



Dear Pennsylvania FBLA Members:

Twilight Wish Foundation is very excited to have been chosen by the PA FBLA as your State Project for 2014/2015 and we look forward to working together to make our world a nicer place to age, one wish at a time! Many of you have already contacted us and are beginning to fundraise and spread the word about Twilight Wish. In order to help you be successful, we are providing you with a “**Twilight Wish Toolkit**” of helpful materials, important links and tools to help you learn about TWF and to assist you with your fundraising endeavors. Included in the “**TWF Toolkit**” are the following items:

1. **TWF Power Point Presentation**: Explains what Twilight Wish does, what types of wishes we grant and how your chapter can help us. The power point includes notes that can be utilized for presentations for your chapter and members of your community.
2. **TWF Logo File**: Contains the Twilight Wish logo in several formats
3. **TWF Media Kit**: Includes history, milestones, talking points and more
4. **TWF Fundraising Ideas**
5. **TWF Brochure**: in PDF format
6. **TWF Wish Granting Posters (Veterans)** : in PDF format
7. **TWF Contact List**: Headquarters staff and PA chapter contacts
8. **TWF Wishing Well**: Coin Collection Box in PDF format. Can be printed on card stock and assembled.
9. **TWF PSA Video**: (zip file) 30 second public service announcement (PSA)
10. **“Brotherly Love” Video**: This video can assist you in explaining our mission and highlighting the intergenerational aspect of what we do. It shows Philadelphia JROTC students granting wishes at our local VA. <http://www.youtube.com/watch?v=zEoYiff7Ivk&feature=youtu.be>
11. **Wishes Granted Video**: This video highlights many of the wishes we have granted over the past decade. <https://www.youtube.com/watch?v=mniQ3o7Q4bc>.
12. **Twilight Wish Website**: www.twilightwish.org To find useful information, including how our wish <http://www.twilightwish.org/request-a-wish/>

In addition to these items, representatives from Twilight Wish will be attending the State Leadership Workshop in early November and will have on-hand collateral items such as brochures, bookmarks, DUTY cards, car magnets and wrist bands. If you have any questions or need more information, please let us know. Thank you and we look forward to a successful school year!

Sincerely,

Twilight Wish Foundation