

## State Only Competitive Events

In each of the following events, there is no region competition.

- ▶ chapters may submit 2 entries to the state of fice
- ▶ top 4 advance to the national conference
- ▶ top 10 invited to state conference for performance unless noted
- ▶ individual (I) or team (T) of 2 or 3 unless noted

3D Animation (I or T)  
 Broadcast Journalism (I or T)  
 Business Financial Plan (I or T)  
 Business Plan (I or T)  
 Introduction to Business Presentation (I or T)\*\*  
 Coding and Programming (I or T)  
 Computer Game & Simulation Programming (I or T)  
 Digital Video Production (I or T)  
 E-business (I or T)  
 Electronic Career Portfolio (I)  
 Mobile Application Development (I or T)  
 Public Service Announcement (I or T)  
 Sales Presentation (I)  
 Social Media Campaign (I or T)  
 Website Design (I or T)

\*\*grades 9/10 members only

## Chapter Only Competitive Events

In each of the following chapter events, the chapter may submit one entry. There is no region competition.

American Enterprise Project  
 Community Service Project  
 Local Chapter Annual Business Report  
 Partnership with Business Project

## Recognition Events

Business Person of the Year  
 Business Partnership of the Year  
 — each chapter may submit one entry  
 Largest Local Chapter Membership  
 Largest % Increase in Local Chapter Membership  
 Local Market Share  
 Outstanding Adviser  
 Outstanding Chapter  
 Who's Who in Pennsylvania FBLA  
 — each chapter may submit an entry at the region conference if offered  
 — each chapter may submit three senior student entries to the state office  
 — top 15 eligible for William Selden Scholarships  
 — must have completed Future level of BAA  
 Top 10 State Project Chapter Contributions  
 Top 10 State Project Per Capita Chapter Contributions  
 Big 33 Community Service Project Recognition

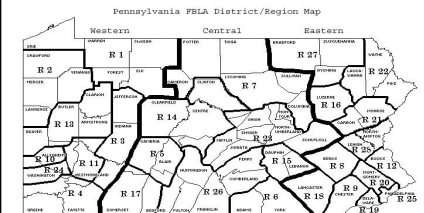


Pennsylvania FBLA  
[www.pafbla.org](http://www.pafbla.org)

Bruce E. Boncal  
 Executive Director  
 P.O. Box 5085  
 Jersey Shore, PA 17740  
 Phone/Fax: 570.398.4652  
 E-mail: [bboncal@pafbla.org](mailto:bboncal@pafbla.org)



## 2017-2018 Competitive Events Program



## The Pennsylvania FBLA Competitive Events Program

The mission of the National Awards Program is to prepare students for successful careers in business through support for curriculum development and innovative assessment tools. To help meet this charge, the competitive events series has been developed for use in assessing students in the various knowledge, skills, and abilities that make up today's business education curriculum. The competitive events program allows members to demonstrate and validate their mastery of essential business concepts, skills, and knowledge.

The competitive events program has been correlated to the Business Education Curriculum Standards published by the National Business Education Association and the national career clusters.

In Pennsylvania, competitive events are offered in each of the state's 28 regions in December or January, and each region's winners advance to the State Leadership Conference in March/April. Winners of the events held at the State Leadership Conference are eligible to represent Pennsylvania at the National Leadership Conference in June.

Competitive events are divided into four categories: (1) individual events; (2) team events; (3) chapter events; and (4) recognition events. In order to participate in the events, members must have paid their state and national dues by the dates posted on the PA FBLA web site. A member may only enter one individual or team event with these exceptions: (1) members representing their chapters in the oral presentation components of chapter events may compete in an individual or team event; and (2) members may also be entered in recognition events in addition to individual and team events.

For more information on the competitive events program, visit the PA FBLA web site at [www.pafbla.org](http://www.pafbla.org). A complete set of guidelines is posted on the state web site in the competitive events section.

## Individual Competitive Events

In each of the following individual events,  
▶ chapters may enter 3 members at the RLC  
▶ top 3 advance to the state conference  
▶ top 4 advance to the national conference

Accounting I  
Accounting II  
Advertising  
Agribusiness  
Business Calculations  
Business Communication  
Business Law  
Computer Problem Solving  
Cyber Security  
Economics  
Health Care Administration  
Help Desk  
Insurance & Risk Management  
Introduction to Business \*\*  
Introduction to Business Communication \*\*  
Introduction to Business Procedures \*\*  
Introduction to FBLA\*\*  
Introduction to Financial Math \*\*  
Introduction to Information Technology \*\*  
Introduction to Parliamentary Procedure \*\*  
Journalism  
Networking Concepts  
Organizational Leadership  
Personal Finance  
Securities & Investments  
In each of the following individual events,  
▶ chapters may enter 3 members at the RLC  
▶ top 2 advance to the state conference  
▶ top 4 advance to the national conference  
▶ there is a school-site problem test at both the region and state levels unless noted  
Computer Applications  
Database Design & Applications  
Graphic Design (individual or team of 2)  
—must use published topic  
—may submit two entries at the RLC  
Publication Design (individual or team of 2)  
—must use published topic  
—may submit two entries at the RLC  
Spreadsheet Applications  
Word Processing

\*\*grades 9/10 members only

## Individual Competitive Events

In each of the following individual events,  
▶ chapters may enter 1 member at the RLC  
▶ top 1 advances to the state conference  
▶ top 4 advance to the national conference

Client Service  
Future Business Leader (top 2 advance to SLC)  
— chapters may enter two members  
Impromptu Speaking  
Job Interview  
Introduction to Public Speaking \*\*  
Public Speaking

\*\*grades 9/10 members only

## Team Competitive Events

In each of the following team events,  
▶ chapters may enter 1 team at the RLC  
▶ top 1 advances to the state conference  
▶ top 4 advance to the national conference  
▶ teams may be 1, 2, or 3 members unless noted

Banking & Financial Systems  
Business Ethics  
Emerging Business Issues  
Entrepreneurship  
Global Business  
Hospitality Management  
Management Decision Making  
Management Information Systems  
Marketing  
Network Design  
Parliamentary Procedure (team of 4 or 5)  
Sports & Entertainment Management

Microsoft Office Specialist (Excel) (4 advance)  
Microsoft Office Specialist (Word) (4 advance)  
Virtual Business Finance Challenge (1-3 members)  
Virtual Business Management Challenge (1-3 members)  
LifeSmarts (2 members)  
— may qualify directly for the national conference  
— no region or state competition  
— chapters may enter multiple individuals/teams  
— NLC qualifiers invited to the SLC for recognition