

KEYSTONE LEADERSHIP AWARD

The Pennsylvania FBLA Keystone Leadership Award recognizes successful members for all their participation in FBLA. Encompassing community service, leadership involvement, competitive events, recruitment, publicity, and professional development, this award certifies a complete FBLA education. The Keystone Leadership Award is designed to acknowledge those who participate in the promotion of the 2018-2019 State Goals and Plans of Work.

Who Is Eligible?

- ▼ An active FBLA member for at least two consecutive years, including the 2018-2019 application year, who has:
 - Successfully completed the requirements listed AND
 - Has not yet received this award

What is Awarded?

- ▼ Certificate of Achievement and a small gift.
- ▼ If in attendance, recognition on stage at the State Leadership Conference.
- ▼ Recognition on the Keystone Leadership Award Honor Roll published on the Pennsylvania FBLA website.

How to Apply?

- ▼ Complete at least 12 of the 24 items as listed on the website.
 - *All applicants MUST complete Item # 1 under Service, Education, AND Progress to be considered for this award.*

- ▼ Submit the required Wufoo form found at the following link:

<https://pafbla.wufoo.com/forms/pg3j27010nnsmh/>

This link will also be made available on the Pennsylvania FBLA website.

- ▼ ***It is IMPERATIVE that you collect ALL information before starting to work on the form, as you cannot save it and come back to it!***

MAKE SURE YOU UPLOAD ALL THE REQUIRED FILES!

All items must be completed, verified by an FBLA adviser, and submitted by

March 2, 2019

Members will be notified at the State Leadership Conference if they have won this award. If not in attendance, the award will be given to their adviser or will be mailed to their school.

Questions? Email Logan Dubil, PA FBLA President – president@pafbla.us



Keystone Leadership Award Activities

SERVICE

Includes activities that improve members' school, community, area businesses, and/or state.

Item #1:

REQUIRED - Complete 3 months' worth of requirements for the Big 33 Community Service Project

Upload a PDF file of the email verifications received from Wufoo when Big 33 form was successfully submitted.

Item #2:

Participate in an activity to benefit the 2018-19 State Project - The Lymphoma and Leukemia Society

Upload a typed description of 75-150 words.

Item #3:

Participate in a national or PA FBLA program such as American Enterprise Day, Job Shadow Day, and Community Service Day, etc.

Upload a typed description of your involvement in 75-150 words.

Item #4:

Obtain at least two \$50 sponsors for the State Leadership Conference Awards Program and mail the checks (postmarked by February 21, 2019) to:

Mr. Bruce E. Boncal
PA FBLA Executive Director
PO Box 5085
Jersey Shore, PA 17740

Type a list of the names of the sponsors and the amount donated.

Item #5:

Prepare a report on an activity completed by your chapter for community service. The report should contain: Mission Statement and services provided.

Upload a copy of the report.

EDUCATION

Includes activities, studies, and curriculum that prepare for corporate America, entrepreneurship, and continuing education.

Item #1:

REQUIRED - Fulfill the requirements for either the national Membership Madness or Membership Mania promotion. National and state dues must be submitted by the date of your Regional Leadership Conference but no later than January 31, 2019.

Upload a list of new members, and date(s) their dues were submitted.

Item #2:

Attend your 2018-19 Regional Leadership Workshop or Conference.

Upload a document that lists the date and location of each event and your adviser's signature verifying your attendance.

Item #3:

Arrange for a business person to speak at a local chapter meeting.

Make a list of the business persons name, date of meeting and subject discussed.

Item #4:

Participate in a competitive event at the regional, state, or national level.

Upload a document that lists the event, conference and your adviser's signature verifying your participation.

Item #5:

Read and summarize an article from a business magazine such as, Business Weekly, Forbes, etc.

Upload a typed document of the summary, include the title of the magazine, the issue date, and the title of the article.

Item #6:

Participate in a job shadow to learn about a career you may be interested in.

Upload a short description of your experience, including: where you job shadowed, the name of the person you shadowed, and the career/job you shadowed.

Item #7:

Apply for one of the FBLA scholarships offered to members.

Enter the name of the scholarship(s) applied for.

Item #8:

Become a member of the National Business Honor Society-Pennsylvania FBLA Division.

Upload a document that lists when you became a member and includes adviser's signature for verification.

PROGRESS

Includes activities that promote the organization at the local, regional, state, and national levels.

Item #1:

REQUIRED - Participate in an activity to promote FBLA-PBL Week in February. This can be done by direct member to student promotion of FBLA or even a large-scale promotion with community involvement. Whatever you do, make sure to submit it to the Penn Pal to be published, as well!

Upload a short description, between 75-150 words, of your activities.

Item #2:

Currently serve as an officer at the local, region, state, and/or national level.

Make a list of all positions currently held.

Item #3:

Submit an article to Madison Becker, PA FBLA State Reporter, for the Penn Pal.

Upload a PDF file that includes a copy of the article & letter of receipt from Madison Becker, PA FBLA State Reporter.

Item #4:

Make a presentation about FBLA in one of your classes. (The class CANNOT be an FBLA class).

Upload a typed description of the experience and outcome in 75-150 words.

Item #5:

Create a slide show, minimum of 10 slides, to recruit FBLA members.

Upload a copy of the slide presentation.

Item #6:

Visit a school that does not have an FBLA chapter and encourage the establishment of a chapter.

Upload a typed description of 75-150 words including the name and address of the school visited, experience, and the outcome.

Item #7:

Sign your chapter up to participate in the Adopt a Chapter Mentorship Program and submit a summary of what your chapter has done to assist the LITTLE chapter you have been paired up with.

Upload a document explaining what LITTLE chapter your chapter has been paired with as well as summary of what your chapter has done to assist this LITTLE chapter throughout the year.

Item #8:

Design a flyer or a poster to market FBLA within your school or community.

Upload a copy of the flyer or poster created.

Item #9:

Create a local chapter newsletter describing past or upcoming events.

Upload a copy of the newsletter.

Item #10:

Obtain a corporate sponsor for PA FBLA. Interested sponsors should be put in touch with Mr. Bruce E. Boncal, PA FBLA Executive Director (bboncal@pafbla.us).

Upload a document that lists the Sponsor's Name(s) and your adviser's initials for verification.

Item #11:

Recruit at least two Professional Division Members.

Upload a document that lists the Professional Division Member's Name(s) and your adviser's initials for verification.