

# Do It Again ...

# ... In 20<sup>#</sup>10!

## Membership Incentive Program

(Rewards for Individual, Chapter, and Region Member Recruitment)



# Do It Again In 20'10!

## Individual Member Incentive

### Membership Madness

### Membership Mania

**MEMBERSHIP MADNESS & MEMBERSHIP MANIA** is a National FBLA program that was brought to Pennsylvania as a way to recruit new members. This year the state officers of 2009-2010 and the members of PA FBLA will continue to strive for the goal of **14,000 members**.

This is also a national FBLA program as well, and it is simple yet extremely rewarding. All members who participate in the Membership Madness program will be entered into a drawing for gift cards such as iTunes, Wal-Mart, etc. All members who participate in the Membership Mania program will be entered into a drawing for a prize, such as an iPod or digital camera. All those who choose to participate must only fill out **ONE** form and send copies to both **PA FBLA** and **National FBLA**.

As an active member your goal should be to recruit as many new student members to join FBLA as you can. Members who recruit 5 or more students may submit the **Membership Madness** criteria and will receive a certificate recognizing their achievement. Members who recruit 10 or more students may submit the **Membership Mania** criteria and will receive a certificate recognizing their achievement. The **Top 10** members and chapters recruiting the most members will be recognized on stage at the State Leadership Conference.

(Note: Your participation in this project does not qualify you for the SLC.

If not attending the SLC in another competitive event capacity, certificates will be mailed to you.)

#### For PA FBLA Membership Madness & Mania

Please send forms to:

Mr. Frankie Lewoc  
PA FBLA Vice President at Large  
c/o Mrs. Teresa Galicki  
Route 209  
Brodheadsville, PA 18322

Postmark Deadline: March 1, 2010

#### For FBLA-PBL Membership Madness & Mania

Please send forms to:

FBLA-PBL Membership Awards  
1912 Association Drive  
Reston, VA 20191

Postmark Deadline: April 1, 2010



# Do It Again In 20'10!

## Chapter Incentive

### State Leadership Conference

### Member-at-Large

#### What is "Do It Again in 20'10!"?

Do It Again in 20'10! is a continuation of the membership incentive program that was established in 2008-2009 to reach the membership goals. We are giving you a chance to "Do It Again!" The incentive available at the Chapter Level is the **SLC Member-at-Large**. Each chapter that increases its membership by 10% or more will be eligible to bring **ONE** member-at-large to the 2010 State Leadership Conference.

#### What a Member-at-Large is.

A member-at-large is an additional member from your chapter who has not otherwise qualified to attend the SLC. Any member in your local chapter is eligible to be a member-at-large.

#### To qualify to become a Member-at-Large you must:

- 1) Increase your chapter membership by 10% or more from last year.
- 2) Complete the member-at large application found in this packet and submit by January 19, 2010 to:

Miss Kristi Ryland  
PA FBLA State Adviser  
18 East Maple Avenue  
Myerstown, PA 17067

**Forms MUST BE Received by January 19, 2010 to qualify**

Information on the applications will be verified and chapters will be informed of their member-at-large eligibility.

**If you have questions about the member-at-large incentive,  
please contact Kristi Ryland, PA FBLA State Adviser  
Email: [stateadviser@pafbla.us](mailto:stateadviser@pafbla.us)**



# Do It Again In 20'10!

## Region Incentive

### State Leadership Conference

## Special Seating

#### What is "Do It Again in 20'10!"?

Do It Again in 20'10! is a continuation of the membership incentive program that was established in 2008-2009 to reach the membership goals. We are giving you a chance to "Do It Again!" The incentive available at the Region Level is assigned special seating near the front of the Great American Hall behind the reserved seating section. In order to be eligible for the special seating, a region must increase its membership by 10% or more. All regions that increase will be put in descending order by their percentage increase. The region that increases its membership by the highest percentage will be seated in the first section, behind the reserved section, in the Great American Hall.

#### To qualify for special seating:

The only thing you need to do to qualify is to encourage all the chapters in your region to increase their membership.

#### Questions or Comments:

#### Contact:

Miss Kristi Ryland  
PA FBLA State Adviser  
Email: [stateadviser@pafbla.us](mailto:stateadviser@pafbla.us)  
Phone: 717.866.6128

