

# Believe and Achieve with the BAA's

## What are the BAA's?

An incentive program developed to further student's leadership skills

Offers the opportunity to give more community service & outreach along with gain more business knowledge

Truly vital to the growth of our members' overall professionalism and business experience

## What are the BAA's built on?

### SERVICE

- These activities improve the member's school, area businesses, community, and state.
- Upon completion, members will understand the link between a community and the success of business.

### EDUCATION

- These activities focus on preparing students for corporate America, entrepreneurship and continuing education.
- Upon completion, members will better understand business and the world of work.

### PROGRESS

- These activities promote the organization at the local, regional, state, and national levels.
- Upon completion, members will better understand the levels of the organization and how they complement one another.

## How do you get recognized?

**You will receive a pin for every level completed.**

### FUTURE & BUSINESS LEVELS:

Pins are sent to local advisers to be presented at a school or FBLA function.

### LEADER LEVEL:

Pins will be presented at the State Leadership Conference. Names will be scrolled on the screen.

### AMERICA LEVEL:

Pins are presented at the National Leadership Conference. If in attendance, will be recognized on stage at the State Leadership Conference.

## How do you complete the BAA's?

Students work at their own pace through each level.  
Students can choose to complete one level per year or challenge themselves to complete as many as possible in one year.

### FUTURE AWARD

- LEVEL 1
- Focuses on basic business skills, introduction to community service, and FBLA involvement at the local level.
- DEADLINE - MARCH 1

### BUSINESS AWARD

- LEVEL 2
- Focuses on local, regional, and state involvement; intermediate business skills; and leadership in the community.
- DEADLINE - MARCH 1

### LEADER AWARD

- LEVEL 3
- Focuses on local, regional, state, and national involvement; advanced business skills, and community leadership.
- DEADLINE - MARCH 1

### AMERICA AWARD

- LEVEL 4
- Focuses on total association leadership, business skills, and involvement in the community.
- DEADLINE - APRIL 25

**Are you ready to Elevate your Future?**

**Start working on the BAA's today!**

For more information, contact:  
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