
American Enterprise Project – Middle Level

This event recognizes FBLA Middle Level chapters that develop projects within the school and/or community that increase understanding of and support for the American enterprise system by developing an information/education program.

Competencies

Reports must promote an awareness of some part of the American (free) enterprise system with the school and/or community and answer the below questions. The project is intended to help members learn more about the free enterprise system.

- Arrange report logically and in proper business style
- Demonstrate good written communication skills
- Describe project development and implementation

Business Education Curriculum Standards:

Communication; Economics and Personal Finance; Entrepreneurship; Management

State Eligibility

Each local chapter may enter one (1) report. The local chapter must be on record in the Pennsylvania state and the FBLA-PBL national offices as having paid dues by January 31 of the current school year.

National Eligibility

Each state may submit the top two (2) reports from its active local middle level chapters who are on record in the FBLA-PBL national office as having paid dues by January 31 of the current school year.

All middle level FBLA members in grades 5 through 8 are eligible for this event.

State Regulations

1. Reports must be keyed in the order of the questions listed below in the Report Format section.
2. The report must describe an activity on American enterprise/free enterprise that was conducted during the current school year.
3. The report should be no more than five pages including the cover sheet and attachments.
4. Pages must be on standard 8 ½" x 11" paper.
5. Each side of the paper providing information is counted as a page.

Procedure

1. The participant(s) must submit the following items:
 - a. An event entry form, which is posted on the PA FBLA website, certified by the local chapter.
 - b. **The materials must be received by the PA FBLA Middle Level Coordinator by the deadline date published at www.pafbla.org/importantdates.php which is posted on the PA FBLA website. Failure to submit these documents by the received by date will result in the participants being disqualified.**
 - c. A PDF of the report must be uploaded by the chapter adviser and received by the deadline posted on the www.pafbla.org website.

Report Format

The report will consist of questions and answers. Key the following questions followed with your comments and description.

1. Describe the chapter's American Enterprise Project.
2. State the purpose and/or goals of the project. The purpose and/or goals should be keyed as numbers or bullets.

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3. Describe how the chapter chose this particular project as an American enterprise activity.
 4. Describe the steps the chapter members used to plan and develop the project.
 5. Describe how the chapter completed the project.
 6. Describe why this project is unique.
 7. Explain the benefits and impact your project had on the school or community.
 8. Explain and give evidence of how the project was publicized by attaching at least one article or flyer.
 9. You may incorporate pictures into the report.

State Judging

Ties will be broken as follows:

First Tiebreaker: Total points of the *Description of project* section on the rating sheet.

Second Tiebreaker: Total points of the *Description of project planning and development* section on the rating sheet.

Local Recognition

Local chapters may decide the number and type of awards or recognition to be presented locally.

State Recognition

The state FBLA office will provide certificates of participation to local chapters who participate in this event. After comparing the results of all participating chapters in the state, recognition will be issued to the 1st and 2nd place winners in this event.

National Recognition

Each state may submit two winning projects that will be recognized by the national center on the FBLA-PBL web site.



AMERICAN ENTERPRISE PROJECT

Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Description of project	0	1-7	8-14	15-20	
Statement of project goals	0	1-3	4-7	8-10	
Description of project choice	0	1-3	4-7	8-10	
Description of project planning and development	0	1-3	4-7	8-10	
Description of implementation	0	1-3	4-7	8-10	
Uniqueness of project	0	1-2	3-4	5	
Service to the community	0	1-2	3-4	5	
Evidence of publicity	0	1-2	3-4	5	
Report Format					
Followed project criteria	0	1-3	4-7	8-10	
Correct grammar, punctuation, spelling, and acceptable business style (deduct 1 point for each error)	0	1-5	6-10	11-15	
Subtotal					/100 m
Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <input type="checkbox"/> over five (5) pages <input type="checkbox"/> no page numbers <input type="checkbox"/> report format does not follow rating sheet <input type="checkbox"/> entry labeled incorrectly on the upload					
Total Points					/100 m

School: _____ Region: _____

Name(s) _____

Judge's Signature: _____

_____ Date: _____

Judge's Comments: