
PENN PAL

Pennsylvania Future Business Leaders of America's Newsletter

November 2001

Volume XVII Issue I

STATE OFFICER TEAM

James C. Simmons
President

Michael Widmer
Treasurer

Todd Shaeffer
Reporter

Brent Noel
Parliamentarian

Brett Hollister
Eastern District VP

Hillary Troutman
Central District VP

Charles Reed
Western District VP

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From the President:

It is hard to believe that our state officer team is six months into our term. The first months of our term have been challenging, but we are thankful for the work that is going on. I am pleased to announce several exciting projects that are happening in the state.

"Kick In for the Cure" is the title of our state project, which will benefit the Juvenile Diabetes Research Foundation. Juvenile Diabetes is the leading cause of death by disease in the state of Pennsylvania, and it is a cause worthy of our attention. I am asking the members of FBLA to do your part in helping to fight Juvenile Diabetes.

This year we are also asking each member to help increase our state membership by 2%. Be excited to tell your peers about the benefits of FBLA. Tell members of your family and community. Inform the community by doing community service, by having business interaction, and by increasing publicity and communication. Through these actions we can better our school, our community, and yourselves. You can also receive points for the PA FBLA Keystone Leadership Award.

I wish every member continued success. Never be afraid to contact your state officers, because we are here for you. On behalf of the state officer team, I thank you for your support and suggestions over these past months.

Continue to work hard and we will reach our goals!

Sincerely,

James C. Simmons

James C. Simmons
PA FBLA State President



State Project: Juvenile Diabetes

Plans Of Work

WALK-A-THON for Juvenile Diabetes

By: Brent Noel

PA FBLA's "Kick In for the Cure" Charity Walk is a great way to raise money for the State Project, the Juvenile Diabetes Foundation.

The charity walk can be implemented as a regional activity and in your own community and school. It is great fun and an easy way to help raise \$75,000 for the state project.

Just contact your community leaders for approval, copy the Member/Adviser Pledge Form, collect the pledges--and walk! A good way to increase participation is to offer prizes.

The top ten chapters and individuals will be recognized at the State Leadership Conference. To receive these awards, you must be present at the SLC to win. It also counts toward the William Selden Outstanding Chapter (Item 11a). To be considered, please send your donations, member tally forms, and chapter tally form to:

Mr. Brent Noel

**PA FBLA Parliamentarian
Chestnut Ridge High School
2588 Quaker Valley Road
New Paris, PA 15554**

Please postmark tally forms by February 1, 2002.



DOLLAR DAYZ

By: Michael Widmer

The power of a dollar. Dollar Dayz gives you the opportunity to make a dollar go a long way. Through planned activities (tie day, hat day, school colors day, etc.), members collect \$1 donations for the Juvenile Diabetes Research Foundation. Activities can take place at any school in a district, elementary to high school. FBLA members can raise money for JDRF and spread the word about juvenile diabetes through a fun and easy project.

If every PA FBLA member could raise \$1, we could raise \$11,000 for JDRF. What if you can get every person in your school to pledge \$1 in a creative FBLA project? One dollar can go a long way in raising money to fight juvenile diabetes. Send your questions, comments, or Donation Form to:

**Mr. Michael Widmer
PA FBLA Treasurer
Pocono Mountain HS
P.O.Box 200**

Swiftwater, PA 18370

Please postmark donation forms by February 18th, 2002.

CASUAL FOR A CAUSE

By: Hillary Troutman

"Casual for a Cause" is a statewide campaign that will allow teachers, administrators, support personnel, and community members in your school district to come to school or work on a designated day or series of days in casual attire.

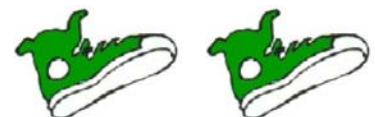
To earn this privilege, participant, are asked to donate at least \$5 (or an amount your chapter deems appropriate) towards the PA FBLA State Project that will benefit the Juvenile Diabetes Research Foundation. What makes this project unique is that the entire staff in your district and employees in local businesses in your community will be involved working together for a great cause.

Follow the guidelines given in the October mailing when starting your "Casual for a Cause" campaign.

To contact me about this project, send your order form or check, or to ask any questions or concerns at:

**Ms. Hillary Troutman
PA FBLA Central District
Vice-President
Line Mountain High School
R.R. 1, Box 1660
Herdon, PA 17830**

Please postmark donation forms by February 18th, 2002.



Communication & Publicity

Plans Of Work



PRESIDENTIAL LINKS

By: Charles Reed

The new PA FBLA webpage was designed for the presidents of all the chapters and of the regions to be able to communicate with each other and the state officers. This new, state-of-the-art site features a message board where information can easily be transferred from person to person. Unlike popular chat rooms, users don't have to be online at the same time to talk to each other (This new feature is important to the development of the site). You can just post a message at your own convenience and later check for a reply. There are also other links that take you to the FBLA national and state pages. Also included is a list of the current regional officers. This new site is the start of future communication possibilities. Now, if you have any comments, questions, or ideas, an answer can be received easily and quickly.

Just surf on over.



www.geocities.com/pafbla_regional_presidents/

KEYSTONE LEADERSHIP AWARD

By: James Simmons

The PA FBLA Keystone Leadership Award recognizes members who go above and beyond in their FBLA involvement. This award certifies a "complete" FBLA accomplishment:

-  Community service
-  Leadership development
-  Leadership experiences
-  Competitive events
-  Recruitment
-  Publicity
-  Professional development

This award recognizes participation in promotion of the five 2001-2002 State Goals and Plan of Work. All who participate must complete 14 of the 17 items during the current school year. All FBLA members can challenge for this special leadership award.

To contact me about this project or to submit your application:

Mr. James C. Simmons
PA FBLA President
Waynesboro Area HS
550 East Second Street
Waynesboro, PA 17268

Applications are due by March 16, 2002.

PENN PAL

Spring issue articles and pictures are due by: **February 14, 2002.**

Todd Shaeffer
PA FBLA Reporter
Central Dauphin East
626 Rutherford Road
Harri;burg, PA 17109



Membership Plans Of Work

“BIG 33”

Pennsylvania FBLA has introduced the Community Service “BIG 33” Club to encourage members throughout the state to help make a positive impact in society.

Each member is asked to perform a minimum of three (3) hours of community service now through February 28, 2002. Members who complete at least “3 hours” of community service will automatically be inducted into the “BIG 33” Club.

Members and chapters who volunteer the most number of community service hours will be eligible for special awards announced at the State Leadership Conference.

CHAPTER LEVELS of EXCELLENCE

Bronze Award

1,000 to 2,300 Hours

Silver Award

2,301 to 3,550 Hours

Gold Award

3,551 to 4,750 Hours

Platinum Award

4,751 Hours or more

Send completed community service “BIG 33” Club Sheets to:

Mrs. Janet Skiles
PA FBLA State Advisor
40 Mulberry Street
Belle Vernon, PA 15102

Please postmark tallied “BIG 33” forms by February 18th, 2002



MEMBERSHIP MADNESS

PA FBLA 2001- 2002 Madness Awards Program

- A.** Members who recruit at least 5 new members receive a special PA FBLA “**Membership Madness Award**” certificate. Special awards will be presented to the top 10 members who recruit the most new members.
- B.** FBLA Chapters that increase membership over last year’s total by **2%** will receive the PA FBLA “**Membership Madness Chapter Achievement Award.**”
- C.** “Regions that recruit at least 2 new or reactivated chapters will receive the special “**Membership Madness Region Award.**”

*All Award winners will have their names printed in the PA FBLA publications, e.g., The Penn Pal and the PA FBLA Website.

All awards will be presented during the Business Session at the State Leadership Conference in April. Simply complete the required paperwork for each individual, chapter, and/or region award and mail by February 15, 2002 to:

Mrs. Janet Skiles
PA FBLA State Advisor
40 Mulberry Street
Belle Vernon, PA 15102



SCHOLARSHIPS



By: Brett Hollister

Attention all FBLA members and advisers—especially those of you who will be graduating this year—I have just one word for you! Scholarships!! For more than 20 years, Pennsylvania FBLA has sponsored a scholarship program whereby deserving students can earn scholarships worth thousands of dollars. Throughout the years, this program has grown both in size and in stature.

Currently, there are 26 schools offering these scholarships—schools such as the Allentown Business School and Keystone College in northeastern Pennsylvania, Central Pennsylvania College near Harrisburg, and the Boyd School and the Douglas Education Center in Western PA.

Whether you're interested in attending a 2-year or 4-year school; whether you're hoping to earn an associate's degree or a bachelor's degree; whether you're planning to major in computer programming or hotel & restaurant management, there might be a scholarship with your name on it. No FBLA member should be deprived of a postsecondary education because he or she lacks the necessary funds for tuition.

By now, every FBLA chapter should have received a scholarship packet featuring a poster listing the 26 schools offering FBLA scholarships. If you haven't already done so, advisers, please display this poster in a prominent place and encourage your members to apply for these scholarships.

Another important scholarship that should be of interest to all FBLA members is the William Selden Scholarship. Named for the former Pennsylvania FBLA State Chairman and Supervisor of Vocational Business Education, the purpose of this scholarship is to recognize outstanding chapter members by presenting them with cash awards. At the 2002 State Leadership Conference in April, ten outstanding chapter members will receive this award. If you are an active member and have been involved with this organization on the local, regional, state and/or national levels, you could be one of those ten recognized.

The Who's Who Criteria, which consists of approximately 30 items, will be used to determine the winners. However, only one member per chapter is eligible to apply.

I'm sure you've heard the saying, "You can't win if you don't play!" The same rule applies here: Unless you apply for one of these scholarships, you won't be able to reap the rewards. FBLA members, there's money out there for your college education. Now is the time to go out and get it!

- | | |
|------------------------------------------|--------------------------------------------------|
| \$ Allentown Business School | \$ Laurel Business Institute |
| \$ Alvernia College | \$ McCann Business School |
| \$ The Boyd School | \$ Newport Business Institute |
| \$ Bradford School | \$ Pace Institute |
| \$ Business Careers Institute Greensburg | \$ Peirce College |
| \$ Cambria-Rowe Business College | \$ Penn Commercial Business/Technical School |
| \$ Central Pennsylvania College | \$ Pittsburgh Technical Institute |
| \$ Clarion University of PA | \$ South Hills School of Business and Technology |
| \$ Douglas Education Center | \$ Temple University |
| \$ Dubois Business College | \$ West Virginia Career Institute |
| \$ Erie Business College | \$ York Technical Institute |
| \$ Goldey-Beacom College | |
| \$ Johnson & Wales University | |
| \$ Keystone College | |

PA FBLA Scholarship William Selden Scholarship Fund
10 Scholarships – (\$1,500-\$500) (Any College)



CHAPTER NEWS



SOLANCO HALLOWEEN HALLWAYS

On October 29, 2001, Solanco High School produced Halloween Hallways, the community's annual trick-or-treat night. All clubs participated in decorating a hallway or room to attract young children from around the community. The Solanco FBLA's theme this year was "Clifford the Big Red Dog." School officials estimate that 1000-1500 children from the Southern End of Lancaster County came to Solanco High School to trick-or-treat in a safe environment.

FBLA members met twice after school to decorate the hallway in preparation for the children. The display included Clifford, his dog bowl, his sister Bonnie, his brother Nero, and some of his other friends. This is just one of the community activities that the Solanco FBLA takes part in each year.



Treasurer Lisa Hunter and President Melinda Gilbert smile as officer Linsay Malloy gives Clifford a kiss.



"SPOOKING AWAY HUNGER"

The Wilmington Area FBLA chapter in Region 2 "Spooked Away Hunger" this Halloween. FBLA members invited the entire sixth grade student body to walk with them door to door "haunting households" while collecting non-perishable goods during the regularly scheduled Trick-or-Treat hours in New Wilmington, PA, on Saturday, October 27, 2001.

Residents who were not "spooked" during Trick-or-Treat were encouraged through a local newspaper article and downtown window flyers to drop their donations in front of the local bank late Saturday afternoon.

The collected food from Halloween and additional food from high school student donations will be used to fill laundry baskets full of "goodies" for Thanksgiving Celebration Baskets that will be distributed to needy families in the community. In addition to non-perishable items, the baskets will contain Giant Eagle gift certificates purchased with money collected from H.O.W.L.S.—"Honorary Organization of Wilmington Leadership and Spirit"—by selling \$1 turkey feathers that displays the student's name.

BANGOR'S BANGING WITH A BOO!

The 2001-2002 Bangor FBLA Chapter is working at full speed.

A paper pumpkin sale took place the month of October. For a dollar, students and faculty could decorate their 'lifelike' pumpkin and proudly display it on the cafeteria wall. All proceeds of the sale went directly to the state project, Juvenile Diabetes.

The annual Halloween Dance was held on Saturday, October 27. Everyone came in costume and five cash prizes were given out. The DJ was our school's own senior, Luis Toro.



November 3 is our school's first annual three-on-three basketball tournament. When asked if FBLA wanted to put up a food stand, our vice-president, Lauren Nelson, came up with an alternate idea. FBLA members will instead walk laps around the track while someone is at a stand that collects donations or pledges for laps completed. All the proceeds will go to the state project. It should be interesting because it will be at night so flashlights will lead the way.

CHAPTER NEWS



MIDDLEBURG DRESSED FOR BEST

On October 25, many of the region's schools traveled to Pottsville for the annual Region 23 Fall Leadership Workshop. Students from each of the schools participated in activities in varying workshops such as "Positive Attitudes" and "Etiquette," gaining the chance to learn more about business from reliable, established businesspersons. All members were treated to a meal at different times throughout the workshops, gaining the chance to mingle while they became familiar with FBLA members from other chapters. The workshops were an enjoyable method of learning about business and meeting new people, and were a great success.

Region 23 also held our own basket auction with the proceeds benefiting Juvenile Diabetes. All the theme baskets were beautifully decorated and filled with prizes from candy to chips to gift certificates to shampoo.

FBLA officers and different speakers opened and closed the Leadership Workshop, speaking on various topics. At the end of the evening, the customary tradition of passing on the hallowed "Best Dressed Plaque" was continued, and though all schools were very well dressed, Blue Mountain managed to nudge out some tough competition and leave with the prize. All in all, the Leadership Workshop was a great benefit to our region.

CENTRAL CHRISTIAN SHINES



Central Christian Future Business Leaders of America have begun an exciting year. We are already hard at work raising money for the state project. Members sold lemonade at various community events this summer to raise money and also worked in the kitchen at school-sponsored bingos. CCHS FBLA even had a team in this year's Walk for Diabetes in our town. We are also selling Gardner's candy bars in the student bookstore at our school. The 'Cardinal Corner' provides food and school supplies for Central students before homeroom every morning. A committee is also in the process of designing, advertising, and selling sportswear for our school. We are also planning on having a Christmas dance.

In other news, we would like to thank our longtime adviser, Mrs. Rosalind Pete, who has left us this year in order to teach at another school. For your many years of dedicated service, you will be missed. On a similar note, we would like to extend our warmest welcome to our new adviser, Mrs. Betty Heberling. You are a wonderful addition to our FBLA family here at Central. We can make this year the best yet.



SEND WAYNESBORO PACKING

Our bags were packed in September to attend the State Leadership Workshop. Instead, we received a life lesson on how the effects of things can trickle down. Now, we are hoping that the reverse is also true. We are hoping that the effects of our fundraiser (selling 2002 Bonus Books) can trickle up to make an impact on the research of Juvenile Diabetes.

As our bags were already packed, we decided that we would attend the National Leadership Workshop in Rochester, NY. We are excited to attend and we decided to extend our New York trip with a visit to Niagara Falls as well.

Upon our return, we will begin our "letters from Santa" program that has become an annual event. In conjunction with our elementary schools, the students in grades K through 3 are invited to write letters to Santa Claus. The FBLA members will reply with individualized letters back to the students. Each year participation in this program has increased. Last year, FBLA Santa's responded to 487 letters.

Waynesboro extends wishes for a happy holiday season to all Pennsylvania chapters! We look forward to seeing you at Seven Springs in April.



CHAPTER NEWS



BEING A PLEASANT SURVIVOR

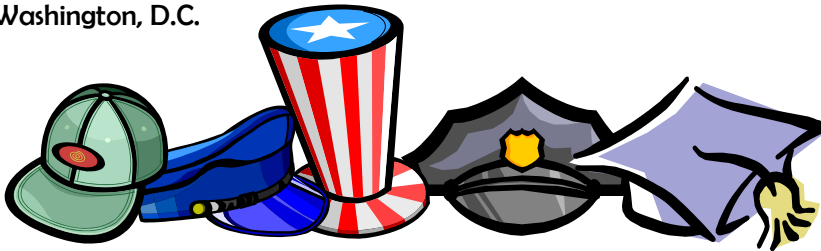


Pleasant Valley High School FBLA organized a Survivor Fundraiser for the Pennsylvania State Project, Juvenile Diabetes. Teachers were organized in four teams of five teachers on a volunteer basis. These teachers competed against each other in Immunity Challenges ranging from an Obstacle Course to the Fluffy Bunny Marshmallow Contest, with the winner being unable to be voted off that day. Each day during lunches the week of October 25-26, students put money in the jar of the teacher they wanted to see voted off the tribe. The teacher with the most amount of money in their jar at the end of the day was voted off their tribe. The final day, the individual tribe winners competed against each other, for the title of the ultimate Survivor.

All proceeds, a total of \$361, went to the Juvenile Diabetes Research Foundation.

SHIPPENSBURG HAT DAY

On Friday, October 5, 2001, the Shippensburg FBLA Chapter sponsored a "Hat Day" to support disaster relief efforts. One week prior to this date, students signed up at lunchtime and paid \$1 to wear an appropriate hat of their choice on October 5. Boy, were there ever a variety of hats worn on this day, from cowboy hats, to feather hats, to beanies. This fundraising activity seems to be a favorite of students at Shippensburg High School. The total amount collected from this fundraising event was \$129.94, which will be donated to the American Red Cross to support the Disaster Relief efforts in New York City and Washington, D.C.



YOUGH HIGH PRESENTS HAT DAY FOR JUVENILE DIABETES

On Friday, October 19, the Yough High School FBLA, Herminie, held its fifth annual "Hat Day." For the cost of one dollar, a student or staff could buy the privilege to wear his or her favorite hat in school. Teams of two canvassed all of the homerooms of those wearing hats, one collected money while the other placed a special stamp on the back of the person's hand. With a very small investment of time and energy, we raised \$99 for the Juvenile Diabetes Research Foundation.



CHESTNUT RIDGE NATIONAL WINNERS

The first-place Parliamentary Procedure team received a proclamation on September 11, 2001, from the Bedford County Commissioners.

Those who attended were returning members Kelly Fisher, Megan Miller, and Brent Noel. Kathleen Turner and Melissa McDonald, advisers; and Dr. Tom Otis, school superintendent, also were present.

The commissioner watched a tape of a meeting that was performed for the Bedford Rotary Club in August. The commissioners were very proud to have a first ever first place team in Bedford County in any Scholastic event.

Some of the proclamation reads:

WHEREAS, Parliamentary Procedure is the rules by which organized meetings are conducted; and

WHEREAS, when it comes to Parliamentary Procedure, nobody does it better than the FBLA Team from Chestnut Ridge High School; and

WHEREAS, The Commissioners also recognize the importance of the Future Business Leaders of America clubs in all the area schools as they stress the leadership roles their members will assume when they enter the world of business.

CHAPTER NEWS

CANEVIN DESCRIBES A SUCESSEFUL BUSINESS LEADER

This year in the Canevin chapter of FBLA we have roughly 140 members. Some people just join FBLA to join but some join FBLA to learn how to be a good business leader.

What it takes to be a great business leader. A great business leader is kind and generous, makes donations to charities and always looks out for the little guy. Is never discriminative, especially following events like those of September 11. Knows his way around the office and he knows all of his employees by name, a people person. Always does his work and is never lazy. Makes the right decisions, but when they don't they know how to fix them to help everyone affected by them. They always put employees first and never themselves.

So if you want to be a great business leader be responsible, generous, and most of all look out for others.



SOUTH WESTEREN MAKES SOME GOOD POINTS



The 2001 chapter of FBLA at South Western High School is going to be the most successful yet. Many new members have come into the organization, and a team of driven officers has been assembled. Some activities from years past are going to be continued with more success, while other new activities are going to be tried. This year our chapter is also going to send many delegates to the local, state and national conferences.

In order to promote attendance and participation in our chapter's events and meetings, this year's officers have implemented a points system into our FBLA. The point system is organized so that members who cannot make some of our large meetings can do other things and still be involved and informed in our organization. If a member of our chapter attends a meeting, which is held twice a month, this member receives a point from our secretary. If the member attends both monthly meetings, they will have filled the quota of points for that month. However, if a member is absent from a meeting for any reason this individual will have to make up the missed meeting by helping at one of the many functions that our chapter conducts. When the individual makes up the missed meeting by attending another function they will receive their point and remain in the organization. If a member does not fill their monthly requirement the matter will be discussed with the individual and if necessary removal from the organization. It is set-up to make sure that all members are held accountable.

Some new things that our chapter is doing this fall are morning breakfasts and selling school store items at football games. The FBLA breakfasts are held on Tuesday and Friday mornings. Our chapter sells Otis Spunkmeyer blueberry and apple cinnamon muffins along with plain Otis Spunkmeyer bagels. The muffins are seventy-five cents while the bagels run for fifty cents. Attendance at these breakfasts, which begins at 7:15 and run until 7:45, will result in a point for a member. The second activity is a merchandise sale at our home football games. We help our school store by supplying individuals from our chapter to man a table with items from our school store on it for the first half of our football games. Attendance at this, again, will result in a point for the member and in addition members can accumulate community service hours.

Our organization is also running several fundraisers this year. We are conducting a Joe Corbi's Pizza sale and a sub sale. Our chapter is also running an Awake-A-Thon. This is where all members of the organization raise pledges for themselves in order to stay up all night. At this event, we'd prepare flower arrangements as centerpieces for Thanksgiving. All of the proceeds from these fundraisers are going to benefit the Juvenile Diabetes Foundation.