

Dear FBLA Advisers,

The Philadelphia Flyers would like to invite Pennsylvania FBLA Members to participate in the **Flyers Sports and Entertainment Career Seminar, on Tuesday, March 10th, 2009 at the Wachovia Center**. The seminar will start at 2:30 p.m. and conclude at 5:00 p.m.

We will assemble a panel of experienced speakers representing the Philadelphia Flyers to provide high school students with the **opportunity to hear about various career fields** including marketing, broadcasting, business development, public relations, sales, and much more.

Scheduled speakers:

Lindsey Domers – Director of Marketing
Bryan Anton – Director of Sales
Steve Coates – TV Color Commentary
Zack Hill – Senior Director of Communications
Linda Mantai – Director of Community Relations and Fan Development
Anthony Gioia – Director of Game Presentation

Led by Flyers Staff Members, students will listen to the invited speakers and will be encouraged to ask questions. This unique format will make this a day that students and staff will long remember.

The registration fee is \$25 and includes an admission to the seminar and a ticket to the Flyers vs. Buffalo game that same night. Also, an option to add \$10 per ticket to upgrade to All You Can Eat Tickets.

I am confident your school and students will benefit greatly from this unique and insightful program. If you should have any questions or would like to register your school for this program, please call **Travis Kraus** at **(215) 952-5357**.

Thank you and I look forward to meeting you on March 10th at the Wachovia Center.

Best Regards,

Travis Kraus

Travis Kraus
Director, High School Career Day

Enclosures/GCD