### State Only Competitive Events

State only competitive events are completed at the home-site school and submitted to the state office for grading by the established deadline posted on the PA FBLA website.

### In each event:

- ⇒ A chapter may enter up to five (5) members in the Public Service Announcement or Introduction to Public Speaking events
- ⇒ A chapter may enter up to five (5) teams consisting of 1-3 members in the Computer Slide Show Presentation or Web Page Creation events
- ⇒ Top 3 places will be recognized state-wide

**Computer Slideshow Presentation** 

Elevator Speech

Multimedia & Website Development (with Objective)

Public Service Announcement

# Chapter Only Competitive Events

In each of the following chapter events, the chapter as a whole may submit one (1) entry. These events must be submitted to the state office via the published deadline on the PA FBLA website.

### In each event:

- ⇒ Any member may work on these events; no matter what other events they are competing in
- ⇒ Top 3 places will be recognized state-wide

American Enterprise Project
Community Service Project
Local Chapter Activities Report
Partnership with Business Project

### **Recognition Events**

Largest Local Chapter Membership

Largest % Increase in Local Chapter Membership

Largest Market Share

Largest Chapter Participation in National Middle Level Achievement Awards

Outstanding Middle Level Adviser

Outstanding Middle Level Member

Outstanding Middle Level Supporter

Middle Level Outstanding Chapter (ML OCC)

### National FBLA Recognition Opportunities:

Middle Level Achievement Awards

—Entrepreneur, Business, Enterprise Levels

National Outstanding Chapter Award of Merit

Nation al Chapter Excellence Award



Pennsylvania FBLA www.pafbla.org

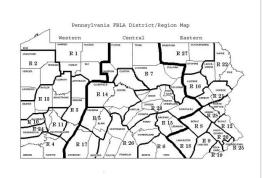
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2017-2018

Middle Level Competitive Events Program



### The PA FBLA Middle Level Competitive Events Program

The mission of the National Awards Program is to prepare students for successful careers in business through support for curriculum development and innovative assessment tools. To help meet this charge, the competitive events series has been developed for use in assessing students in the various knowledge, skills and abilities that make up today's business education curriculum. The competitive events program allows members to demonstrate and validate their mastery of essential business concepts, skills and knowledge.

The competitive events program has been correlated to the Business Education Curriculum Standards published by the National Business Education Association and the national career clusters.

In Pennsylvania, middle level competitive events are offered at the state level. Chapters compete in objective testing at either their home-site school during the February testing window, or during their region's RLC (at the discretion of the region adviser). All other events are completed in February at the home-site school and submitted to the state office.

Middle level competitive events are divided into five categories: (1) individual events — both objective and school-site; (2) team events; (3) state only events; (4) chapter events; and (5) recognition events. In order to participate in the events, members must have paid their state and national dues by the dates posted on the PA FBLA website.

For more information on and guidelines for the middle level competitive events program, visit the PA FBLA website at **www.pafbla.org**. A complete set of guidelines is posted under the middle level section of the website.

## Individual Objective Test Competitive Events

Individual objective tests are administered at one of two locations for middle level members (as determined by the region adviser). Members will take the objective test online at the home-site school during the February middle level testing window.

### In each event:

- ⇒ A chapter may enter up to five (5) members in each event
- ⇒ Top 3 places will be recognized state-wide

**Agribusiness Concepts** 

**Business Concepts** 

**Business Math & Financial Literacy** 

**Business Spelling** 

Career Exploration

**Computer Concepts** 

**Current Events** 

**Employability Skills** 

**FBLA Programs & Concepts** 

FBLA Creed/Code of Ethics/Pledge

**Google Concepts** 

**Internet Concepts** 

Introduction to Business Communication

Introduction to Computer Science & Coding

Leadership Concepts

Marketing Concepts

NEW

Multimedia & Website Development (with State Only)

Parliamentary Procedure Concepts

Personal Finance Concepts

Social Media Concepts

Sports & Entertainment Management Concepts

**Technology Concepts** 

### Individual School-Site Competitive Events

Individual school site tests are administered at the home-site school during a week of the February testing window as established by the local chapter adviser and PA FBLA Middle Level Coordinator. Tests are submitted to the state office for grading.

### In each event:

- ⇒ A chapter may enter up to five (5) members in each event
- ⇒ Top 3 places will be recognized state-wide

Keyboarding Applications I

**Keyboarding Applications II** 

Spreadsheets

### Team School-Site Competitive Events

Team school site tests are administered at the homesite school during a week of the February testing window as established by the local chapter adviser and PA FBLA Middle Level Coordinator. Tests are submitted to the state office for grading.

### In each event:

- ⇒ A chapter may enter up to five (5) teams consisting of 1-3 members in each event
- ⇒ Top 3 places will be recognized state-wide

**Desktop Publishing Application**