

FUTURE BUSINESS LEADERS OF AMERICA

Pennsylvania State Chapter



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Dear Friends of PA Future Business Leaders

On April 9-11, 2018, PA FBLA will hold its 67th State Leadership Conference (SLC) at Hershey Lodge in Hershey, PA. The SLC is the largest gathering of high school students and business educators in the Commonwealth. We anticipate attendance this year to exceed 4600+ participants—one of the largest in PA history. It is here that FBLA's best and brightest members convene to compete in leadership events and learn new ideas about shaping their career future through workshops and exhibits. This 3-day event is considered the pinnacle of the PA FBLA experience.

Your organization is invited to exhibit and/or become a sponsor for this popular event. Also, we need business professionals to present workshops and/or serve as judges to evaluate the student performances during their competitions. To learn more about the SLC and how you can become involved, please refer to the "Categories of Involvement" below. You will find the registration forms and related documents as outlined below and on the PA FBLA web site by logging on to <http://www.pafbla.org>. On the home page, look at the top for "Exhibitor, Promotional Advertising, Workshop Presenter, Guest Lodging." For your convenience, all forms are in digital format. **Click the link to open a specific registration form. Complete the form, and by clicking the "SUBMIT" button at the bottom of each form, your information will be submitted directly.** The program automatically sends a confirmation to let you know your form has been received. If you do not receive a confirmation, try again! Payment methods and procedures can be found on each registration form. Below is a list of documents you will find published on the web site:

Categories of Involvement

- Contains a description of each category

Form A. Exhibitor Registration Form - <https://pafbla.wufoo.com/forms/q65uog1jt30of/>

Form B. Promotional Opportunities/Sponsorship Registration Form- <https://pafbla.wufoo.com/forms/m1tj1li61bskmrk/>

Form C. App Program Advertising / Ad Form - <https://pafbla.wufoo.com/forms/m1hbks4d05n8cri/>

Form D. Digital Multimedia Promotion Spots Request Form - <https://pafbla.wufoo.com/forms/mf7ssgp1m8gumz/>

Form E. Workshop Presenter Registration Form - <https://pafbla.wufoo.com/forms/m181p2441vk5tvd/>

Form F. Competitive Event Judging Information Request – <https://pafbla.wufoo.com/forms/m173wahn04vtwbq/>

2018 Guest Hotel Reservation Form - <https://pafbla.wufoo.com/forms/m1dcl4is1goy9tr/>

In order for your organization to be included in the SLC materials, we must have your registration form(s) and payment no later than the deadline date printed on each form. Send payment as per the instructions on the form.

Looking ahead – please mark your calendar to reserve the tentative dates, Sunday-Monday, November 5-6, 2018, for the PA FBLA State Leadership Workshop (SLW) to be held at the Kalahari Resort in Pocono Manor, PA. In September, you will receive a formal invitation to the workshop regarding exhibiting, program ads, workshop presenters, and sponsorship opportunities.

PA FBLA is funded by membership dues, conference fees, and business and corporate contributions. We hope you can lend a hand and support Pennsylvania Future Business Leaders of America. FBLA offers rich educational, leadership programs and conferences. Your contribution of time to serve as a judge, a workshop presenter, and/or becoming an exhibitor or sponsor will support our mission of providing innovative career and leadership development programs.

After reviewing the enclosed materials, if you have any questions please contact me at jskiles@pafbla.us. Thank you for your time, and I look forward to hearing from you.

Best Regards

A handwritten signature in black ink that reads "Janet F. Skiles".

Janet Skiles
PA FBLA Conference Coordinator

For more information or assistance in opening any of the digital forms, please contact Janet Skiles, PA FBLA Conference Coordinator at jskiles@pafbla.us.