

FBLA Week Resources

February 03-09 -- National FBLA Week

FBLA Week Resource Site: <https://www.fbla-pbl.org/cmh/celebrations/fbla-pbl-week/>

OCC Reference Item #060, OCC Reference Item #060.3

February 03 -- National FBLA -- Share Your Story Day

Share your FBLA-PBL story on social media. Tell why you joined, your favorite FBLA-PBL memory, or what FBLA-PBL has done for you. Tag your story on Facebook, Twitter, or Instagram with #FBLAPBLWeek.

OCC Reference Item #060.1

February 04 -- National FBLA -- President's Forum Webinar

Connection details will be distributed via an Adviser Blast.

OCC Reference Item #060.2

February 05 -- National FBLA -- Each One Reach One Day

Talk to peers and community members about your FBLA-PBL experiences. And, of course, ask them to join!

OCC Reference Item #064

February 06 -- National FBLA -- Adviser Appreciation Day

Share your appreciation for those that teach, lead, and mentor your FBLA chapter.

OCC Reference Item #063

February 06 -- National FBLA -- Professional Attire Day

Dress for Success today at school.

OCC Reference Item #061

February 07 -- National FBLA -- Career Awareness Day

Get involved with your [Professional Division](#) and connect with community leaders.

OCC Reference Item #062

February 08 -- National FBLA -- Spirit Day

Show your FBLA-PBL pride by posting a group photo to the FBLA-PBL [Facebook](#) page and using the hashtag #FBLAPBLWeek on Twitter and Instagram.

OCC Reference Item #065

February 09 -- National FBLA -- Community Service Day

Choose a community service project to support. Suggested activities include working with the [March of Dimes](#), volunteering at a homeless shelter, or conducting a blood drive.

OCC Reference Item #059

Sample FBLA Week Proclamation

OCC Reference Item #060.3 – Securing FBLA Week Proclamation

OCC Reference Item #060.4 – Promoting FBLA to local/state legislators

WHEREAS, Future Business Leaders of America-Phi Beta Lambda is a nonprofit educational organization whose first chapter was established in Johnson City, Tennessee, in 1942; and

WHEREAS, Pennsylvania’s first FBLA chapter was chartered at Blairsville High School in Indiana County in 1943; and

WHEREAS, Pennsylvania FBLA was officially chartered as a state chapter in 1952; and

WHEREAS, (Your School Name) officially chartered its FBLA local chapter on (insert date here/contact state office for charter date); and

WHEREAS, Pennsylvania FBLA has grown now to encompass 14,500 members statewide and over 250,000 members and advisers nationwide in middle schools, high schools, colleges, universities, career and technical schools, and private business schools; and

WHEREAS, FBLA-PBL is a professional business organization dedicated to bringing business and education together in a positive working relationship through innovative leadership and career development programs; and

WHEREAS, members perform community service activities and strive to build a student’s understanding of the realities of the modern business world; and

WHEREAS, FBLA teaches middle school and high school students basic business and leadership principles; and assists in the transition from school to work;

NOW, THEREFORE, I, (insert official’s name and title here) (insert name of state, county, city, borough, township, school district here) do hereby proclaim (February 3-10, 2017) ,as **NATIONAL FBLA-PBL WEEK** in the State of (____) or County of (_____) or City of (_____) or Borough of (_____) or Township of (_____) or School District of (____).

FBLA Week Activities to Consider

Go to your local public access cable television station to find out how and when you can make a public service announcement about FBLA-PBL Week to run on local television stations. This is often a free service. Write a 30-second script featuring key members of the organization and stating the FBLA-PBL mission.

Attend a local Chamber of Commerce, Rotary, or other community business meeting to talk about FBLA-PBL Week and how they can get involved as sponsors, speakers, or sign up as Professional Members.

Make sure FBLA-PBL Week appears on the school calendar, e-mail update list, or marquee boards. Put up posters or banners around the school, in the student union, and throughout the library, the Friday before FBLA-PBL Week announcing the weeklong celebration. Be sure to include a list of events!

Have a media plan in place as soon as possible—the earlier the better! Call your local media to find out who your contact is. Send a press release about FBLA-PBL Week to the local newspapers, radio stations, and television stations, including the local community access cable station. Send a follow-up reminder a few days before your event with a special page describing photo opportunities available during FBLA-PBL Week at your school.

Plan an amazing service project for your chapter. Partner with a local volunteer center or another FBLA-PBL chapter and make your community a better place.

Hold a reception for school administrators, advisers, members, Professional Division members, and local business partners. Plan a social for your chapter members—meet for a group dinner, host a bowling tournament, sip some lattes at a coffee shop, or go out dancing!

Honor your adviser and other teachers, and administrators by bringing coffee and doughnuts for them. Take your adviser, principal(s), and/or superintendent and school board president out to lunch.

Make an announcement in your classes about FBLA-PBL Week and the importance of joining student organizations. Talk to teachers/professors and gain their support!