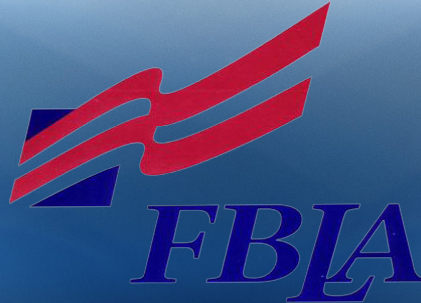


# 2014 PENNSYLVANIA FBLA STATE LEADERSHIP WORKSHOP

ALL STAR LINE UP!



## JASON LUCASH

Economics. He launched his first business as a third-grader in the San Francisco suburb of Danville, California, and has had the same entrepreneurial spirit since then. In his early career, Jason successfully ran various marketing campaigns for Major League Soccer and later JanSport, where he increased their collegiate business by 50% in over three years. He also has experience implementing marketing strategies for EBay, Wells Fargo, Microsoft, Kodak and other Fortune 500 companies.

In August 2009, Jason and his business partner Mike Szymczak launched OrigAudio. Three months after launching, OrigAudio was named to Time Magazine's "50 Best Inventions of 2009" list and appeared on ABC's hit start-up business show, "Shark Tank", which gained worldwide recognition for the company.

Most recently Jason received the honor of being named Entrepreneur Magazine's "Entrepreneur of the Year" for 2012 and right after the company was also named to the prestigious INC. Magazine "500 Fastest Growing Companies in America" list. Lucash currently lives in Tustin, California, where he heads OrigAudio's corporate office, mentors aspiring entrepreneurs, and still travels for fun as he continues to expand the business