PA FBLA--Bruce Boncal

From: PA FBLA--Bruce Boncal

Sent: Tuesday, April 24, 2018 6:13 PM

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Cc: PA FBLA--Bruce Boncal

Subject: NLC Alert #11-- Presentation Events with Equipment Provided (see specific events in

email)

Importance: High

Dear FBLA Advisers, NLC Competitors, and NLC Travelers

No later than April 30, 2018, competitors in these events must complete and submit the required Event Entry Form to the state office.

This is absolutely critical information that I must have to enter your competitor into the NLC Competitive Events System!

https://pafbla.wufoo.com/forms/s1nxx2uy1o8pmq8/

Event entry forms are very slow coming in. That tells me one of two things: (1) students are not planning to attend, or (2) advisers and students need a reminder that this form is required in order to complete.

If your students are not planning to participate, please let me know ASAP so that I can give the next individual/team an opportunity to participate.

This email is focused on students who are competing in the following events:

- 1. Broadcast Journalism
- 2. Electronic Career Portfolio
- 3. Graphic Design
- 4. Introduction to Business Presentation
- 5. Public Service Announcement
- 6. Publication Design
- 7. Sales Presentation
- 8. Social Media Campaign

Important:

- 1. Competitors in each of these events are <u>guaranteed a presentation slot</u> in the preliminary rounds at the NLC. This is not like Pennsylvania where your presentation is pre-judged and finalists are announced. Everyone presents at least one time.
- 2. Nothing of the items are reviewed or scored prior to the NLC; therefore, there are no submissions of URLs or files prior to the NLC.
- 3. Remember, you are being judged on the presentation! Practice, practice, practice.... to be your best.
- 4. You must comply with the national guidelines. DO NOT based what you are going to do on Pennsylvania guidelines. PLEASE READ THE NATIONAL GUIDELINES FOR THE EVENTS BELOW (link to guidelines included).

Read the <u>summary of the these events</u> at the following link:

Please review the national FBLA rating sheets for the prejudged portion of your event AND the performance portion for your event at the following link:

- 1. Broadcast Journalism http://www.fbla-pbl.org/competitive-event/broadcast-journalism/
- 2. Electronic Career Portfolio -- http://www.fbla-pbl.org/competitive-event/electronic-career-portfolio/
- 3. Graphic Design -- http://www.fbla-pbl.org/competitive-event/graphic-design/
- **4.** Introduction to Business Presentation -- http://www.fbla-pbl.org/competitive-event/introduction-to-business-presentation/
- 5. Public Service Announcement -- http://www.fbla-pbl.org/competitive-event/public-service-announcement/
- **6. Publication Design** -- http://www.fbla-pbl.org/competitive-event/publication-design/
- 7. Sales Presentation -- http://www.fbla-pbl.org/competitive-event/sales-presentation-fbla/
- 8. Social Media Campaign -- http://www.fbla-pbl.org/competitive-event/social-media-campaign/

The following technology-related items will be provided for these events:

- 1. Competitors will present directly from their laptops/devices in the preliminary round.
- 2. In the final round, projectors will only be provided for events with an audience (not all events in the final round will be open to the audience). It is up to the competitors to decide if they wish to use them in the final round.
- **3.** The competitors must supply their own laptop, tablet etc. Competitors utilizing Apple products or other devices that do not have a VGA port or HDMI will need to provide their own adapters should they be in the finals with a projector.

<u>Internet access will be provided in the following events:</u>

- 1. Electronic Career Portfolio
- 2. Public Service Announcement
- 3. Social Media Campaign

Internet access may not be WiFi so competitors should plan appropriately when selecting laptops/tablets on which to present and bring the appropriate Cat5 adapter.

Bruce Boncal

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