

Pennsylvania FBLA
REGION EDUCATIONAL SERIES
What are the “performance” competitive events?

The goal of this document is to:

1. What are the competitive events that will be offered at the RLC?
2. What events are performance events?
3. How many students may I enter in an event at my RLC?
4. What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. Remember, there will be a series of documents that will answer these questions. This e-mail will focus on “performance” competitive events at your RLC. The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

Remember, not all competitive events are listed in this document. In future documents, I will address: state-only events.

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

Business Ethics

You may register the following number of students to compete in this event: an individual or one team of 2-3 individuals

Performance Information: students given an ethical dilemma based on the topic shown below; student may prepare presentation now; 7 minutes performance time

May student repeat in this event: yes (one student may be a repeater unless the student previously competed as an individual)

of students advanced from your RLC to the state conference: 1st-place team advances to the state conference

The topic is:

Research an ethical case related to the automobile industry and discuss why it happened; how it should be resolved; and what could have prevented it.

Client Service

You may register the following number of students to compete in this event: one individual

Performance Information: students given a client service scenario; have 10-minutes preparation time; 5 minutes time to interact with judges

May student repeat in this event: no

of students advanced from your RLC to the state conference: 1st-place individual advances to the state conference

Emerging Business Issues

You may register the following number of students to compete in this event: an individual or one team of 2-3 individuals

Performance Information: students must prepare their presentation based on the topic assigned by the national office

May student repeat in this event: yes (one student may be a repeater unless the student previously competed as an individual)

of students advanced from your RLC to the state conference: 1st-place team advances to the state conference

The topic is:

Crowdsourcing is the process of obtaining needed services, ideas, content, or funding by soliciting contributions from a large group of people, particularly an online community. Crowdsourcing has become very popular for soliciting funding for business ventures or persons facing medical crises, for example. However, it is also being used by individuals to

solicit funding that will aid them in purchasing material items such as a new car or television. Be prepared to argue the affirmative, that crowdsourcing is an effective way to raise money for a valid purpose; and be prepared to argue the negative, that crowdsourcing is ineffective because it can be used for personal gain.

Future Business Leader

You may register the following number of students to compete in this event: [two individuals](#)

Performance Information: [have 15-minute interview with judges](#)

Objective Test Information: [students will also take a 100-question objective test \(during the online testing window in your region\)](#)

Other requirements: [students must prepare a resume and letter of application](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st and 2nd -place individuals advance to the state conference](#)

Graphic Design

You may register the following number of students to compete in this event: [two individuals OR two teams of 2 or 3 individuals](#)

Performance Information: [students must prepare their presentation based on the topic assigned by the national office](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual\)](#)

of students advanced from your RLC to the state conference: [1st- and 2nd place teams advance to the state conference](#)

The topic is:

Create a digital magazine spread for the FBLA publication, Tomorrow's Business Leader. You must include a cover; a feature article on an FBLA program; an interview with an educator, professional member, or sponsor; and a promotional announcement for the 2018 National Leadership Conference in Baltimore.

Impromptu Speaking

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students given an unknown topic; have 10-minutes preparation time; 4 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Introduction to Public Speaking **(students in grades 9-10 only)**

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students prepare a speech on a topic of their own choosing; 4 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Job Interview

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [have 15-minute interview with judges](#)

Other requirements: [students must prepare a resume and letter of application](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Public Speaking

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students prepare a speech on a topic of their own choosing; 5 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Publication Design

You may register the following number of students to compete in this event: [two individuals or two teams of 2 or 3 individuals](#)

Performance Information: [students must prepare their presentation based on the topic assigned by the national office](#)

May student repeat in this event: [yes \(one student may be a repeater unless the student previously competed as an individual\)](#)

of students advanced from your RLC to the state conference: [1st- and 2nd place teams advance to the state conference](#)

The topic is:

You have been hired to develop a publication portfolio for a new “fresh food” (i.e. prepared meals, ingredients to make meals, natural foods, etc.) home delivery service that will open soon in a community of about 250,000 residents. The business will be a delivery service. The business will have a variety of delivery options to meet the needs of different types of customers (i.e. meat, vegetarian, vegan, family, couples, gluten-free, etc.). The materials developed should clearly identify the target market and its products. Give the business a name. The portfolio should include a logo for the business, a poster to advertise the business, a business card, and three additional promotional products.

If there are any discrepancies between what is written in this document and the PA FBLA Policy/Leadership Handbook’s Competitive Event Guidelines, the written guidelines always supersede anything which in this document.