Boone

Daniel Boone High School's FBLA is busy helping to raise funds for John Maicher, a 2003 graduate of Daniel Boone High School. After years of battling liver illness, John now needs a transplant to save his life. The district is sponsoring a "Just Imagine" campaign in the hopes of pulling together the school and the community to help to save his life. Donations are being taken to help raise money to purchase items for a fundraiser. The goal for the school district and the participating clubs is to raise several thousand dollars to benefit John. Daniel Boone's chapter will donate money from the profits they make on their candy sale, which is currently in progress. Chapter members who are participating in the sale will earn enough money to cover their dues and help the chapter donate to John Maicher's fund. Anyone wishing to gain more insight into John's struggle can visit <http://www3.caringbridge.org/pa/sportsfan/>

# Eastern District

## Hatboro-Horsham

The Hatboro-Horsham FBLA chapter has begun their school year by launching a campaign to raise money for the Special Olympics Organization. Students have been sitting in each lunch period and selling Halloween Grams to the student body. Each Halloween Gram contains a card along with a lollipop attached and will be delivered to the homerooms of the recipient students on the morning of October 29, 2004.

The 200 strong and still growing membership of the H-H FBLA chapter were eager to get started and sold 240 Halloween Grams as of October 12. All proceeds from the sale price of \$0.75/per gram will be donated to this year's state project.

In addition, students are also helping other young students as they plan to participate in the annual Juvenile Diabetes Walkathon on Halloween Day. On Sunday, October 31, close to 30 FBLA members will be traveling to McNeil Pharmaceuticals located in Fort Washington, PA to show their support for this disease. The students hope to raise \$400 for the JVD foundation and the same amount for the Special Olympics.

## Great Valley

Great Valley FBLA started the 2004-2005 school year with a number of volunteering and recruiting activities. The club first co-sponsored an End-of-Summer Luau with the high school Student Council. The event raised about \$300 for FBLA, which will donate the money to charity. FBLA also attended the Freshman Dinner on September fifteenth to recruit new members to the organization.

On September nineteenth, volunteers from FBLA helped at an art auction that benefited the Great Valley Community Education Foundation, a community arts presenting organization that brings a number of eclectic performers to the area every year.

Great Valley FBLA also participated at the Partnership for Healthy Youth Extravaganza, a community event held at the high school. The Extravaganza featured high school clubs, local

organizations, information on colleges and standardized testing, and performances by local bands. FBLA was represented and used the event to recruit new members.

FBLA members are participating in the Relief Pitchers program, an effort by the Great Valley Little League Foundation to supply baseball uniforms and equipment to disadvantaged youth. This year, the equipment will be donated to teams in the Dominican Republic. Members have also been collecting money for the March of Dimes, the National FBLA project. Great Valley FBLA has a number of activities planned for the future and should have a productive and successful year.

*Right: FBLA takes an integral part in the Great Valley Extravaganza*





# Eastern District

## Hazleton

As a second year adviser of this organization, Mrs. Laura Gavio is proud to acknowledge the many accomplishments and future goals of her local chapter, Hazleton Area High School FBLA.

To start off, Hazleton Area received recognition at the 2004 National Leadership Conference in Denver, CO for having the largest local chapter membership in the Eastern Region of the U.S. with 355 members.

This school year our chapter has seen another huge increase in membership. As of this point, there are 485 students signed up as members of FBLA-- an increase in 130 members since last year! Not only have our numbers increased, but our community involvement has improved as well.

This year we are looking to work closely with Special Olympics. Our members will participate in an evening bowling program and we are looking into organizing a Track and Field day in the spring.

## Interboro

This year Interboro FBLA is getting involved in many different activities. Recently, the organization has been selling candy grams to support our charity of choice. This year the major charity that we are supporting is the Special Olympics. From our candy gram sales we have already been able to raise \$157 for this charity. We have also been raising money with our daily breakfast sales of granola bars and juice. The profits made from these sales will help to pay for the students attending the state competition this year.

Our members have various activities throughout the year in which they are able to participate. Our officers will be attending a weekend business workshop held at Penn State on October 31 and November 1. Also, this year many of our members will be attending the regional workshops held at Ridley High School on November 10. Finally, our members will be involved in the FBLA national recognition program. The program is used to get FBLA members more involved in the organization. Each member is recognized for their participation in various FBLA related activities. We have already accomplished much already, and it looks as if this year will prove to be very successful.

## Marian Catholic

On Wednesday, October 6, 2004 Marian Catholic High School, Hometown inducted its Future Business Leaders of America, at weekly mass. Over forty new members pledged to study hard, behave well, and become role models for the rest of the student body. Mrs. Patricia Patton, the adviser of the group, read the names of the new officers.

FBLA officers for the 2004-2005 school year include: President Corey Phillipeck, Vice President Lindsey Ochotorena, Secretary Melanie Magarosky, Treasurer Samantha Mason, and Public Relations Officer Nate Halenar. Lectors for Mass were: Aaron Marouchoc, and Melanie Magarosky. Altar Servers for Mass were: Sarah McHugh, Sam Mason, and Amanda Garizo. The Offertory Procession was led by: Natalie Sheer, and Kristen Young. Father George Winnie, director of Spiritual Activities at Marian, celebrated the morning Mass. Sister Bernard Agnes, IHM, Principal, pinned the officers and congratulated them on their achievements.

The Mass is only the beginning for Marian FBLA's year as numerous activities are planned.

## Northampton

Northampton High School is anticipating a terrific year! Our enthusiastic officers include President Lisa Beers, Corresponding Secretary Samantha Hugo, Recording Secretary Victoria Schaarschmidt, Treasurer Nicholas Yeager, and Historian Brittany Muthard. They and Jared Yost will be attending the SLW at Penn State. We are excited to attend the workshop so

we are able to share with our chapter members the leadership qualities they will need to succeed in FBLA.

We are planning a few fundraising activities to raise money for our chapter. We are preparing to sell lottery calendars for the month of January at \$5 each to help raise money for the Special Olympics of Pennsylvania. We

are hoping to donate at least \$1500 from the profits earned.

Our officers work very hard. We have member meetings every third Wednesday of the month and officer meetings frequently. We plan to lead our chapter members down the road to their success this year.

# Eastern District

## James M. Coughlin

Now that school has started, and everyone has gone back to doing homework and studying, it is also time to think about another great year for the James M. Coughlin chapter of FBLA.

The CHS chapter of FBLA began working before the official start of the school year by assisting at the freshman open house on August 26th. Several members were on hand to provide information about the organization and recruit prospective freshmen.

September 7th was the start of membership registration. New members are urged to join and old members are happily welcomed back. Our first fundraiser, the annual FBLA candy sale, began on September

15th. The money from this fundraiser will help finance the club's activities, donations and future trips.



*Above: Future JMC FBLA members pose at the Freshman Orientation*

Another event we look forward to is the Crop Walk, which will take place on October 10th. This walk, which takes place every year in the fall, generates funds to feed the hungry in our area. FBLA, along with our school's Key Club chapter, is very involved in this charitable event.

Our officers have lots to do in October. On the 6th, officers from each school in Region 16 will be attending the Regional Officer's Dinner at Newberry Estates in Dallas, PA. At the end of the month is the State Leadership Workshop at Penn State. President Melissa Lamb, Senior Vice-President, Jennifer Elward, Junior Vice-President, Jason Woloski, and Recording Secretary, Tara Werner will attend the workshop on October 31 and November 1. This will be an exciting opportunity for those members to learn new leadership skills and meet new people.

I know this year will be a great one for the CHS chapter of FBLA. We wish all chapters a successful year as well. With a little hard work and lots of fun, this year will be unforgettable.

## Pleasant Valley

On Wednesday, September 29, 2004, fourteen of Pleasant Valley FBLA's officers and already active members took a day off of school to visit Stony Acres.

Stony Acres is a facility operated by East Stroudsburg University to create trust and facilitate leadership in clubs and other groups. Some of the activities that PV FBLA's members participated in included toilet tag (as an icebreaker), "Wind in the Willows" (where a member falls stiff and is caught by another), and four problem-solving scenarios.

The first activity required all fourteen members to equally balance their weight on a platform long enough to sing "Row, Row, Row Your Boat." Next members had to make their way, unassisted apart from hanging ropes, in pairs across a cable from one tree to another, helping each other across without falling.

The third task involved a spider web made of rope, with various-sized holes, stretched between two trees. Each member had to pass through a different hole (some more than five feet off the ground) without

shaking the web enough to wake the "sleeping spider."

Though challenging, each activity caused the members to realize the dynamics of leadership in our chapter.

The day was fun and enlightening, and was enjoyed by all – particularly by the squirrel whom Dan claimed stole half of his peanut butter sandwich!

# Eastern District

## Pottsville

Pottsville Area High School's FBLA held their first meeting on September 13, 2004. Approximately 20 students were in attendance. Students will be attending the Region 23 Fall Leadership Workshop to be held on November 17 at Danville High School.

PAHS FBLA will sponsor a "casual for a cause" day to benefit Special Olympics on November 24.

We have just received a generous offer from Mr. Ed Katchur, Vice President of Administration at Schuylkill Products. Schuylkill Products will underwrite the membership for PAHS students who wish to join PAHS FBLA this year. This offer will target students who are currently participating in business classes.

Mr. Katchur is a member of the Pottsville Area High School Business Advisory Committee and is serving his third year in that capacity.

## Shippensburg

Two summer planning sessions were held at the end of August to kick things into action for a great year for our chapter! Chapter officers were elected and fundraising activities were planned during these meetings. During the second week of school, a meeting was held for students who were interested in joining FBLA.

Four fundraising events have already taken place, including a yard sale, a Homecoming carnation sale, and an ice cream float sale. The life skills students assisted with the carnation and ice cream float sales. Coffee cans were covered with a Special Olympics poster and were placed in local businesses throughout the community to raise money for the state project.

Currently, the chapter is planning a social event that may take us to Disney on Ice or a Hershey Bears hockey game at the Giant Center in Hershey, Pennsylvania. Each member is doing independent community service projects, and as a chapter we are planning a few community service projects. Plans are being made to visit a local hospital, and a speaker from the Special Olympics organization will be attending a future chapter meeting to assist us in planning upcoming fundraising activities.



**((Penn Pal))**  
Winter Issue

## *Piece of Cake*

**Submit to Penn Pal**

Thousands of Members, Hundreds of Chapters, One Penn Pal

## Stroudsburg

Stroudsburg FBLA kicked off our year to a great start this season. We started by focusing on accumulating members. In order to recruit, the officers traveled to our Junior High School and gave presentations to the freshmen students in business classes. Our journey proved to be fruitful, judging by the fact that over 50 new members joined. As October approached, we began to organize our fall and winter fundraising. We are

scheduled for a coin drop at a local Wal-Mart for three days early next week. We also began circulation of our Christmas wreath fundraising sale forms.

Last but not least, we jump started our community service drive by signing up and preparing for a Hike and Bike, to be held next week at a nearby high school. The profits made at this event will go directly to the PA Special Olympics.

At the end of October, our officers and other highly active members plan to travel not only to Penn State for the SLW, but also to Buffalo, NY for the NFLC. Recharged with stronger leadership mentalities, we will return to Stroudsburg ready to conquer the busy year ahead!



# (((Penn Pal)))

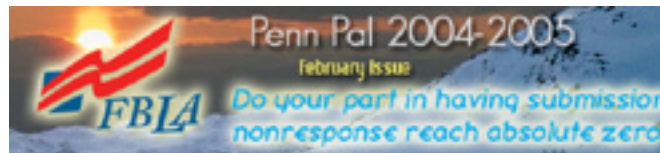
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## Penn Pal 2004-2005

Dear Local Chapter Advisers:

As your State Reporter this year, I am ecstatic to announce our schedule for Pennsylvania FBLA's now quarterly publication-Penn Pal. Sporting a new look and feel, this year promises to be a very exciting year for the publication. The success of the publication rests on the submissions of you, the local chapter advisors. The prospect of state citation of chapter activities is more than enough reason to submit to as many issues as you can.

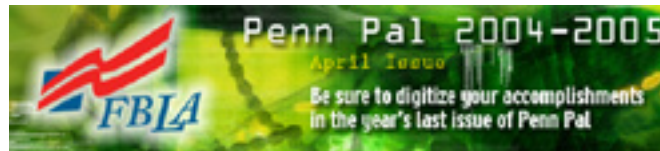
With that, I present this year's issues and deadline dates for each issue. Remember, I will accept submissions up until the deadline via e-mail at [reporter@pafbla.org](mailto:reporter@pafbla.org), or by snail mail given in the contact information below. For best results, please also attach a relevant photo at least 300x300 pixels, or roughly 4x4 inches at normal 72 dpi resolution; send the largest version of the image as possible to ensure quality.



### Penn Pal-February Issue

**Submission Deadline: January 15<sup>th</sup>**

Despite the lull of winter, this issue will be hot off the presses, raving about fundraisers and community service, as well as upcoming RLCs.



### Penn Pal-April Issue

**Submission Deadline: March 15<sup>th</sup>**

This is it, this issue is your last chance to post your accolades for the year, including past RLCs and looking forward to the SLC.

**Matt Thompson**  
**PA FBLA State Reporter**

**Address:** 1227 Driftwood Drive  
Pittsburgh, PA 15243

**Phone:** (412) 429-5235

**E-Mail:** [reporter@pafbla.org](mailto:reporter@pafbla.org)