

Pennsylvania FBLA
REGION EDUCATIONAL SERIES
What are the “performance” competitive events?

The goal of this document is to:

1. What are the competitive events that will be offered at the RLC?
2. What events are performance events?
3. How many students may I enter in an event at my RLC?
4. What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. Remember, there will be a series of documents that will answer these questions. This e-mail will focus on “performance” competitive events at your RLC. The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

Remember, not all competitive events are listed in this document. In future documents, I will address: state-only events.

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

Business Ethics

You may register the following number of students to compete in this event: [an individual or one team of 2-3 individuals](#)

Performance Information: [students given an ethical dilemma based on the topic shown below; student may prepare presentation now; 7 minutes performance time](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [1st-place team advances to the state conference](#)

The topic is:

Research the ethical issues of social media platform checks in relation to employment.

Client Service

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students given a client service scenario; have 10-minutes preparation time; 5 minutes time to interact with judges](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Emerging Business Issues

You may register the following number of students to compete in this event: [an individual or one team of 2-3 individuals](#)

Performance Information: [students must prepare their presentation based on the topic assigned by the national office](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [1st-place team advances to the state conference](#)

The topic is:

In the ever changing world of business communication and demand for instantaneous information, discuss the issues surrounding cloud computing in relation to storage, access and security. Be prepared to argue the affirmative, that cloud computing would positively answer the demand for instantaneous information; and be prepared to argue the negative, that cloud computing is not the answer to instantaneous information.

Future Business Leader

You may register the following number of students to compete in this event: [two individuals](#)

Performance Information: [have 15-minute interview with judges](#)

Objective Test Information: [students will also take a 100-question objective test](#)

Other requirements: [students must prepare a resume and letter of application](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st and 2nd -place individuals advance to the state conference](#)

Graphic Design

You may register the following number of students to compete in this event: [two teams of 1, 2, or 3 individuals](#)

Performance Information: [students must prepare their presentation based on the topic assigned by the national office](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [1st- and 2nd place teams advance to the state conference](#)

The topic is:

You have been hired as a graphic designer for a new Family Entertainment Center (FEC) opening in a city with a population of approximately 200,000. Provide a branding package for the owners that would include a name for the FEC, logo, theme, store front design, interior and exterior signage, and menu boards.

Impromptu Speaking

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students given an unknown topic; have 10-minutes preparation time; 4 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Job Interview

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [have 15-minute interview with judges](#)

Other requirements: [students must prepare a resume and letter of application](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Public Speaking I **(students in grades 9-10 only)**

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students prepare a speech on a topic of their own choosing; 4 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Public Speaking II

You may register the following number of students to compete in this event: [one individual](#)

Performance Information: [students prepare a speech on a topic of their own choosing; 5 minutes speech time](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [1st-place individual advances to the state conference](#)

Publication Design

You may register the following number of students to compete in this event: [two teams of 1, 2, or 3 individuals](#)

Performance Information: [students must prepare their presentation based on the topic assigned by the national office](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [1st- and 2nd place teams advance to the state conference](#)

The topic is:

Create a publication portfolio promoting a new, member original TV series or movie. The portfolio should include a poster, character cutout design, ¼ page newspaper advertisement, and three additional promotional products. Everything should meet “G” rating requirements.

Clarification from the National Office (published 8/15/16): There appears to be some confusion about what "new, member" means in the 2017 NLC topics for Digital Video Production, Publication Design, and Social Media Campaign. A "member" original TV series or movie refers to something like Fuller House on Netflix or a movie that HBO produces and airs. Those networks are called member networks because you have to subscribe to them. “New” refers to the fact that it needs to be a new TV series or movie, where the FBLA students come up with the concept, title, logo, etc.

If there are any discrepancies between what is written in this document and the PA FBLA Policy/Leadership Handbook’s Competitive Event Guidelines, the written guidelines always supersede anything which in this document.