



ELEVATE
YOUR
FUTURE

2017-18

FUTURE BUSINESS LEADERS OF AMERICA PHI BETA LAMBDA

with Monthly Webinars

WHAT: Monthly Webinars with your State Officer Team

WHEN: 2nd Sunday of every month from September to April

TIME: 8:00 p.m.

WHO: Led by Shane Fagan, State President and an additional officer

Each month will focus on different topics related to the 2017-18 Goals

Webinar #1 – September 10, 2017 – 8:00 p.m.

- Get to Know the new State Officer Team
- Recap the NLC in Anaheim
- Propose Membership Recruitment ideas, and discuss Membership Madness/Mania
- Watch for Super Sweeps Chapter Challenge

Webinar #2 – October 8, 2017 – 8:00 p.m.

- Discuss Competitive Events Selection
- Discuss the State Project - Alzheimer's Association

Webinar #3 – November 12, 2017 – 8:00 p.m.

- Discuss American Enterprise Day
- Recap SLW
- Discuss running for office
- Watch for Nonstop November Chapter Challenge

Webinar #4 – December 10, 2017 – 8:00 p.m.

- Eastern Region Vice President (and PA FBLA Treasurer) Adam Sands will give an update on things happening at the national level
- Discuss Big 33 Community Service Hours, Community Service Award, Business Achievement Awards, and Membership Madness & Mania

Webinar #5 – January 14, 2018 – 8:00 p.m.

- Explain Keystone Leadership Award, Who's Who, and National Business Honor Society
- Discuss Action Awareness!

Webinar #6 – February 11, 2018 – 8:00 p.m.

- Discuss FBLA-PBL Week and what chapters can do to recognize it
- Explain how to nominate Business Person and Business Partnership of the Year (as well as Outstanding Adviser)!

Webinar #7 – March 11, 2018 – 8:00 p.m.

- Explain Outstanding Chapter, 100% Class Participation, Market Share, Gold Seal Chapter, Distinguished Business Leader, Body Snatcher, Big 10, Connect 10, Good Neighbor
- Open Q&A with your officers on all things FBLA!