

TELL YOUR STORY

PENNSYLVANIA FBLA SLW

2016

State Leadership Workshop 2016 Preview Guide



Harrisburg Hilton
November 6-7, 2016
Early Arrival on November 5

\$35 Registration
\$157 Lodging Per Night
Register Until October 7

Pennsylvania FBLA invites you to TELL YOUR STORY at the 2016 State Leadership Workshop in Harrisburg!

STORIES spark emotions and action. Through storytelling we learn and remember characters, struggles, twists, turns, and what it takes to triumph. From Luke Skywalker to Harry Potter and Katniss Everdeen to Anne Frank, we are moved and motivated by stories. Great leaders in business and beyond are powerful story tellers. Whether its Martin Luther King, Jr., Taylor Swift, Walt Disney or Steve Jobs each harnessed the power of the story in a variety of mediums and situations to overcome, chart new courses, and inspire others to define, determine, and tell their own epic stories!

At SLW you'll get to learn and experience powerful stories and get started writing and advancing your own leadership story through FBLA!

Learn More and Register
at **WWW.PAFBLA.ORG**

Follow SLW
@PAFBLASLW



BE INSPIRED by PA FBLA's State Officers as they tell the story of opportunities that await you this year! **ENJOY** the captivating, hilarious, and engaging stories of opening session keynote speaker and master storyteller **Amy Gallimore!**

LEARN at FBLA SLW how to powerfully **tell the story** of your business plan and entrepreneurship dreams with Shark Tank Winner and Entrepreneurship Magazine Entrepreneur of the Year **@JasonLucash!**



TELL YOUR STORY

Where the Wild Leaders Are

Chapter Officer Track

Oh The Places You'll Go in Your Career

Career Success Track

Hitchhikers Guide to the FBLA Galaxy

New FBLA Member Track

Charlie and the Fundraising Factory

Fund Development Track

The Giving Service Tree

Community Service Track

Curious George Starts a Business

Entrepreneurship Track

ZEN and the Art of Advising

FBLA Adviser Track

EPIC "TELL YOUR STORY" LEADERSHIP TRACKS

Walk with Walt

Storytellers Track

Alice in Etiquetteland

Professionalism Track

GENDER GAMES

The Ladies & Gentlemen Track

The Shakespearean Stage

Presentation Track

The Curious Case of Benjamin Franklin

Finance Track

The Leadership Secrets of Dracula

Leadership Track

Cloudy with a Chance of Winning

FBLA Competition Track