

**2017-18 PA FBLA MIDDLE LEVEL
COMPETITIVE EVENTS
STANDARDS ANALYSIS**

	Accounting	Business Law	Career Development	Communication	Computation	Economics & Personal Finance	Entrepreneurship	Information Technology	International Business	Management	Marketing
Agribusiness Concepts	X					X	X			X	X
Business Concepts			X	X	X	X		X			
Business Math & Financial Literacy					X	X					
Business Spelling				X							
Career Exploration			X	X							
Computer Concepts								X			
Current Events				X							
Employability Skills			X	X							
FBLA Creed/Code of Ethics/Pledge											
FBLA Programs & Concepts											
Google Concepts								X			
Internet Concepts								X			
Introduction to Business Communication				X							
Introduction to Computer Science & Coding				X				X			
Leadership Concepts			X	X							
Marketing Concepts							X				X
Parliamentary Procedure Concepts				X							
Personal Finance Concepts						X					
Social Media Concepts				X				X			
Sports & Entertainment Mgmt Concepts										X	X
Technology Concepts								X			
American Enterprise Project				X		X	X			X	
Community Service Project				X						X	X
Local Chapter Activities Report				X				X		X	X
Partnership with Business			X	X			X	X		X	
Desktop Publishing Application				X				X			
Keyboarding Applications I				X				X			
Keyboarding Applications II				X				X			
Spreadsheet				X	X			X			
Computer Slideshow Presentation				X				X			
Elevator Speech				X							
Multimedia & Website Development				X				X			X
Public Service Announcement				X				X		X	