

FUTURE BUSINESS LEADERS OF AMERICA

Pennsylvania State Chapter

Janet F. Skiles
Conference Coordinator
40 Mulberry Street
Belle Vernon, PA 15012

Contact Information:
412.576.2826 (cell)
jskiles@pafbla.us (email)

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Dear Friends of PA Future Business Leaders

On April 13-15, 2015, PA FBLA will hold its 64th State Leadership Conference (SLC) at Hershey Lodge in Hershey, PA. The SLC is the largest gathering of high school students and business educators in the Commonwealth. We anticipate attendance this year to exceed 4,200 participants—the largest in PA history. It is here that FBLA's best and brightest members convene to compete in leadership events and learn new ideas about shaping their career future through workshops and exhibits. This 3-day event is considered the pinnacle of the PA FBLA experience.

Your organization is invited to exhibit and/or become a sponsor for this popular event. Also, we are in need of business professionals to present workshops and/or serve as judges to evaluate the student performances during their competitions. To learn more about the SLC and how you can become involved, please refer to the "Categories of Involvement" below. You will find the registration forms and related documents as outlined below on the PA FBLA web site by logging on to <http://www.pafbla.org>. On the home page, look under the heading, 2015 State Leadership Conference Information. Once there, find the caption, "Exhibitor Registration and Promotional Opportunities." For your convenience, all forms are in digital format. By clicking the "SUBMIT" button at the bottom of each form, your information will be sent directly to Janet Skiles, PA FBLA Conference Coordinator. The program automatically sends a confirmation to let you know your form has been received. Payment can follow by check, purchase order, or debit/credit card. Below is a list of documents you will find published on our web site:

Categories of Involvement

- Contains a description of each category

Form A. Exhibitor Registration Form

Form B. Promotional Opportunities / Sponsorship Request Form

- 2014-2015 Promotional Opportunity Details

Form C. Program Advertising – Ad Form

Form D. Digital Multimedia Promotional Spots Request Form

Form E. Workshop Presenter Registration Form

Form F. Competitive Event Judging Opportunities Form

- Derek Selleck, Competitive Events Coordinator, will reply back to you with details.

2015 Guest Hotel Reservation Form

Guest Credit Card Processing Form for Exhibitors, Judges or Guests

- Directions for Processing a Credit Card Transaction can be found on the form

For more information or assistance in opening any of the digital forms, please contact Janet Skiles, PA FBLA Conference Coordinator, at jskiles@pafbla.us or 412 576 2826.

In order for your organization to be included in the SLC program, I must have your registration form(s) no later than the date published on each form. Payment should follow.

Looking ahead – please mark your calendar to reserve the tentative dates, Sunday-Monday, October 25-26, 2015, for the PA FBLA State Leadership Workshop (SLW) to be held in State College, PA, at the Penn Stater Conference Center Hotel. In September, you will receive a formal invitation to the workshop with particulars regarding exhibiting, program ads, and sponsorship opportunities.

We are funded by membership dues, conference fees, and business and corporate contributions. We hope you can lend a hand and support Pennsylvania Future Business Leaders of America. FBLA offers rich educational, extracurricular leadership programs and conferences. Your contribution of time as a judge, a workshop presenter, and/or becoming an exhibitor or sponsor will support our mission of providing innovative career and leadership development programs.

After reviewing the enclosed materials, if you have any questions please contact Janet Skiles, Conference Coordinator. My contact information is above. Thank you for your time, and I look forward to hearing from you.

Best wishes for an outstanding year.



Janet F. Skiles, PA FBLA Conference Coordinator