



Pennsylvania FBLA State Leadership Workshop is "Simply the Best!"

Mark November 1-2 on your calendar and get ready for an awesome experience at Penn State!

Get ready for the experience that nearly 11,000 Pennsylvania FBLA members have called one of the highlights of their FBLA membership—the annual Pennsylvania FBLA State Leadership Workshop at Penn State University!

SLW 2009 Highlights!

- Meet this year's keynote features "SUGAR," who knows both the sweet and sour of life. He earned the nickname "SUGAR" from audiences and fans from across the nation because he's the real deal. **Kelly Barnes** will entertain you while he shares the right ingredients for achieving success and fulfillment.
- Select from over **80 awesome workshops** planned for members and advisers including leadership, competition, chapter management, finance, marketing, entrepreneurship, community service, professionalism, communication, career success!
- Enjoy multiple chances to **win fabulous gift baskets, awards, and prizes** while raising valuable funds for our state project, **Habitat for Humanity**.
- Visit with post-secondary school reps, fundraisers, textbook vendors, and PBL officers at their exhibit tables.
- Meet cool fellow members at the *Penn State Campus* Habitat Walk (new location) and the Battle of the Chapters and then get your groove on at the annual FBLA dance—all scheduled on Sunday evening.
- Choose your leadership journey! Gain in depth and cutting edge knowledge through our **Leadership Tracks** in Entrepreneurship, Finance, Marketing, and Chapter Management. Or, experience a variety of **Leadership Courses** in Leadership, Professionalism, Career Development, Competition, Green Business, Branding, Stock Market, Insurance and more!
- Attend enlightening and informative hands-on sessions for chapter advisers!

Who Should Attend SLW?

Everyone is welcome at the Pennsylvania FBLA SLW! Due to space limitations registration fills up fast. Chapters can register up to 10 individuals per chapter—including adviser(s) but excluding state officers, the region president and region secretary. To get the most out of SLW for our chapter, we recommend inviting the following profile of FBLA members:

1. Chapter President (ideally attend the Chapter Management Track)
2. Community Service Officer (ideally attend State Project Course)
3. Freshman – New Member
4. Two Sophomores – One Returning and One New Member
5. Junior – New or Returning Member
6. Two Seniors – Returning Member and New Member
7. Chapter Reporter/PR/Historian
8. Potential Competitor

FBLA Region Presidents and Region Secretaries are encouraged to attend SLW and do not count toward your chapter's maximum participant count.

Register by September 24, 2009

Visit www.pafbla.org for details, registration forms, and general information or contact Janet Skiles, PA FBLA Conference Coordinator at janet.skiles@comcast.net.