The goal of this document is to:
1.   What are the competitive events that will be offered at the RLC?
2.   What are the state-only events?
3.   How many students may I enter in an event at my RLC?
4.   What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. Remember, there will be a series of document that will answer these questions. This document will focus on "state-only" competitive events at your RLC. The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

It is important to remember that state-only events must be received by the Executive Director's office no later than December 5, 2016, no later than 11:59 pm. They events are not offered at your RLC; however, if a student enters one of these events, he/she may not compete in the individual or team events at your RLC.

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

3D Animation
Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
Many companies are required to protect the environment and "go green." Use 3D animation in a promotional/marketing video to show the importance or going green as an important business sustainability step.

American Enterprise Project
Number of entries each chapter may submit for judging: one (1)
Number of students for each entry: this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist
Performance Information: none
May student repeat in this event: NA
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
A statement of assurance is not required for this event.

Topic around which the event must be completed:
There is no pre-assigned topic.

Business Financial Plan

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
A statement of assurance is not required for this event.

Topic around which the event must be completed:
You are planning to open a Family Entrainment Center (FEC) in a city with a population of approximately 200,000. You will lease an existing 30,000 square foot building that is currently empty with nothing but four outside walls in an area that is already properly zoned for your business venture. You can design your FEC as you wish, but it must be completely indoors and include an arcade and food. You will also be offering party packages to your customers. You will need to name your FEC, create the theme, and design the floor plan for needed construction/renovation. You will need to purchase equipment, furnishings, and inventory for your decided launch date. You will need to determine hours of operation, decide staffing requirements, and create marketing and advertising plans.

Business Plan

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
A statement of assurance is not required for this event.

Topic around which the event must be completed:
There is no pre-assigned topic. Students must choose their own new business venture and plan for it.

Community Service Project

Number of entries each chapter may submit for judging: one (1)
Number of students for each entry: this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist
Performance Information: none
May student repeat in this event: NA
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
A statement of assurance is not required for this event.

Topic around which the event must be completed:
There is no pre-assigned topic.

Coding and Programming

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual
Performance Information: none
May student repeat in this event: no
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:
Develop a database program to manage the general operations of a Family Entertainment Center (FEC). Give the FEC a name. The program must allow the user to complete at minimum the following tasks:
* Enter/view/edit a list of employees
* Create/edit a weekly work schedule for employees
* Generate/print weekly schedule reports
* Enter attendance of customers
* Enter/track, generate, and print report(s) showing customer attendance by time of day (AM/PM) and day of week

Computer Game and Simulation Programming

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:
Create a 1980's style video arcade game. The game must include:
* At least three (3) levels of play
* 3 lives/chances
* Keep score
* Run on a PC using Windows 7 or newer
* Be a standalone executable program
* Be virus and malware free
* Contain a celebratory event and conclusion
* Leaderboard
* Audio and visual indicator that the game has been completed
* Run solely by a keyboard stroke
* Qualify for maximum ESRB rating of E10+

Digital Video Production

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
Create a promotional video for a new, member original TV series or movie. The rating should meet "G" requirements.

Clarification from the National Office (published 8/15/16): There appears to be some confusion about what "new, member" means in the 2017 NLC topics for Digital Video Production, Publication Design, and Social Media Campaign. A "member" original TV series or movie refers to something like Fuller House on Netflix or a movie that HBO produces and airs. Those networks are called member networks because you have to subscribe to them. "New" refers to the fact that it needs to be a new TV series or movie, where the FBLA students come up with the concept, title, logo, etc.

E-business

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:
Create a site that would allow a platform for a digital yard sale to raise funds to attend NLC. The site must include a shopping cart and a place to donate funds for those not wishing to make a purchase. The items must be searchable. A contact form must be available.

Electronic Career Portfolio

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual
Performance Information: none
May student repeat in this event: no
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
 Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Introduction to Business Presentation (grades 9-10 only)
Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
Create a presentation for professional members, local businesses and/or vendors to encourage participation in and benefits of judging opportunities at FBLA competitions.

Mobile Application Development
Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:
Create a mobile application that would allow a platform for a digital yard sale to raise funds to attend the NLC. The app should allow for the donation of items, including picture, suggested price, and a rating for the condition of the item. The app should allow for interaction/comments on the items. Code should be error free.

Partnership with Business Project
Number of entries each chapter may submit for judging: one (1)
Number of students for each entry: this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist
Performance Information: none
May student repeat in this event: NA
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
A statement of assurance is not required for this event.

Topic around which the event must be completed:
There is no pre-assigned topic.

Public Service Announcement

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
Develop a public service announcement that addresses safety and security surrounding the use of drones.

Sales Presentation

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
There is no pre-assigned topic. Participants will sell a product or concept of their choice to the judges.

Social Media Campaign

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.
Step-by-step illustration of uploading videos to YouTube.

Topic around which the event must be completed:
Create a social media marketing campaign to create buzz surrounding an upcoming, new, member original TV series or movie. Use a minimum of three different social media platforms. Everything should meet "G" rating requirements.

Clarification from the National Office (published 8/15/16): There appears to be some confusion about what "new, member" means in the 2017 NLC topics for Digital Video Production, Publication Design, and Social Media Campaign. A "member" original TV series or movie refers to something like Fuller House on Netflix or a movie that HBO produces and airs. Those networks are called member networks because you have to subscribe to them. "New" refers to the fact that it needs to be a new TV series or movie, where the FBLA students come up with the concept, title, logo, etc.

Web Site Design

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: each entry must be an individual OR a team of 2-3 members
Performance Information: none
May student repeat in this event: yes (one student may be a repeater)
# of students advanced from your RLC to the state conference: none; this is not an RLC event
Deadline Date: entries must be received at the Executive Director's office by December 5, 11:59 pm
Click here for the State Leadership Conference Event Entry Form.
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:
Develop a website for a new Family Entertainment Center (FEC) opening in a city with a population of approximately 200,000. Name the FEC. The FEC will be offering a variety of activities of your choice with a snack bar. The FEC will offer party packages to their customers. The website should allow customers to check availability for parties and make party reservations online. The site should also include a contact page.

If there are any discrepancies between what is written in this document and the PA FBLA Policy/Leadership Handbook's Competitive Event Guidelines, the written guidelines always supersede anything which in this document.