## 2016 Pennsylvania FBLA State Leadership Workshop Schedule - At A Glance November 6-7, 2016

Sunday, November 6, 2016

|                       | ay, November (   | 6, 2016   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
|-----------------------|--|---|---|--|---|--|---|--|--|---|---|--|---|--|--|--|--|--|--|--|--|--|--|--|
| 9:30 am -<br>5:35 pm  | EXHIBITORS   Harrisburg Ballroom Lobby - 2nd Floor   |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 9:45 am -<br>10:45 am | SLW REGISTRATION   Harrisburg Ballroom Lobby - 2nd Floor   |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 10:00 am -<br>5:45 pm | Charity Fundraiser: National Kidney Foundation<br>Basket Auction   2nd Floor Atrium (Sunday - 10:00a-5:45p; Monday - 7:30a-10:00a) |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| or io più             | TELL YOUR STORY: INTRODUCTION  |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
|                       | @PAFBLASLW Opening Session   Harrisburg Ballroom   |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 11:00 -<br>1:00 pm    | Success Stories with Amy Gallimore from @TEAMTRI   |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 100 pm                | Pennsylvania FBLA Program of Work Highlights and Success Stories<br>Tell Your Story Experience with @TEAMTRI                       |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
|                       | TELL YOUR STORY: CHOOSE YOUR OWN ADVENTURE   |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
|                       | Chronicles of Leadership Success Series  |   |   |  |   |  |   |  |  |   |   |  | Advisers  |  |  |  |  |  |  |  |  |  |  |  |
|                       | Curious George Starts<br>a Business:<br>Entrepreneurship<br>(100 MAX)<br>(sign up on-site during<br>registration)                  | Walk with Walt -<br>Story Tellers:<br>Business<br>(100 MAX)<br>(sign up on-site<br>during registration)   | Where the Wild<br>Leaders Are:<br>Chapter Officer<br>(130 MAX)<br>(sign up on-site<br>during<br>registration) | The Giving<br>Tree: State<br>Project /<br>Community<br>Service<br>(50 MAX)         | Wide World of<br>Opportunities<br>in FBLA<br>(65 MAX)                                     | Cloudy with a<br>Chance of<br>Winning:<br>FBLA<br>Competition<br>Training<br>(60 MAX)  | The Middle Level<br>Engine That Could:<br>Middle Level FBLA<br>(50 MAX) | The<br>Shakespearean<br>Stage:<br>Communication<br>(125 MAX) | 5 Ps of<br>Marketing<br>Learned from<br>Paddington<br>(65 MAX)           | Oh The Places<br>You'll Go:<br>College & Career<br>(50 MAX)   | Alice in<br>Etiquette Land:<br>Professionalism<br>(125 MAX) | Hitchhikers<br>Guide to the<br>FBLA Galaxy:<br>New Members<br>(60 MAX) | Speciality<br>Sessions<br>(80 MAX)  | Zen and the<br>Art of Advising<br>Adviser Forum                                    |  |  |  |  |  |  |  |  |  |  |
|                       | Juniata  | York  | Metropolitan AB   | Penn Harris A  | Penn Harris B   | Harrisburger A   | The United States<br>Board Room   | Delaware   | Harrisburger<br>Room B   | William Penn<br>Board Room  | Lancaster   | Metropolitan C   | Leland  | Allegheny/Susquehanna  |  |  |  |  |  |  |  |  |  |  |
| 1:15 -<br>1:55 pm     | <b>Entreprenurial Edge</b><br>Jay  | Disney Daze at<br>the House of the<br>Mouse<br>Jonie  | SHERPA!<br>Guide Your<br>Chapter to the<br>Success Summit   | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | 9 & 3/4 FBLA<br>Opportunities<br>to Experience<br>Kaycie                                  | Win in Online<br>Objective Events<br>including School<br>Site Production<br>Tests<br>Derek Selleck                                   | Mandatory<br>Madness<br>Bethany   | Messages that<br>Matter<br>Brad                              | Pitch Perfect<br>Jason   | Getting Into<br>Where I Want to<br>Go Without<br>Paying for It for<br>the Next 30 Years<br>Dr. Bukatman | <b>Modern</b><br>Manners<br>Amy                             | The Gamer<br>Mindset to<br>Massive<br>Success                          | PA FBLA Focus<br>Group<br>Invitation<br>Only<br>Bruce Boncal<br>Luke Skerpon  | What if Disney Ran<br>Your School<br>Ryan Underwood                                |  |  |  |  |  |  |  |  |  |  |
| 2:10 -<br>2:50 pm     | <b>Curious George</b><br>Has an Idea<br>Jason  | Disney Part 1:<br>Small Town<br>Big Dreams<br>Jonie & Ryan  | Special Two Part<br>Session<br>Chris  | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | Pennsylvania<br>Free Enterprise<br>Week<br>Ken Snyder                                     | <b>Win in <u>Speaking</u><br/><u>Events</u><br/>Derek Selleck</b>  | NRG!<br>Amy   | Leadership is for<br>the Birds<br>Diana Shepherd             | Sales and<br>Marketing<br>Lessons<br>Learned from<br>Real Estate<br>Carl | Getting Into<br>Where I Want to<br>Go Without<br>Paying for It for<br>the Next 30 Years<br>Dr. Bukatman | International<br>Etiquette<br>Jay & Kaycie                  | Special Two<br>Part Session<br>Brian                                   | Be Our Guest!<br>Service<br>Management -<br>Leading Others,<br>Serving Others<br>in a Service<br>Economy<br>Dr. Dickerson | 1:30-2:30 pm   |  |  |  |  |  |  |  |  |  |  |
| 3:05 -<br>3:45 pm     | Curious George Gets<br>The Man in the Yellow<br>Hat to Invest<br>Jason   | Disney Part 2:<br>What It Really<br>Means to be a<br>CEO<br>Ryan  | INSIDE/OUT<br>Kaycie  | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | PA FBLA State<br>Officers -<br>What's Their<br>Story<br>Kristi Ryland &<br>State Officers | Win in <u>State Only</u><br><u>Events</u><br>Derek Selleck   | Business<br>is the "Pits"<br>Jonie                                      | Presentation<br>Secrets of Mr.<br>Potato Head<br>Amy         | Branding Blitz<br>Chris  | A Career in Real<br>Estate vs the<br>Corporate World<br>Carl  | 10 Things People<br>Do Others Wish<br>They Didn't<br>Brad   | Top 10 Things<br>to Do in FBLA<br>Bethany                              | Seeking a<br>College Major<br>in Business:<br>360 Degrees of<br>Opportunity<br>Dr. Frye                                   | PA FBLA<br>Updates &<br>Programs: Part 1<br>2:45-4:40p<br>(bring laptops, devices) |  |  |  |  |  |  |  |  |  |  |
| 4:00 -<br>4:40 pm     | Curious George<br>Learns to Pitch<br>Jason   | Disney Part 3:<br>We're Just<br>Getting Started<br>Jonie  | Breaking News!<br>Amy   | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | <b>BizBowl</b><br>Kaycie & Bethany  | SPECIAL SESSION<br>Be Our Guest!<br>Service Management<br>Leading Others,<br>Serving Others in a<br>Service Economy<br>Dr. Dickerson | <b>I Think I Can</b><br>Brian   | To Be Or Not To<br>Be: Six Word<br>Success Story<br>Chris    | Selling through<br>Service<br>Jay  | An Accounting<br>Career - It's<br>Much More Than<br>Crunching<br>Numbers<br>Dr. Pitingolo               | <b>Full Meal Deal</b><br>Ryan                               | Write to<br>Dream<br>Brad  | Seeking a<br>College Major<br>in Business:<br>360 Degrees of<br>Opportunity<br>Dr. Frye                                   |  |  |  |  |  |  |  |  |  |  |  |
| 4:55 -                |  |   |   | Α  | ll FBLA Membe   |  | Battle of the Chap  | oters!   Harrisburg  | g Ballroom   |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 5:30 pm<br>5:30 -     |  |   |   |  |   |  |   | •  | ,<br>  | ttle of the Chanters  | )   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 7:30 pm<br>6:00 -     |  | Hotel Check-In - Registration Lobby (specifics will be outlined at the end of the Battle of the Chapters) Dinner is available (for nurchase) to all SLW Participants at Strawberry Square Laks taking place "A Charity Affair on the Square - Dinner for a Cause"   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 7:30 pm<br>8:00 -     | Dod  | Dinner is available (for purchase) to all SLW Participants at Strawberry Square   also taking place "A Charity Affair on the Square - Dinner for a Cause" Dodgeball Tournament @ CD East High School - (First bus begins loading at 6:45p for a 7:00p departure; Pick up/Drop off point is on Second Street in front of hotel.) Refer to Shuttle Bus Schedule in registration packet. |   |  |   |  |   |  |  |   |   |  |   | nacket   |  |  |  |  |  |  |  |  |  |  |
| 10:15 pm<br>11:00 -   |  | Bedtime Stories with Pennsylvania FBLA State Officers and Training Team (all members and advisers)   Harrisburg Ballroom  |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 11:30 pm<br>12:00 -   |  |   |   |  |   |  |   |  |  |   |   |  |   |  |  |  |  |  |  |  |  |  |  |  |
| 6:30 am               |  |   |   |  |   |  | CORF  |  |  |   |   |  | CURFEW  |  |  |  |  |  |  |  |  |  |  |  |

## 2016 Pennsylvania FBLA State Leadership Workshop - At A Glance

## Monday, November 7, 2016

| 6:30 -<br>7:45 am      | BREAKFAST - ON YOUR OWN   |   |  |  |  |   |  |  |   |  |   |  |   |   |
|------------------------|---|---|--|--|--|---|--|--|---|--|---|--|---|---|
| 7:30 -<br>10:15 am     | EXHIBITORS   Harrisburg Ballroom Lobby - 2nd Floor  |   |  |  |  |   |  |  |   |  |   |  |   |   |
| 7:30 -<br>10:30 am     | Charity Fundraiser: National Kidney Foundation<br>Basket Auction   2nd Floor Atrium   |   |  |  |  |   |  |  |   |  |   |  |   |   |
|                        | TELL YOUR STORY: CHOOSE YOUR OWN ADVENTURE  |   |  |  |  |   |  |  |   |  |   |  |   |   |
|                        | Chronicles of Leadership Success Series A   |   |  |  |  |   |  |  |   |  |   |  |   | Advisers  |
| Time                   | Curious George Starts<br>a Business:<br>Entrepreneurship<br>(100 MAX)   | Walk with Walt -<br>Story Tellers:<br>Business<br>(100 MAX)   | Where the Wild<br>Leaders Are:<br>Chapter Officers<br>(130 MAX)        | The Giving<br>Tree: State<br>Project<br>Community<br>Service<br>(50 MAX)           | Wide World of<br>Opportunities<br>in FBLA<br>(65 MAX)    | Cloudy with a<br>Chance of<br>Winning: FBLA<br>Competition<br>(60 MAX)  | Curious Case of<br>Benjamin Franklin:<br>Finance<br>(50 MAX) | Don't Let the<br>Pigeon Drive<br>the Game<br>(125 MAX)                               | Gender Games:<br>for the<br>Gentlemen<br>(65 MAX) | Oh The Places<br>You'll Go:<br>College & Career<br>(50 MAX)        | Charlie and the<br>Fundraising<br>Factory: Fund<br>Development<br>(120 MAX) | Gender Games:<br>for the Ladies<br>(60 MAX)              | Oh The Places<br>You'll Go:<br>College &<br>Career<br>(50 MAX)                                | ZEN and the<br>Art of Advising<br>Adviser Forum |
|                        | Juniata   | York  | Metropolitan AB  | Penn Harris A  | Penn Harris B  | Harrisburger A  | The United States<br>Board Room                              | Delaware   | Harrisburger B                                    | William Penn<br>Board Room   | Leland  | Metropolitan C   | Brady Board<br>Room   | Allegheny/Susquehanna                           |
| 8:00 -<br>8:30 am      | Curious George<br>Learns to Pivot<br>Jason  | The Four<br>Ingredients of<br>Pixie Dust<br>Ryan  | Maximizing Your<br>Officer Meetings<br>Jonie                           | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | Top 10 Things<br>to Do in FBLA<br>Bethany                | SPECIALTY<br>SESSION<br>NONN<br>College and School<br>of Business: You<br>Have No Business<br>Without It!<br>Dr. Hunt   | Electrify Your<br>Future<br>Brad                             |  | You're Going to<br>Like the Way<br>You Look       | Today is Your<br>Day for an<br>Awesome<br>Resume!<br>Jay           | FBLA's 5 Star<br>Fundraising<br>Model<br>Chris & Kaycie                     | Leadership<br>Fashions<br>Amy<br>Leading Ladies<br>Jonie | Internship for<br>College Credit:<br>The Easiest<br>Class You Will<br>Ever Take<br>Alix Rouby | PA FBLA<br>Updates &<br>Programs: Part 2        |
| 8:40 -<br>9:10 am      | <b>Curious George</b><br><b>Strikes Out</b><br><b>Hits a Homerun</b><br>Jason   | Your Behavior<br>Style and What It<br>Really Means to<br>Business<br>Special Two Part<br>Session<br>Jay | What FBLA<br>Really Does for<br>Your Future<br>Bethany                 | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | Virtual FBLA<br>Maura Angle                              | Win in <u>Online</u><br>Objective Events<br>with a<br>Performance<br>Component<br>Derek Selleck   | Turning Good<br>Fortune into Great<br>Fortune<br>Brad        | The Gamer<br>Mindset to<br>Massive Success<br>Special Three<br>Part Session<br>Brian |   | SPECIALTY<br>SESSION<br>\$cam \$toppers<br>Doug                    | Sweet Success<br>Amy  |  | Internship for<br>College Credit:<br>The Easiest<br>Class You Will<br>Ever Take<br>Alix Rouby |   |
| 9:20 -<br>9:50 am      | Curious George<br>Understands the<br>Intersection of<br>Business & Goverment<br>Suzanne Stoltenberg   |   | 5 Tools Every<br>Chapter Officer<br>Needs to Master<br>to Lead<br>Ryan | Pennsylvania<br>State Project:<br>National Kidney<br>Foundation<br>Christin Kwasny | 9 & 3/4 FBLA<br>Opportunities<br>to Experience<br>Kaycie | Win in Chapter<br>Events:<br>American<br>Enterprise Project,<br>Community<br>Service, Local<br>Chapter Annual<br>Business Report,<br>Partnership with<br>Business Project | Penny Saved is a<br>Penny Earned &<br>Multiplied<br>Brad     |  | Mantastic!<br>Chris                               | SPECIALTY<br>SESSION<br>Money,<br>Marathons &<br>Snowballs<br>Doug | Sharp Dressed<br>Fundraising<br>Men's Wearhouse<br>Melissa Johnson          |  | Travel, Learn<br>and Live<br>Overseas<br>Dr. Hunt   |   |
|                        |   |   |  |  |  |   |  |  |   |  |   |  |   |   |
|                        |   |   |  |  | DA FOI   |   | YOUR STORY:  | -  |   |  |   |  |   |   |
| 10:10 am -<br>12:00 pm |   |   |  |  |  |   |  |  |   |  |   |  |   |   |
|                        | HAPPILY EVER AFTER<br>Closing General Session   Charity Fundraiser and Charity Auction Results (All Members & Advisers)   Harrisburg Ballroom |   |  |  |  |   |  |  |   |  |   |  |   |   |