SAMPLE NEWS RELEASE

PENNSYLVANIA FBLA STATE LEADERSHIP CONFERENCE

FOR IMMEDIATE RELEASE

For further information contact:

___________________________
(Adviser’s name)

___________________________
(School phone number)

(Adviser’s name)

MEMBERS TO ATTEND

FBLA STATE LEADERSHIP CONFERENCE

_______ members of the ________________ chapter of the Future Business Leaders of America and the chapter adviser, ________________, will attend the 2015 Pennsylvania FBLA State Leadership Conference April 13-15, 2015, at the Hershey Lodge and Convention Center, Hershey, Pennsylvania. More than 4,000 advisers, guests, students, and business professionals are expected to participate in the 64th Annual State Leadership Conference.

During the conference, (Name of student,) son/daughter of (Name of parents/guardian,) (Address), will compete with representatives from other Pennsylvania chapters for top honors in the ________________ event. Other members who will attend the conference include _____________________________.

At the Awards Ceremony, the Twilight Wish Foundation (www.twilightwish.org), the recipient of this year’s state project, will be given a monetary contribution to be used toward the organization’s programs in Pennsylvania. Other highlights of the conference include individual, chapter, and team competitive events relating to business skills and leadership; the election of a new state officer team; leadership development workshops; and recognition of members’ community service efforts across the Commonwealth.

Also, the Outstanding Adviser Award will be presented to an FBLA adviser who has made a significant contribution in directing FBLA activities; the Outstanding Chapter Award will be presented to a chapter that has conducted outstanding activities in its local
chapter program of work; and the Who’s Who in PA FBLA awards and William Selden
Scholarships will be presented to the top 15 members based on up to four years of
involvement with Pennsylvania FBLA.

The Future Business Leaders of America is a national career and technical student
organization whose mission is to bring business and education together in a positive
working relationship through innovative leadership and career development programs.

The ______ members in the (Name of school) chapter are a part of the Pennsylvania
membership of approximately 13,500 in nearly 297 schools.

The Awards of Excellence Program will be broadcast live on the Internet on
Tuesday evening, April 14, 2015, starting at 6:45 pm. Visit www.pafbla.org for the link
to the broadcast.