

FBLA INTEGRATED CURRICULUM PROGRAMS

National Business Standards	FBLA Competitive Events	FBLA Programs Integrated with Curriculum	FBLA Relationship with Career Clusters	
			Related DOE Career Cluster Pathways	Related DOE Career Cluster Knowledge & Skills
Accounting	Accounting I Accounting II Spreadsheet Applications	Business Achievement Award (BAA) <ul style="list-style-type: none"> • Future level • Business Level • Leader level AICPA Accounting curriculum Stock Market Game	Business, Management & Administration <ul style="list-style-type: none"> ▪ Business Financial Management & Accounting Finance <ul style="list-style-type: none"> ▪ Business Financial Management ▪ Banking & Related Services 	<ul style="list-style-type: none"> ▪ Problem Solving & Critical Thinking ▪ Academic Foundations ▪ Employability and Career Development
Business Law	Business Law Introduction to Business		Business, Management & Administration <ul style="list-style-type: none"> ▪ Human Resources ▪ Management 	<ul style="list-style-type: none"> ▪ Problem Solving & Critical Thinking ▪ Ethics & Legal Responsibilities ▪ Employability & Career Development
Career Development	Electronic Career Portfolio Future Business Leader Job Interview	Business Achievement Award (BAA) <ul style="list-style-type: none"> • Future level • Business Level • Leader level My College Options The Job Journey	Business, Management & Administration <ul style="list-style-type: none"> ▪ Administrative & Information Support Information Technology <ul style="list-style-type: none"> ▪ Information Support & Services 	<ul style="list-style-type: none"> ▪ Communications ▪ Leadership & Team Work ▪ Ethics & Legal Responsibilities ▪ Problem Solving & Critical Thinking ▪ Employability & Career Development ▪ Technical Skills

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Communication	American Enterprise Project Business Communication Business Presentation Business Procedures Client Service Community Service Project Introduction to Business Communication Impromptu Speaking Partnership with Business Project Public Speaking Word Processing	Business Achievement Award (BAA) <ul style="list-style-type: none"> • Future level • Business Level • Leader level National Leadership Conference Internship UPS curriculum	Business, Management & Administration <ul style="list-style-type: none"> ▪ Administrative & Information Support Marketing, Sales & Service <ul style="list-style-type: none"> ▪ Marketing Communications & Promotion 	<ul style="list-style-type: none"> ▪ Academic Foundations ▪ Communications ▪ Ethics & Legal Responsibilities ▪ Technical Skills ▪ Information Technology Skills
Computation	Accounting I & II Business Calculations Business Math Spreadsheet Applications	AICPA Accounting Curriculum Virtual Business Challenge—Personal Finance Track Stock Market Game	Business, Management & Administration <ul style="list-style-type: none"> ▪ Business Financial Management & Accounting ▪ Business Analysis 	<ul style="list-style-type: none"> ▪ Problem Solving & Critical Thinking ▪ Academic Foundation

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Economics & Personal Finance	Banking & Financial Systems Business Financial Plan Introduction to Business Economics Personal Finance	America Youth Saves Apple Federal Credit Union curriculum Fund raising lesson plan in <i>Chapter Management Handbook</i> Insurance Education Institute Stock Market Game Non Traditional Media School Store Manual Visa Practical Money Skills for Life Virtual Business Challenge—Personal Finance Track	Business, Management & Administration <ul style="list-style-type: none"> ▪ Business Financial Management & Accounting ▪ Business Analysis Finance <ul style="list-style-type: none"> ▪ Financial & Investment Planning ▪ Business Financial Management ▪ Banking & Related Services 	<ul style="list-style-type: none"> ▪ Academic Foundation ▪ Problem Solving & Critical Thinking ▪ Ethics & Legal responsibilities
Entrepreneurship	Business Plan Entrepreneurship	Business Achievement Awards <ul style="list-style-type: none"> ▪ Leader level ▪ America level Job Shadow Day Junior Tours NFIB Entrepreneur classroom curriculum	Business, Management & Administration <ul style="list-style-type: none"> ▪ Management ▪ Business Financial Management & Accounting ▪ Human Resources ▪ Business Analysis ▪ Marketing Finance <ul style="list-style-type: none"> ▪ Business Financial Management Marketing, Sales & Service <ul style="list-style-type: none"> ▪ Management & Entrepreneurship 	<ul style="list-style-type: none"> ▪ Communications ▪ Problem Solving & Critical Thinking ▪ Leadership & Teamwork ▪ Ethics & Legal Responsibilities

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International Business	International Business Global Business	Business Achievement Awards <ul style="list-style-type: none"> ▪ Leader level ▪ America level ▪ Future level 	Business, Management & Administration <ul style="list-style-type: none"> ▪ Management ▪ Marketing 	<ul style="list-style-type: none"> ▪ Academic Foundation ▪ Ethics & Legal Responsibility ▪ Communications
Information Technology	Computer Applications Computer Problem Solving Cyber Security Database Application & Design Desktop Application Programming Digital Video Production E-business Help Desk Internet Application Programming Introduction to Technology Concepts Network Design Networking Concepts Technology Concepts Web Site Development	Brainbench certifications Classmate links i-SAFE Certification tests at National Leadership Conference <ul style="list-style-type: none"> ▪ Certified Internet Webmaster ▪ IC³ ▪ Microsoft Office Specialist ▪ Flash ▪ Dreamweaver 	Business, Management & Administration <ul style="list-style-type: none"> ▪ Administrative & Information Support ▪ Business Analysis Information Technology <ul style="list-style-type: none"> ▪ Information Support & Service ▪ Interactive Media ▪ Network Systems ▪ Programming and Software Development Marketing, Sales & Service <ul style="list-style-type: none"> ▪ E-Marketing 	<ul style="list-style-type: none"> ▪ Employability & Career Development ▪ Information Technology Applications ▪ Technical Skills ▪ Communications ▪ Problem Solving and Critical Thinking ▪ Leadership and Teamwork ▪ Systems

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Management	Business Ethics E-business Management Decision Making Management Information Systems Sports Management Virtual Business Challenge	SIMCEO Virtual Business Challenge—Management Mission Lift Grants	Business, Management & Administration <ul style="list-style-type: none"> ▪ Management ▪ Business Financial Management & Accounting ▪ Human Resources ▪ Business Analysis ▪ Marketing Marketing, Sales & Service <ul style="list-style-type: none"> ▪ Management & Entrepreneurship ▪ Marketing Information Management & Research 	<ul style="list-style-type: none"> ▪ Communications ▪ Problem Solving & Critical Thinking ▪ Leadership & Teamwork ▪ Ethics & Legal Responsibilities
Marketing	Marketing	Service Learning Curriculum School Store Manual Mission Lift Grants	Business, Management & Administration <ul style="list-style-type: none"> ▪ Management ▪ Marketing Marketing, Sales & Service <ul style="list-style-type: none"> ▪ Management & Entrepreneurship ▪ Marketing Information Management & Research ▪ E-Marketing 	<ul style="list-style-type: none"> ▪ Problem Solving & Critical Thinking ▪ Information Technology Applications ▪ Leadership & Teamwork ▪ Ethics & Legal Responsibilities