
Partnership with Business – Middle Level

This event recognizes FBLA chapters that develop and implement the most innovative, creative, and effective partnership plan. The purpose of this project is to learn about a business through communication and interaction with the business community.

Competencies

This report describes activities designed to bring business leaders and FBLA members together in a positive working relationship through innovative programs. The report should describe the planning and implementation of activities that build a partnership between business leaders and chapter members for the purpose of learning about successful businesses. The event should not be a chapter fundraising project.

- Arrange report logically and in proper business style
- Demonstrate good written communication skills
- Describe project development and implementation

Business Education Curriculum Standards:

Career Development; Communication; Entrepreneurship; Information Technology; Management

State Eligibility

Each local chapter may enter one (1) report. The local chapter must be on record in the Pennsylvania state and the FBLA-PBL national offices as having paid dues by January 31 of the current school year.

National Eligibility

There is no national eligibility. This event is for Pennsylvania members only.

State Regulations

1. Reports must be keyed in the order of the questions listed below in the Report Format section.
2. The report must describe a community service activity that was conducted during the current school year.
3. The report should be no more than five pages including the cover sheet and attachments.
4. Pages must be on standard 8 ½" x 11" paper.
5. Each side of the paper providing information is counted as a page.

Procedure

1. The participant(s) must submit the following items:
 - a. An event entry form, which is posted on the PA FBLA website, certified by the local chapter.
 - b. **The materials must be received by the PA FBLA Middle Level Coordinator by the deadline date published at www.pafbla.org/importantdates.php which is posted on the PA FBLA website. Failure to submit these documents by the received by date will result in the participants being disqualified.**
 - c. A PDF of the report must be uploaded by the chapter adviser and received by the deadline posted on the www.pafbla.org website.

Report Format

The report will consist of questions and answers. Key the following questions followed with your comments and description.

1. Description of the partnership goals
2. Description of the planning activities used to build a partnership
3. Roles of business leaders and chapter members in developing partnership
4. Description of the activities implemented to learn concepts of business operations
5. Roles of business leaders and chapter members in implementing the project
6. Results, concepts learned and impact of the project provided
7. Degree of involvement

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8. Examples of publicity and recognition received as a result of the partnership
 9. You may incorporate pictures into the report.

State Judging

Ties will be broken as follows:

First Tiebreaker: Total points of the *Implementation* section on the rating sheet.

Second Tiebreaker: Total points of the *Report Format* section on the rating sheet.

Local Recognition

Local chapters may decide the number and type of awards or recognition to be presented locally.

State Recognition

The state FBLA office will provide certificates of participation to local chapters who participate in this event. After comparing the results of all participating chapters in the state, recognition will be issued to the 1st and 2nd place winners in this event.

National Recognition

There is no national recognition for participants. This event is a Pennsylvania only event.



PARTNERSHIP WITH BUSINESS PROJECT

Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Report Content					
Development	0	1–2	3–4	5	
Description of the partnership goals					
Description of the planning activities used to build a partnership	0	1–3	4–7	8–10	
Roles of business leaders and chapter members in developing the partnership	0	1–2	3–4	5	
Implementation	0	1–5	6–10	11–15	
Description of the activities implemented to learn concepts of business operations					
Roles of business leaders and chapter members in implementing the project	0	1–3	4–7	8–10	
Results, concepts learned, and impact of the project provided	0	1–5	6–10	11–15	
Degree of involvement (e.g., hours spent, personal contact, and executives and department heads contacted)	0	1–3	4–7	8–10	
Examples of publicity and recognition received as a result of the partnership	0	1–2	3–4	5	
Report Format					
Clear and concise presentation with logical arrangement of information following the rating sheet categories	0	1–3	4–7	8–10	
Professional report design appropriate to audience	0	1–2	3–4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1–3	4–7	8–10	
Subtotal	/100 max.				
Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <input type="checkbox"/> over fives (5) pages <input type="checkbox"/> no page numbers <input type="checkbox"/> report format does not follow rating sheet <input type="checkbox"/> entry labeled incorrectly on the upload _____					
Total Points	/100 max.				

School: _____ Region: _____

Judge's Signature: _____ Date: _____

Judge's Comments: