

## **Public Speaking I**

*This event recognizes FBLA members who are beginning to develop qualities of business leadership by developing effective speaking skills.*

### **Competencies**

The content of the four-minute (4) speech must be of a business nature and must be developed from one or more of the nine (9) FBLA-PBL goals.

#### **Career Cluster(s):**

Business, Management, and Administration; Marketing, Sales and Service

#### **Business Education Curriculum Standard(s):**

Communication

### **Region Eligibility**

Each local chapter may enter one participant. The participant must be a member of an active local chapter and is on record in the Pennsylvania state and the FBLA-PBL national offices as having paid dues by January 31. If the region conference is scheduled before January 31, then dues must be paid prior to that conference date as established by the region and posted on the PA FBLA web site.

*Participants are permitted to compete in this event one year only. Under no circumstances may a student repeat in this event.*

**Only members enrolled in grades 9 and 10 as of May 20 of the current school year are eligible.**

It is the responsibility of the:

#### **local chapter adviser**

- to pay membership dues for all competitors by the published region deadline and to register students through the PA FBLA online registration system by the published deadline.

#### **region adviser**

- to verify that membership dues of participants at the region conference comply with the deadlines listed above.

### **State Eligibility**

The minimum number of competitors each region may enter is the first-place winner who is a member of an active local chapter and is on record in the Pennsylvania state and the FBLA-PBL national offices as having paid dues by January 31 or prior to the region conference by the date posted on the PA FBLA web site.

If the eligible winner(s) cannot attend the SLC, it is the responsibility of the:

#### **local chapter adviser**

- to contact the region adviser about the student who will not be attending.

#### **region adviser**

- to contact the adviser of the next eligible competitor about participating at the State Leadership Conference.
- to notify the PA FBLA Executive Director/State Chairman of the change before the deadline date published on the PA FBLA DATES TO REMEMBER document, which is posted on the PA FBLA web site.

### **Region Procedure**

The following procedures must be used:

1. There will be only one round of competition.
2. All participants in this event must report at the event time listed in the program. **If a participant is late to his or her regularly scheduled performance time, the participant will be permitted to perform in the remaining time in his or her regularly scheduled time slot.**
3. **The participant must comply with the PA FBLA Dress Code which is printed on pages 75-76 of these guidelines. If the participant does not comply, he or she will not be admitted to the performance area until he or she is in compliance.**
4. The speech should be four (4) minutes in length, of a business nature, and must be developed from one or more of the nine (9) FBLA-PBL goals.
5. Each participant's speech must be the result of his or her own efforts. Facts and working data may be secured from any source. The speech must be prepared by the student member, not advisers. Local advisers should serve as consultants to ensure that the speech is well organized, contains substantiated statements, and is written in a business style.
6. When delivering the speech, the participant may use notes or note cards prepared before the event. No visual aids may be used.
7. A lectern will be available. No microphone will be used.
8. At the time of the performance, the event administrator will introduce each participant by name only. Each speech should be four (4) minutes in length. A timekeeper will stand at three (3) minutes. When the speaker is finished, the time used by the participant will be recorded, noting a deduction of five (5) points for any time under 3:31 or over 4:29.
9. All performances are open to conference attendees except performing participants of this event.

### **State Procedure**

The following procedures must be used:

1. There will be two rounds of competition—a preliminary round and a final round.
2. A **preliminary round** will be held to determine the top twelve (12) competitors in the final round. All participants will be divided randomly into three groups by a member of the state committee, with the top four participants from each group advancing to the final round.
  - The order of performance will be drawn at random by a member of the state committee.
  - All performances are open to conference attendees except performing participants of this event.
  - Based on the judges' scores, up to twelve (12) participants will be posted and will compete in the final round.
3. The following procedures will be followed during the **final round**:
  - The order of performance will be drawn at random by a member of the state committee.
4. The adviser must report to event confirmation to verify the competitor's participation in this event. Participants not confirmed will be disqualified from the event.
5. All participants in this event must report at the event time listed in the program for instructions. **If a participant is late to his or her regularly scheduled performance time, the participant will be permitted to perform in the remaining time in his or her regularly scheduled time slot.**

6. **The participant must comply with the PA FBLA Dress Code which is printed on pages 75-76 of these guidelines. If the participant does not comply, he or she will not be admitted to the performance area until he or she is in compliance.**
7. The speech should be four (4) minutes in length of a business nature, and must be developed from one or more of the nine (9) FBLA-PBL goals.
8. Each participant's speech must be the result of his or her own efforts. Facts and working data may be secured from any source. The speech must be prepared by the student member, not advisers. Local advisers should serve as consultants to ensure that the speech is well organized, contains substantiated statements, and is written in a business style.
9. When delivering the speech, the participant may use notes or note cards prepared before the event. No visual aids may be used.
10. A lectern will be available. No microphone will be used.
11. At the time of the performance, the event administrator will introduce each participant by name only. Each speech should be four (4) minutes in length. A timekeeper will stand at three (3) minutes. When the speaker is finished, the time used by the participation will be recorded, noting a deduction of five (5) points for any time under 3:31 or over 4:29.
12. All performances will be open to conference attendees except performing participants of this event.

### **Region and State Judging**

A panel of judges will evaluate speeches used the published Performance Rating Sheet. All decisions of the judges are final.

Ties will be broken based on the following:

**First Tiebreaker**

- Total points of the *Delivery* section on the rating sheet.

**Second Tiebreaker**

- Total points of the *Organization* section on the rating sheet.

**Third Tiebreaker**

- Total points of the *Content* section on the rating sheet.

Tiebreaker implementation examples are found starting on pages 341-343 of this handbook.

### **Region Awards**

Each region may decide the number and type of awards to be presented at the RLC.

### **State Awards**

The state chapter will present a maximum of 10 awards at the State Leadership Conference.

### **National Conference Eligibility**

The first- and second-place award winners at the State Leadership Conference are eligible to attend the National Leadership Conference. Advisers and participants should refer to the latest edition of the National Chapter Management Handbook for official National Leadership Conference event guidelines.

In the event that the first- or second-place winners cannot attend, it is the responsibility of the:

**local chapter adviser**

- to contact the PA FBLA Executive Director/State Chairman about the student who will not be attending.

**PA FBLA Executive Director/State Chairman**

- to contact the next eligible award winner about participating at the National Leadership Conference.

# Public Speaking I

## Performance Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Relation to FBLA-PBL goals	0	1 – 5	6 – 10	11 – 15	
Purpose clearly stated	0	1 – 3	4 – 7	8 – 10	
Suitability and accuracy of statements	0	1 – 2	3 – 4	5	
<b>Organization</b>					
Topic adequately developed	0	1 – 5	6 – 10	11 – 15	
Logical sequence of ideas	0	1 – 3	4 – 7	8 – 10	
Accomplishment of purpose	0	1 – 3	4 – 7	8 – 10	
<b>Delivery</b>					
Voice quality and diction	0	1 – 3	4 – 7	8 – 10	
Appropriate gestures and eye contact	0	1 – 3	4 – 7	8 – 10	
Self-confidence, initiative, and assertiveness	0	1 – 2	3 – 4	5	
Extent to which speech was sincere, interesting, clear, creative, convincing, and concise	0	1 – 3	4 – 7	8 – 10	
<b>Subtotal</b>				<b>/100 max.</b>	
<b>Time Penalty:</b> Deduct five (5) points for presentations under 3:31 or over 4:29 minutes <b>Time:</b>					
<b>Professional Appearance:</b> Deduct up to five (5) points at the judge's discretion					
<b>Final Score</b>				<b>/100 max.</b>	

Name: \_\_\_\_\_

School: \_\_\_\_\_ Region: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's Comments:

VERIFICATION & INITIALS  
(scores checked for accuracy)

 Chief Administrator \_\_\_\_\_

 Official Checker \_\_\_\_\_