

**Pennsylvania State Chapter
Future Business Leaders of America
2017 STATE LEADERSHIP CONFERENCE
April 3-April 5, 2017**

Student Accountability Journal

QR Code Instructions:

Attendance at workshops will be tracked electronically through QR codes. Each workshop has been assigned a unique QR Code that can be used only one time per person per workshop. Five minutes after the end of a workshop, the code becomes invalid. As you exit the workshop room, be sure to take a picture of the code. In addition, **write a brief summary in your journal of what you saw and heard during each session attended.**

For iPhone users: search “scan inc”. Download the first app that appears (QR Code Reader by Scan). Scan as you exit the meeting room.

For Android users: Search “QR Droid”. Download app. Scan as you leave the meeting room.

No smartphone: ask the workshop facilitator to autograph your journal at the end of the session.

The State Leadership Conference is an educational experience—an extension of the learning done in your classrooms at school and an extension of the educational activities conducted by your chapter. This student accountability journal will document your attendance at and participation in many of the learning activities and other requirements at the 2017 State Leadership Conference.

Now that you have your program, you should create a schedule of activities that you will attend above and beyond the required events at the SLC. The following is suggested:

1. If you are **not** a voting delegate, it is suggested that you complete **8 hours** of optional activities at the SLC and document your attendance by summarizing what you see and hear at those sessions.
2. If you are serving as a **voting delegate**, it is suggested that you complete **6 hours** of optional activities at the SLC.
3. If you are a **Member at Large**, it is suggested that you complete **10 hours** of optional activities at the SLC and document your attendance by summarizing what you see and hear at those sessions.
4. If you are a competitor in an event that requires you to be sequestered, your ability to attend optional events may be limited based on how long you are sequestered, and you should speak to your adviser about his/her expectations.

Your required sessions are:

1. Opening Session, April 3, 8:30p-10:30p
2. Awards Program, April 4, 7:00p-10:30p
3. Your Competitive Event

If you are a voting delegate, you are required to attend:

1. Campaign Rally, April 3, 6:30p-8:00p
2. Campaign Booths, April 4, between 9:00a-12:00p
3. Voting Session, April 4, between 12:30-2:45p
4. Business Session, April 4, 3:15p-4:00p

Your optional activities will include:

1. Visiting the campaign booths (you may claim no more than 15 minutes for visiting the booths)
2. Visiting with exhibitors to discuss career options, college requirements, and educational opportunities for your post-secondary education (you may claim the amount of time you actually spend discussing your career plans and options with one or more post-secondary representatives up to a maximum of 30 total minutes in this area)
3. Attending workshops (you may claim 45 minutes for each workshop you attend)
4. Participating in open competitive events on Tuesday, April 4, 9:15a-11:45a (see the program for event choices; you may claim the amount of time you actually test)
5. Sitting in as a spectator in one of the following performance events (you may claim the actual time you spend viewing the event; see the program for times and room locations):

a. Monday, April 3 (final & preliminary performances)

HH (Hotel Hershey), HB (Hotel Hershey/Harvest Building), HL (Hershey Lodge)

(business attire/name badge required)

- i. Public Speaking II, 9:00a-11:15a (*preliminary performances*) (HL)
- ii. Client Service, 9:00a-12:00p (*preliminary performances*) (HB)
- iii. Business Ethics, 9:00a-12:00p (*preliminary performances*) (HH)
- iv. Coding and Programming, 9:00a-12:30p (*final performances*) (HH)
- v. Digital Video Production, 9:00a-12:45p (*final performances*) (HL)
- vi. Graphic Design, 9:00a-12:45p (*preliminary performances*) (HH)
- vii. American Enterprise Project, 9:00a-1:00p (*final performances*) (HL)
- viii. Business Financial Plan, 9:00a-1:00p (*final performances*) (HL)
- ix. Business Plan, 9:00a-1:00p (*final performances*) (HL)
- x. Community Service Project, 9:00a-1:00p (*final performances*) (HL)
- xi. E-Business, 9:00a-1:00p (*final performances*) (HL)
- xii. Electronic Career Portfolio, 9:00a-1:00p (*final performances*) (HL)
- xiii. Introduction to Business Presentation, 9:00a-1:00p (*final performances*) (HL)
- xiv. Web Site Design, 9:00a-1:00p (*final performances*) (HL)
- xv. Public Speaking I, 12:15p-2:00p (*preliminary performances*) (HL)
- xvi. Impromptu Speaking, 1:15p-4:15p (*preliminary performances*) (HH/HB)
- xvii. Publication Design, 1:15p-5:00p (*preliminary performances*) (HH)
- xviii. Partnership with Business Project, 1:30p-5:00p (*final performances*) (HL)
- xix. Public Service Announcement, 1:30p-5:30p (*final performances*) (HL)
- xx. Computer Game and Simulation Programming, 1:45p-5:30p (*final performances*) (HH)
- xxi. Banking and Financial Systems, 2:30p-6:30p (*final performances*) (HL)
- xxii. Global Business, 2:30p-6:30p, (*final performances*) (HL)
- xxiii. Management Information Systems, 2:30p-6:30p (*final performances*) (HL)
- xxiv. Mobile Application Development, 2:30p-6:00p (*final performances*) (HL)
- xxv. 3D Animation, 2:45p-5:00p (*final performances*) (HL)
- xxvi. Emerging Business Issues, 2:45p-6:00p (*preliminary performances*) (HL)
- xxvii. Sales Presentation, 2:45p-6:00p (*final performances*) (HL)
- xxviii. Social Media Campaign, 2:45p-6:00p (*final performances*) (HL)

b. Tuesday, April 4 (final performances)

- i. Client Service 8:00a-10:45a (HH)
- ii. Help Desk, 8:00a-10:45a (HL)
- iii. Impromptu Speaking, 8:00a-11:30a (HL)
- iv. Public Speaking II, 8:00a-11:30a (HL)
- v. Entrepreneurship, 8:00a-12:00p (HL)
- vi. Business Ethics, 8:00a-12:15p (HL)
- vii. Emerging Business Issues, 8:00a-12:15p (HL)
- viii. Graphic Design, 8:00a-12:15p (HH)
- ix. Parliamentary Procedure, 8:00a-12:15p (HL)

- x. Hospitality Management, 8:00a-12:30p (HH)
- xi. Management Decision Making, 8:00a-12:30p (HL)
- xii. Marketing, 8:00a-12:30p (HB)
- xiii. Sports and Entertainment Management, 8:00a-12:30p (HB)
- xiv. Network Design, 8:00a-12:45p (HL)
- xv. Publication Design, 11:00a-3:00p (HL)
- xvi. Public Speaking I, 1:00p-3:30p (HL)

Attend one or more **workshops** on either Monday, April 3, or Tuesday, April 4. Your options are: (see program for descriptions and room locations):

Monday, April 3

- a. Occupational Regulation, 9:00a
- b. \$cam \$toppers, 9:00a; 10:00a
- c. Tips for Effective Presentation Skills, 9:00a; 10:00a
- d. Goal Setting with Attitude, 9:00a; 12:00p
- e. Social Styles: "Why You Are, What You Are," 9:00a; 12:00p
- f. Effective Negotiation Skills, 10:00a
- g. Major in You, 10:00a
- h. PA PBL Introduction, 10:00a
- i. Enter the Arena: College Admissions in a Changing World, 11:00a
- j. How to Dress for Success, 11:00a
- k. Networking Skills, 11:00a
- l. How to Launch a Business While in High School, 11:00a; 12:00p
- m. "You're Fired" – Avoiding This Phrase as You Prepare for a Strong Career, 11:00a; 12:00p
- n. Great Entrepreneurs and the Trait That Built Empires, 1:00p
- o. How to Shine in an Interview, 1:00p
- p. Introduction to PBL, 1:00p
- q. International Business – Careers and Competencies, 2:00p
- r. Is a Career in Web & Interactive Media for You?, 2:00p
- s. College and School of Business: You Have No Business Without It, 3:00p
- t. Strategies for Reading Boring Material, 3:00p
- u. PFEW: Pennsylvania Free Enterprise Week 2017, 4:00p
- v. Travel, Learn, and Live Overseas, 4:00p

Tuesday, April 4

- a. Why Super Heroes Paint Their Nails, 8:15a
- b. How to Set Goals Like a Super Hero #MassiveSuccess, 9:15a
- c. Empathy Killers, Why There Aren't Enough Super Heroes in the World, 10:15a
- d. Enter the Arena: College Admissions in a Changing World, 10:15a
- e. Achieve Cyber Safety Online, 11:15a
- f. Mind Blowing Leadership, 11:15a; 2:15p
- g. Mastering Sales. Building Relationships. Molding Professional, 12:15p
- h. Strategic Marketing, 12:15p
- i. Ignite Your Chapter, 12:15p; 1:15p
- j. Internships for College Credits, The Easiest Class You Will Ever Take, 12:15p; 1:15p
- k. Creating Your Social Media Brand, 1:15p
- l. Mastering a Negotiation, 1:15p
- m. College and Life Preparedness 101, 1:15p; 2:15p
- n. Communication Nation, 1:15p; 2:15p
- o. GameOn! 1:15p; 2:15p
- p. How to Build a Successful Leadership Career Starting NOW, 1:15p; 2:15p
- q. How to Launch a Business While in High School, 1:15p; 2:15p
- r. I'm Not a Good Test Taker ... And Other Poor Excuses, 1:15p; 2:15p
- s. Introduction to PBL, 1:15p; 2:15p
- t. PFEW: Pennsylvania Free Enterprise Week 2017, 1:15p; 2:15p

- u. How to Dress for Success, 2:15p
- v. In It to Win It: Energize Your Business Skills, 2:15p
- w. Mastering Yourself, 2:15p

Journal

Required Activities:

Your Competitive Event: _____ (name)

(summarize what was on your test/interview/performance)

Opening General Session

(summarize what occurred at this session)

Awards Program

(summarize what occurred at this session)

Campaign Rally (only if voting delegate)

(summarize what occurred at this session)

Business Session (only if voting delegate)

(summarize what occurred at this session)

Campaign Booths (mandatory if voting delegate; optional for all other members)
(summarize what occurred at this session)

OPTIONAL ACTIVITIES

Open Competitive Events:

Total Time Spent in This Activity: _____ hours _____ minutes

Indicate the tests that you took; summarize what was on your test.

Performance Event Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

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Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Workshop Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Workshop Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

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Date Attended: _____ April 3 _____ April 4

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Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Workshop Name: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Visiting with Post-Secondary Representatives: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Identify the exhibitor (by name and school) with whom you discussed your college/career options, college requirements, and educational opportunities; the amount of time you spent with each; and briefly describe what you learned. The post-secondary representative's signature with verification of time spent is required for this area.

Visiting with Post-Secondary Representatives: _____

Date Attended: _____ April 3 _____ April 4

Total Time Spent in This Activity: _____ hours _____ minutes

Identify the exhibitor (by name and school) with whom you discussed your college/career options, college requirements, and educational opportunities; the amount of time you spent with each; and briefly describe what you learned. The post-secondary representative's signature with verification of time spent is required for this area.

Based on your adviser's requirements, submit to your adviser documenting your activities at the State Leadership Conference.