

From: PA FBLA--Janet Skiles <jskiles@pafbla.us>
Sent: Tuesday, September 16, 2014 6:29 PM
To: adviserlist@pafbla.org
Subject: [adviserlist] SLW Update #2 - SLW "Game Plan"

2014 STATE LEADERSHIP WORKSHOP

"Game Plan"

IT'S GAME TIME!

Pennsylvania FBLA invites you to put your best game face on and get ready to discover the winning blueprint for success at the 2014 State Leadership Workshop.

The field is just about ready! The crowd is waiting! And the trainers from TEAM TRI are ready to coach you to be a leadership champion! It's going to take grit and determination, but the thrill of victory is within our grasp. Ready....set.... GO!

At SLW, build an all-star chapter! Cross train and develop a variety of leadership skills and fundamentals that will lead you to victory and triumph in the future!

VENUE FOR VICTORY! Penn Stater Conference Center Hotel, State College

AIRING: Sunday-Monday, **November 2-3, 2014**

TIME: Gates Open (registration): **10:45a**; Game-day Kick-Off at **11:45a!**

ALL STAR LINE UP!

Huddle up in the opening session and meet your Pennsylvania FBLA Starting Team of State Officers including this year's FBLA National President Sam Kessler! Get motivated and inspired by keynote speaker, **Bill Cordes**, the YOGOWYPI man, and learning the winning ways of great leaders.

GAME TIME!

Leadership Arenas! Concentrated leadership training in Entrepreneurship, Competitive Events, Chapter Management, Communication, Finance, Marketing, Middle Level FBLA, and more!

CROSS TRAINING!

Develop your own game plan for training by selecting from specialty sessions in FBLA, College, Career, Life and Leadership!

COACH'S CLINIC!

Our advisers are really coaches whose sport is FBLA all year! Learn great teaching techniques, trick plays, and the fundamental and advanced skills of coaching your FBLA program to peak performance!

OVERTIME OPTIONS!

Awesome Adviser Training! Battle of the Chapters! State Project Sessions! Dodgeball Tournament! Charity Auction Baskets! Exhibitors!

POST GAME SHOW!

Leadership Wins Championship!

From Michael Jordan soaring to Jackie Robinson breaking barriers, sports gives us some of our most inspirational and iconic moments. In this interactive message you'll experience the thrill of victory, the agony of defeat, and the lessons you can apply from both as you head home to initiate your own game plan for FBLA and beyond!

STAY TUNED . . . MORE SLW DETAILS COMING SOON!

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