

PA FBLA--Bruce Boncal

To: adviserlist@mailman.intradatechnologies.com
Subject: RLC Update #7--What Are the State-only Competitive Events (state only)?

Dear FBLA Advisers and Members

In this e-mail, I will answer the following questions:

1. What are the competitive events that will be offered at the RLC?
2. ~~What events are individual events?~~ (this was answered in update #3)
3. ~~What events are team events?~~ (this was answered in update #4)
4. ~~What events are school-site events?~~ (this was answered in update #5)
5. ~~What events are performance events?~~ (this was answered in update #6)
6. What are the state-only events?
7. How many students may I enter in an event at my RLC?
8. What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. **Remember, there will be a series of e-mails that will answer these questions so stay tuned. This e-mail will focus on "state-only" competitive events at your RLC.** The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

It is important to remember that state-only events must be received by the Executive Director's office no later than December 5, 2015, no later than 11:59 pm. They events are not offered at your RLC; however, if a student enters one of these events, he/she may not compete in the individual or team events at your RLC.

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

Bruce

Click on the titles for the complete set of guidelines.

3D Animation

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)

[Click here for the State Leadership Conference Event Entry Form.](#)

A statement of assurance is not required for this event.

[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

[You are an employee for the Code County School System and have been assigned to participate on the Marketing Team to promote the School System's dress code in the workplace for all employees including administrators, teachers, assistants, aides, etc.](#)

Your school system has struggled for the last 18 months to enforce the Code County School System's dress code. Your Marketing Team has been assigned the task of designing a promotional video clip using 3-D animation to stress the required dress code. Design a 3-D animated video clip keeping in mind the audience to be sure that the dress code will be followed throughout the rest of the school year. The focus of the clip should be following the dress code versus the actual code itself. Present the video clip to the panel of judges, your superintendent, and his/her administrators.

American Enterprise Project

Number of entries each chapter may submit for judging: one (1)

Number of students for each entry: [this is a chapter event](#); no students are registered unless the chapter is an SLC Top 10 finalist

Performance Information: none

May student repeat in this event: NA

of students advanced from your RLC to the state conference: none; this is not an RLC event

Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)

[Click here for the State Leadership Conference Event Entry Form.](#)

A statement of assurance is not required for this event.

Topic around which the event must be completed:

There is no pre-assigned topic.

Business Financial Plan

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: none

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: none; this is not an RLC event

Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)

[Click here for the State Leadership Conference Event Entry Form.](#)

A statement of assurance is not required for this event.

Topic around which the event must be completed:

[You just recently graduated from your university with a degree in Health and Physical Fitness. You played two sports at your university and continue to remain healthy by working out and eating well. Your dream has been to open your own athletic club with high-end equipment, structured class exercise rooms, cardio exercise equipment, weight machines, and free weights. You want to offer 30- and 60-minute massages and personalized fitness plans. You will have locker rooms and operate 24 hours/7 days a week. There is an opportunity to grow and hire other employees who could be personal trainers working with you in the same school of philosophy.](#)

[You have thousands of dollars of debt and no disposable income because you have not been hired for your first job since graduating. You really want to open this athletic club. You are planning to open your own facility in a 15,000 square foot, stand-alone building. You will need equipment, inventory, software for schedules, and more to open your doors.](#)

[You did your research and you found a great opportunity to present your idea including a business financial plan to a major Angel Investor who may want to invest in your plan.](#)

[Prepare a well-written business financial plan following the parameters and FBLA Performance Indicators as assigned. You will need to submit your report and then give a seven-minute presentation to the Angel Investor \(judges\).](#)

Business Plan

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)
Performance Information: [none](#)
May student repeat in this event: [yes \(one student may be a repeater\)](#)
of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)
Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)
[Click here for the State Leadership Conference Event Entry Form.](#)
A statement of assurance is not required for this event.

Topic around which the event must be completed:

There is no pre-assigned topic. Students must choose their own new business venture and plan for it.

Community Service Project

Number of entries each chapter may submit for judging: one (1)
Number of students for each entry: [this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist](#)
Performance Information: [none](#)
May student repeat in this event: [NA](#)
of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)
Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)
[Click here for the State Leadership Conference Event Entry Form.](#)
A statement of assurance is not required for this event.

Topic around which the event must be completed:

There is no pre-assigned topic.

Computer Game and Simulation Programming

Number of entries each chapter may submit for judging: two (2)
Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)
Performance Information: [none](#)
May student repeat in this event: [yes \(one student may be a repeater\)](#)
of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)
Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)
[Click here for the State Leadership Conference Event Entry Form.](#)
Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:

Create a computer game that includes the following features/capabilities:

- [Has at least three levels](#)
- [Keeps score](#)
- [Must run on a PC using Windows 7 or newer](#)
- [Must be a standalone executable program](#)
- [Virus and malware free](#)
- [Must have some type of celebratory conclusion if the game is conquered. Must have some type of encouragement for those who cannot conquer the game. Can replay.](#)
- [At least two lives or chances](#)
- [Game features should be compatible with a maximum ESRB rating of E10+.](#)

Desktop Application Programming

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual](#)

Performance Information: [none](#)

May student repeat in this event: [no](#)

of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)

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Topic around which the event must be completed:

[You have been hired by the national office of Future Business Leaders of America-Phi Beta Lambda.](#)

Create a program to keep current membership data, allowing the addition and change of records. Each record in the master file should contain the membership number, first name, last name, school, state, email, year joined, code for active/non-active, and amount owed.

Create a report that will produce a list of members by state from the master file that has the member number, member name, year joined, grade in school, and amount owed. Include only the members owing a balance. The report footer should include the total number of non-active members, total number of active members, total number of members owing, and the amount owed. Have an option to view or print the report, allowing for 50 detail lines per page and at the end of the report, with the footer information described above.

Create a report that lists all seniors and their email addresses, sorted by state. Have an option to view, print, or export to an .xls file.

The design concepts of the master file, update program, membership report, and email report are left to the competitors. Usability and functionality should be the prime objectives.

Digital Video Production

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 5, 11:59 pm](#)

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Click here for the Statement of Assurance which must be submitted with the entry and entry form.

[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

[Using a popular cover song as a starting point, create a parody music video that will promote FBLA. It should incorporate music, acting, singing, and multiple production elements.](#)

E-business

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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Topic around which the event must be completed:

Create a website for a banquet hall (to be used for wedding receptions, engagement parties, and any type of celebrations or business presentation meetings). Develop a company identity including a name and logo that has a cohesive design structure to be used throughout the website. The site should have elements typical of a banquet hall, including but not limited to:

- Interactive calendar with availability
- Interactive photo gallery
- Interactive contact information page
- Ability to reserve date online and pay deposit
- Ability to order and pay for two different features
- Ability to request digital sales kit

Electronic Career Portfolio

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual**

Performance Information: **none**

May student repeat in this event: **no**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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Introduction to Business Presentation (grades 9-10 only)

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual OR a team of 2-3 members**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

[Click here for the State Leadership Conference Event Entry Form.](#)

A statement of assurance is not required for this event.

[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

You have just taken first place in Introduction to Business Presentation at your FBLA State Leadership Conference, and you are now faced with the need to raise over \$2,000 per person on your team to attend the FBLA National Leadership Conference in Atlanta. Prepare a seven-minute presentation that can be used in front of a variety of potential sponsors that may include community service groups, local small businesses, the school board, etc.

Mobile Application Development

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual OR a team of 2-3 members**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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Topic around which the event must be completed:

An App is to be created that allows FBLA members to interact and share their opinions on style, fashion, and attire.

Users can snap a picture with their phone. They can share what they want to know—things like (a) Is this outfit stylish?, (b) Is this outfit professional?, (c) Is this outfit within the FBLA-PBL dress code?, (d) What should I change to make this outfit better?, and other important details.

It should allow users to post outfits and interact with anyone else who has posted outfits.

Partnership with Business Project

Number of entries each chapter may submit for judging: **one (1)**

Number of students for each entry: **this is a chapter event; no students are registered unless the chapter is an SLC Top 10 finalist**

Performance Information: **none**

May student repeat in this event: **NA**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

[Click here for the State Leadership Conference Event Entry Form.](#)

A statement of assurance is not required for this event.

Topic around which the event must be completed:

There is no pre-assigned topic.

Public Service Announcement

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual OR a team of 2-3 members**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

In light of current events with professional sports teams, franchises, and professional sports players the image of these companies has been tarnished. Produce a PSA demonstrating the positive impact of sports.

Sales Presentation

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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No statement of assurance is required for this event.

[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

There is no pre-assigned topic. Participants will sell a product or concept of their choice to the judges.

Social Media Campaign

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual OR a team of 2-3 members**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

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No statement of assurance is required for this event.

[Step-by-step illustration of uploading videos to YouTube.](#)

Topic around which the event must be completed:

Create a social media campaign to market your new business: a banquet hall to be used for wedding receptions, engagement parties, and any type of celebrations or business presentation meetings. You must use at least three sources of social media (e.g., Twitter, Facebook, Instagram, Pinterest, etc.).

Web Site Design

Number of entries each chapter may submit for judging: **two (2)**

Number of students for each entry: **each entry must be an individual OR a team of 2-3 members**

Performance Information: **none**

May student repeat in this event: **yes (one student may be a repeater)**

of students advanced from your RLC to the state conference: **none; this is not an RLC event**

Deadline Date: **entries must be received at the Executive Director's office by December 5, 11:59 pm**

[Click here for the State Leadership Conference Event Entry Form.](#)

Click here for the Statement of Assurance which must be submitted with the entry and entry form.

Topic around which the event must be completed:

You have been hired by a new restaurant owner who is offering both a bakery and restaurant for gluten-free products. Being gluten- and wheat-free is considered the norm in today's society. The owner, who is gluten-free, decided to get funding to open a business. The entrepreneur specializes in making baked goods from breads to muffins and pastries, as well as simple lunch or dinner menu items for the casual diner who is gluten- and/or wheat-free. The owner has hired one of the top pastry and restaurant chefs in the area with experience in gluten- and wheat-free foods. Develop a company identity including a name and logo that has a cohesive design structure to be used throughout the website. The site should have elements typical of a restaurant, including but not limited to:

- Menus
- Contact information and hours of operation
- Make a reservation online
- About Us
- Preferred customer loyalty program
- Reviews

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