FUTURE BUSINESS LEADERS OF AMERICA

Pennsylvania State Chapter

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Dear FBLA Advisers

Welcome back to another year with PA FBLA in 2014-2015 as we "Step Up to the Challenge!" I hope the your school year is going well, and look forward to continue working with you this year.

The Middle Level Competitive Events program will continue in a similar format this year. We will continue to offer competitive events at the Region Leadership Conference (RLC) or at the school home-site, depending on the format decided by the individual region advisers. All middle level membership and event registration will be online.

Please reference the PA FBLA Middle Level Competitive Events Policy Handbook, posted on the PA FBLA website at <u>www.pafbla.org</u>, for all competitive event information. This includes the event competencies, individual recognition awards, chapter recognition awards, and other national program opportunities.

We will continue to give Middle Level chapter awards at the state level. These include membership awards, local market share awards, and awards for recognition of participation in national middle level programs as well. All of this information is also included in the Middle Level Handbook. The state chapter will award top two state places in each competitive event.

NEW THIS YEAR – we have three (3) new Middle Level Competitive Event opportunities! Two new objective tests will be offered beginning this year – Leadership Concepts and Technology Concepts. In addition, Introduction to Public Speaking, a new state-only event has been added as we continue to strive to offer a wide variety of interest events for our middle level members. Specific guidelines, competencies and details are available in the ML Handbook.

It continues to be a goal of the state management team and state officer team/executive committee to increase middle level membership 400 and chapters to 25. This includes increasing the amount of members in already active chapters, as well as adding and recruiting new chapters. Anyone interested in starting a middle level chapter should contact myself or Bruce Boncal, PA FBLA Executive Director, at bboncal@pafbla.us for more information.

We also continue to operate the PA FBLA Scholarship Program which offers PA FBLA seniors the chance to apply for scholarships being offered by many post-secondary institutions and universities. The list for the 2014-2015 school year and the graduating class of 2015 will be posted in late fall/early winter. I encourage as many seniors to apply for these opportunities available only to PA FBLA members.

Have a great year, and please let me know if I can help you in any way.

Regards

Luke Skerpon PA FBLA Staff Assistant/Middle Level Coordinator