

**Pennsylvania FBLA**  
**REGION EDUCATIONAL SERIES**  
**What are the “state-only” competitive events?**

**The goal of this document is to:**

1. What are the competitive events that will be offered at the RLC?
2. What are the state-only events?
3. How many students may I enter in an event at my RLC?
4. What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. **Remember, there will be a series of document that will answer these questions. This document will focus on “state-only” competitive events at your RLC.** The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

**It is important to remember that state-only events must be received by the Executive Director’s office no later than December 6, 2017, no later than 11:59 pm. They events are not offered at your RLC; however, if a student enters one of these events, he/she may not compete in the individual or team events at your RLC.**

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

## **3D Animation**

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director’s office by December 6, 11:59 pm](#)

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[Click here for the Statement of Assurance which must be submitted with the entry and entry form.](#)

[Step-by-step illustration of uploading videos to YouTube.](#)

**Topic around which the event must be completed:**

Using 3D animation, create an informational video on how to get a job. At minimum, the video must include information on the following components:

- Where to find information on job openings
- Writing a resume and cover letter
- Completing application forms
- How to present yourself in a job interview
- Tips for a successful job interview

## American Enterprise Project

Number of entries each chapter may submit for judging: one (1)

Number of students for each entry: [this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist](#)

Performance Information: [none](#)

May student repeat in this event: [NA](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

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A statement of assurance is not required for this event.

### **Topic around which the event must be completed:**

There is no pre-assigned topic.

## Broadcast Journalism

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

You or your team work for your local news station. You are being given the opportunity to write and present a 7-minute news broadcast on the weekend edition of the evening news. You must research, write, and present the following stories:

- A story about your local high school's success at the FBLA State Leadership Conference and their preparations for NLC.
- A story that wraps up and highlight's your local high school's track season.
- A story about the ongoing theft of bicycles in your hometown.

## Business Financial Plan

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

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A statement of assurance is not required for this event.

### **Topic around which the event must be completed:**

You are planning to open a "fresh food" (i.e. prepared meals, ingredients to makes meals, natural foods, etc.) home delivery service in your community of 250,000 residents. Since it is a delivery service, there is room to expand your geographic delivery area. Your service will have a variety of delivery options to meet the needs of different types of customers (i.e. meat, vegetarian, vegan, family, couples, gluten-free, etc.). You will conduct business via an online ordering system, but you will lease an existing building that is currently zoned for your business venture in order to prepare the meals that will be delivered to customers. You will also need to purchase a delivery vehicle(s). Develop a financial plan that covers all aspects described. You will need to name your business. You must include plans for needed construction/renovation to the building, equipment that must be purchased, inventory for your launch date, hours of operation, staffing requirements, and an advertising plan. You will also need to clearly identify your target market(s), product availability, and delivery location(s).

## Business Plan

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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A statement of assurance is not required for this event.

### **Topic around which the event must be completed:**

There is no pre-assigned topic. Students must choose their own new business venture and plan for it.

## Community Service Project

Number of entries each chapter may submit for judging: one (1)

Number of students for each entry: [this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist](#)

Performance Information: [none](#)

May student repeat in this event: [NA](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

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A statement of assurance is not required for this event.

### **Topic around which the event must be completed:**

There is no pre-assigned topic.

## Coding and Programming

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual](#)

Performance Information: [none](#)

May student repeat in this event: [no](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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### **Topic around which the event must be completed:**

Develop a database program to manage the issuance of books at a school library. Give the school a name. The program must be able to complete a minimum of the following tasks:

- Track student and teacher names with ability to enter/view/edit names.
- Track the issuance of books for a student or teacher.
- Manage different limits for the number of books that can be issued to a student or teacher.
- Manage the number of days that students and teachers can check out any book. (Hint: Mostly like the number of days will differ for students and teachers).
- Give each book a different ID. Also, each book of same name and same author (but number of copies) will have different ID.
- Generate/print weekly report to show books issued to whom and number of days leading to the due date return.
- Generate/print weekly report of detail of fines (when book not returned on time).

## Computer Game and Simulation Programming

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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### **Topic around which the event must be completed:**

A sandbox is a style of game in which minimal character limitations are placed on the gamer, allowing the gamer to roam and change a virtual world at will. In contrast to a progression-style game, a sandbox game emphasizes roaming and allows a gamer to select tasks. Instead of featuring segmented areas or numbered levels, a sandbox game usually occurs in a "world" to which the gamer has full access from start to finish. Create an original sandbox-style game that revolves around a year in the life of a typical FBLA member and the varied activities that he/she can become involved in; such as competitive events, fundraising, community service, national membership programs, and national recognition programs. The game must:

- Run on a PC using Windows 7 or newer
- Be virus and malware free
- Run solely by keyboard stroke
- Qualify for a maximum ESRB rating of E10+

## Digital Video Production

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

Create a promotional video that explains why your school board should support starting an FBLA chapter at your school.

## E-business

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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### **Topic around which the event must be completed:**

Develop an e-business website for your new "fresh food" (i.e. prepared meals, ingredients to make meals, natural foods, etc.) home delivery service for your community of 250,000 residents. Since it is a delivery service, there is room to expand your geographic delivery area. Give your business a name and a logo. Your service will have a variety of delivery options to meet the needs of different types of customers (i.e. meat, vegetarian, vegan, family, couples, gluten-free, etc.). The website should clearly identify the target market locations and its product availability. The website should allow customers to check availability of products, place and pay for orders online as a one-time customer, or become a member and set up plans for a calendar year. The site should also contain a contact page.

## Electronic Career Portfolio

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual](#)

Performance Information: [none](#)

May student repeat in this event: [no](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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## Introduction to Business Presentation (grades 9-10 only)

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

Create a business presentation that revolves around the theme, "What is FBLA to me?"

## Mobile Application Development

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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### **Topic around which the event must be completed:**

Develop an app to manage the issuance of books and to provide other information at a school library. Give the school a name. The app must be able to do or show the following:

- Allow students and teachers to reserve books.
- Allow students and teachers to check out books.
- Remind students and teachers when books are overdue.
- Show a map of the school library.

## Partnership with Business Project

Number of entries each chapter may submit for judging: one (1)

Number of students for each entry: [this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist](#)

Performance Information: [none](#)

May student repeat in this event: [NA](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

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A statement of assurance is not required for this event.

### **Topic around which the event must be completed:**

There is no pre-assigned topic.

## Public Service Announcement

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

Develop a public service announcement that addresses the issue of student safety and protection with regard to cyber bullying.

## Sales Presentation

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual](#)

Performance Information: [none](#)

May student repeat in this event: [no](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

There is no pre-assigned topic. Participants will sell a product or concept of their choice to the judges.

## Social Media Campaign

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

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[Step-by-step illustration of uploading videos to YouTube.](#)

### **Topic around which the event must be completed:**

Create a social media marketing campaign to create buzz surrounding healthy eating and the opening of your new "fresh food" (i.e. prepared meals, ingredients to make meals, natural foods, etc.) home delivery service that will open soon in a community of about 250,000 residents. The business will be a delivery service. The business will have a variety of delivery options to meet the needs of different types of customers (i.e. meat, vegetarian, vegan, family, couples, gluten-free, etc.). The campaign should clearly identify the target market and its products. Give the business a name. The campaign must utilize a minimum of three different social media platforms.

# Website Design

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual; if the student previously competed as an individual, then he/she may only compete as part of a team\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

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## **Topic around which the event must be completed:**

Create a website on how to get a job. You will need to come up with a name and logo for your website. At minimum, the website must include information on the following components:

- Where to find information on job openings
- Writing a resume and cover letter
- Completing application forms
- How to present yourself in a job interview
- Tips for a successful job interview.

**If there are any discrepancies between what is written in this document and the PA FBLA Policy/Leadership Handbook's Competitive Event Guidelines, the written guidelines always supersede anything which in this document.**