

Dear Name/School:

Greetings from Future Business Leaders of America! Future Business Leaders of America, or FBLA, is a student organization, dedicated to making today's high school students, tomorrow's business leaders. Through leadership opportunities, competitions, conferences, and social activities, FBLA will not only make your high school years memorable, but also prepare students for the world of work, in the most innovative ways.

As local chapter president, I would like to welcome you to join an organization in which over 250,000 members already take great pride in. FBLA's soul objective is to prepare students for careers; not just in business, but in any career where leadership, enthusiasm, and creative thinking are necessities.

FBLA consists of many levels in which members can take part in, from a local chapter member to a National Officer. To get involved with FBLA, high schools can form a local FBLA chapter, consisting of members, an executive board, and a business or vocational education teacher as the chapter's advisor. The executive board consists of student positions of president, vice president, secretary, treasurer, and as many others as desired by the majority of the chapter members. The purpose of local chapters is to develop a positive relationship with the community, school, and businesses throughout the area. Various projects and activities can be organized and conducted by the chapter to strengthen this relationship. For example, a chapter could team up with several businesses and organizations throughout the area and host a career fair. By doing this, not only has the chapter learned about business, but they have also shared their knowledge with others who attend the fair.

However, this is only one way to get the community involved. Part of FBLA's challenge is to encourage creativity and teamwork in these projects. By no means does FBLA stop here! In addition to projects with the school, a chapter can also hold fundraisers to assist in its financial needs, organize social activities, and attend the dozens of FBLA leadership conferences held throughout the year.

Once a local chapter is formed, the door is open to all of FBLA. Now students can take part in Regional, State, and National FBLA. Once several chapters have been formed throughout a state, a state chapter can be formed. The state chapter then can organize a State Leadership Conference, where members throughout the state gather. State Leadership Conferences not only allow students to compete in FBLA's over forty competitive events, but also host campaigns and elections of state officers, give updates of the states progress throughout the year, and offer inspiring seminars. In addition, conferences can also hold several dances, and countless activities, which encourage members to meet new people, and making lasting friends.

After the State Leadership Conference, comes the largest and most prestigious conference, NLC, or the National Leadership Conference. Here, students who excelled at competitive events at their respective State Leadership Conference, along with any other interested members gather in one United States city for FBLA's largest conference. At the National Leadership Conference, members can run for a national office, enjoy the seminars, watch the best of the best compete,

attend dances, and of course take in some time for sight seeing.

FBLA brings with it not only opportunities, but results and rewards. Metals, trophies, plaques, and recognitions are given not only for individuals but for entire chapters as well. Not only can you receive awards for competitive events, but for enthusiasm and school spirit as well.

With FBLA, leadership and business become real life situations. With the hundreds of ways its members can succeed, FBLA is the perfect club for someone who is looking to try to be involved, or for the already involved person.

Here's to a prosperous and successful school year!

Sincerely,

Name and Office of Student