

# COMPETITIVE EVENTS CHANGES 2007-2008

## CHANGES

### **Banking and Financial Systems:**

NLC—team collaborative objective test, top 10 advance to performance

SLC— team collaborative objective test, top 10 advance to performance

RLC – team collaborative objective test only, top 3 advance to states

### **Business Presentation (previous Multimedia Presentation):**

Same as before for the state and regional levels

\*prejudged event and top 10 finalists move to the state level with a presentation at states

### **C++, Java, Visual Basic:** eliminated

### **Digital Video Production, Entrepreneurship, Network Design:**

\*performance time reduced to 7 minutes from 10 minutes

\* two (2) entries per chapter may be submitted for Digital Video

### **Electronic Career Portfolio:**

\*page limit is 30; minor guideline revisions

\*two (2) entries per chapter may be submitted

### **Mr. and Ms. Future Business Leader:**

NLC – objective test counts as 20% of final round with 80% for interview

SLC – objective test counts as 20% of final round with 80% for interview

\*All competitors will have an interview on Monday with the objective test that evening

\*Top 10 students will move to the final round on Tuesday—this is the total from the objective and interview components

RLC – objective test counts as 20% of final round with 80% for interview

## MISCELLANEOUS

1. Assurance Forms: needed for Digital Video Production, Desktop Application Programming, Electronic Career Portfolio, E-business, Web Site Development, Internet Application Design Programming
2. Sequestered events: all sequestered events participants will receive 2 note cards; all cards collected following the performance
3. Preliminary rounds: all preliminary rounds closed to audience at the NLC; only final rounds are open to audience

4. Rating sheets: will have a new look; report events will have a penalty section; penalty section added to Digital Video, Electronic Career Portfolio, and 2 remaining programming events

## TECHNICAL REQUIREMENT CHANGES

1. Reports will no longer be disqualified for not following guidelines, but they will lose up to 20 points
  - a. American Enterprise Project, Business Financial Plan, Business Plan, Community Service Project, Local Chapter Annual Business Report, Partnership with Business Project

## NEW COMPETITIVE EVENTS

**Client Service**: This event provides members with an opportunity to develop and demonstrate skills in interacting with internal and external clients to provide an outstanding client service experience. The client service consultant engages clients in conversations regarding products, handles inquiries, problem solving, and uncovers opportunities for additional assistance. Participants develop speaking ability and poise through presentation as well as critical thinking skills. Judges interact with contestant as customer seeking service.

NLC – interactive simulation; no objective test

SLC – interactive simulation; top 12 move onto final round--no audience, no prep, no sequestering

RLC – objective test only; top 3 (three) competitors move onto states

\*the top 3 regional competitors will receive a case study with all school-site materials

\*the case study must be answered in a 2-page document per APA or MLA guidelines. A bibliography or references page must be attached also.

**Computer Problem Solving**: Having a broad base of knowledge and competencies in core hardware and operating system technologies including installation, configuration, diagnostics, preventative maintenance, and basic networking is an important element for today's computer savvy individual.

NLC – individual, objective test

SLC – individual, objective test

RLC – individual, objective test; top 3 (three) advancing to the SLC

**Desktop Application Programming**: Certain types of accounting processes require that each record in the file be processed. Desktop Application Programming focuses on these procedural style processing systems. This event tests a programmer's skill is designing a useful, efficient, and effective program based on the topic presented.

NLC – individual, prejudged program; presentation at the NLC with no objective test; a topic would be announced at the beginning of the year

SLC – pre-judged program due on December 3, 2007; top 10 finalists announced by February 1 and perform at the SLC; chapters may submit 2 entries

RLC – no impact

**Help Desk:** The ability to provide technical assistance to the users of computer hardware and software is essential to the success of any organization and its continued operation. The event provides recognition for FBLA members who demonstrate an understanding of and ability to provide technical assistance to end users.

NLC – individual objective test and performance component

SLC – objective test; announce top 10 finalists for performance; no audience, no prep, no sequestering

RLC – individual, objective test; top 3 (three) advancing to the SLC

**Internet Application Design Programming:** With ease of support being uppermost in the minds of companies in today's market, programs that serve via an Internet browser are faster and much easier to maintain. Internet Application Design Programming focuses on systems that are used over the Internet or Intranet. This event tests the programmer's skills in designing a useful, efficient, and effective program on the topic presented.

NLC – individual, prejudged program; presentation at the NLC with no objective test; a topic would be announced at the beginning of the year

SLC – pre-judged must be received by December 3, 2007; top 10 finalists announced by February 1 and perform at the SLC; chapters may submit 2 entries

RLC – no impact

**Management Information Systems:** The ability to design and implement an information system solution to effectively manage vast amounts of information is a valuable skill that leads to the success of many business entities today. The use of technology to develop these information systems plays a crucial role in a business' ability to compete in today's business environment. This event provides recognition for FBLA members who demonstrate an understanding of and ability to apply these skills.

NLC – team event; objective test with top 10 advancing to a performance

SLC – team collaborative objective test; announce top 10 finalists for performance

RLC – team collaborative objective test only, top team advances

**Personal Finance:** Financial literacy is essential in meeting the financial challenges of the 21<sup>st</sup> century. This event recognizes students who possess essential knowledge and skills related to financial issues, can analyze the rights and responsibilities of consumers, and apply knowledge to financial solutions.

NLC – individual, objective test

SLC – individual, objective test

RLC – individual, objective test; top 3 advancing to the SLC

## 2007-08 TOPICS

1. Business Financial Plan Topic:
  - a. The owner of a carpet store is in the National Guard. The owner acts as a salesperson and his/her spouse works in the office. The owner has been deployed for over a year. The spouse needs a loan to keep the business going. Prepare a business financial plan that will be presented to a banking institution.
2. Business Presentation Topic:
  - a. The company is expanding overseas and needs to understand proper etiquette when working with international clients. You have been asked to give the company's management team a presentation on international business etiquette (choose a country). Include appropriate gestures, body language, dining etiquette, gifts, negotiation protocol, and so forth.
3. Desktop Application Programming:
  - a. You have been hired by Widget's Incorporated to write a payroll processing system that will process hourly payroll every week. (see specific details on [www.pafbla.org](http://www.pafbla.org))
4. Digital Video Production:
  - a. Create a promotional digital video to highlight FBLA Week and the chapter activities and promotion for the week.
5. E-business:
  - a. Your state chapter is planning to attend the National Leadership Conference this year. Create an E-business web site where all members and chapters from the state can purchase t-shirts. The site should have a coordinated theme that is apparent in the design of the site. Do an audience analysis and design the features of the web site to appeal to that audience. The site should include choices of at least three styles of shirts with sizes from XS to XXL. The site should motivate the members to purchase t-shirts. At a minimum, the site should have a navigation scheme, graphics, shopping cart, pricing for individuals and groups, payment options, delivery options, and security guarantees. Information may be fictitious.
6. Emerging Business Issues:
  - a. The cost of health care hurts big businesses, small businesses, health care providers, government, communities, and individuals. As a result, whether it is quality, access, or cost, everybody has an interest in seeking solutions to the rising cost of health care. Argue for or against government regulation of our health care system.
7. Internet Application Design Programming:
  - a. Create an interactive Web page that will calculate GPA. At least two (2) files/tables will be located on the server, one to hold student information (student ID, first name, last name, middle initial, address, city, state, zip code, adviser, and curriculum) and one to hold student class grades (student ID, class ID, grade, credit hours, semester code). Final file/table layouts will be up to you, but must be included on the CD/DVD. (see specific details on [www.pafbla.org](http://www.pafbla.org))
8. Management Decision Making:
  - a. The 2008 decision-making case will focus on Financial Management.
9. Web Site Development:
  - a. Develop a web site to advertise an event that takes place in your community every year. It may be the 4<sup>th</sup> of July celebration, a rodeo that comes to town, the opening of school, and so forth. The information may be fictitious.

## PA FBLA DEADLINES

### 2007-2008

Category/Event	Date/Deadline
Competitive Events Guidelines (changes posted by)	<b>August 31, 2007</b>
Region Conference Materials (distributed no later than week of)	<b>November 11, 2007</b>
Posting of State Leadership Conference Materials (no later than)	<b>November 15, 2007</b>
Pre-judged Events (must be <b>RECEIVED</b> by the state office)	<b>December 3, 2007 (RECEIVED BY DATE)</b>
Region Conferences (to be held between the dates of)	<b>December 16, 2007 and January 23, 2008</b>
Region Conference Online Registration Deadline & Membership Deadline	<b>to be held no more than one month before the RLC</b>
Pre-judged Events (notification of 10 top finalists)	<b>January 19, 2008</b>
Submit Final List of RLC Winners (must be <b>RECEIVED</b> by the state office)	<b>January 23, 2008 (RECEIVED BY DATE)</b>
Last day for Competitive Event Changes	<b>January 25, 2008</b>
State Leadership Conference Online Registration Deadline & Registration Payment Deadline	<b>January 25, 2008</b>
School-site Testing Materials (to be distributed no later than)	<b>January 28, 2008</b>
State Leadership Conference Lodging Payment Reservations Deadline (Last day for a full refund will be this same day) (must be <b>RECEIVED</b> by the state office)	<b>February 1, 2008 (RECEIVED BY DATE)</b>
Job Interview & Mr./Ms. Future Business Leader Application Materials	<b>February 1, 2008 (RECEIVED BY DATE)</b>
Chapter Events (must be <b>RECEIVED</b> by the state office) *American Enterprise Project *Community Service Project *Partnership with Business	<b>February 1, 2008 (RECEIVED BY DATE)</b>
School-site Testing Materials (must be <b>RECEIVED</b> by the state office) *Accounting II *Client Service *Computer Applications *Database Design and Applications *Desktop Publishing *Spreadsheet Applications *Word Processing I *Word Processing II	<b>February 6, 2008 (RECEIVED BY DATE)</b>
Miscellaneous Awards & Projects (must be <b>RECEIVED</b> by the state office) *Local Chapter Annual Business Report *Outstanding Advisor *Outstanding Chapter	<b>February 20, 2008 (RECEIVED BY DATE)</b>