

**Pennsylvania State Chapter
Future Business Leaders of America**

**2015 STATE LEADERSHIP CONFERENCE
April 13-April 15, 2015**

Student Accountability Journal

QR Code Instructions:

Attendance at workshops will be tracked electronically through QR codes. Each workshop has been assigned a unique QR Code that can be used only one time per person per workshop. Five minutes after the end of a workshop, the code becomes invalid. As you exit the workshop room, be sure to take a picture of the code. In addition, **write a brief summary in your journal of what you saw and heard during each session attended.**

For iPhone users: search “scan inc”. Download the first app that appears (QR Code Reader by Scan). Scan as you exit the meeting room.

For Android users: Search “QR Droid”. Download app. Scan as you leave the meeting room.

No smartphone: ask the workshop facilitator to autograph your journal at the end of the session.

The State Leadership Conference is an educational experience—an extension of the learning done in your classrooms at school and an extension of the educational activities conducted by your chapter. This student accountability journal will document your attendance at and participation in many of the learning activities and other requirements at the 2015 State Leadership Conference.

Now that you have your program, you should create a schedule of activities that you will attend above and beyond the required events at the SLC. The following is suggested:

1. If you are **not** a voting delegate, it is suggested that you complete **8 hours** worth of optional activities at the SLC and document your attendance by summarizing what you see and hear at those sessions.
2. If you are serving as a **voting delegate**, it is suggested that you complete **6 hours** of optional activities at the SLC.
3. If you are a **competitor** in an event that requires you to be sequestered, your ability to attend optional events may be limited based on how long you are sequestered, and you should speak to your adviser about his/her expectations.
4. If you are a **member-at-large** attending “The 1-Day Leadership Academy” that requires you to participate in all seven sessions to receive your degree, your ability to attend optional events may be limited. Talk to your adviser about his/her expectations.

Your required sessions are:

1. Opening Session, April 13, 7:30p-10:15p
2. Awards Program, April 14, 7:00p-10:30p
3. Your Competitive Event

If you are a voting delegate, you are required to attend:

1. Campaign Booths, April 13, 10:15p-11:30p
2. Voting Session, April 14, 11:00a-2:00p
3. Business Session, April 14, 3:15p-4:00p

Your optional activities will include:

1. Visiting the campaign booths (you may claim no more than 15 minutes for visiting the booths)
2. Visiting with exhibitors to discuss career options, college requirements, and educational opportunities for your post-secondary education (you may claim the amount of time you actually spend discussing your career plans and options with one or more post-secondary representatives up to a maximum of 30 total minutes in this area)
3. Attending workshops (you may claim 45 minutes for each workshop you attend)
4. Participating in open competitive events on Tuesday, April 14, 9:15a-11:45a (see the program for event choices; you may claim the amount of time you actually test)
5. Sitting in as a spectator in one of the following performance events (you may claim the actual time you spend viewing the event; see the program for times and room locations):

a. Monday, April 13 (final & preliminary performances)

HH (Hotel Hershey), HB (Hotel Hershey/Harvest Building), HL (Hershey Lodge)

(business attire/name badge required)

- i. Desktop Application Programming, 8:30a-11:45a (final performances) (HH)
- ii. American Enterprise Project, 9:00a-12:00p (final performances) (HL)
- iii. Business Financial Plan, 9:00a-1:00p (final performances) (HL)
- iv. Business Plan, 9:00a-1:00p (final performances) (HL)
- v. Business Presentation, 9:00a-1:00p (final performances) (HL)
- vi. Client Service, 9:00a-1:00p (preliminary performances) (HB)
- vii. Community Service Project, 9:00a-1:00p (final performances) (HL)
- viii. E-business, 9:00a-1:00p (final performances) (HL)
- ix. Electronic Career Portfolio, 9:00a-1:00p (final performances) (HL)
- x. Public Service Announcement, 9:00a-1:00p (final performances) (HL)
- xi. Web Site Design, 9:00a-1:00p (final performances) (HL)
- xii. 3D Animation, 9:00a-1:30p (final performances) (HL)
- xiii. Digital Video Production, 9:00a-1:30p (final performances) (HL)
- xiv. Public Speaking II, 9:15a-11:30a (preliminary performances) (HL)
- xv. Public Speaking I, 12:00p-1:45p (preliminary performances) (HL)
- xvi. Global Business, 12:15p-4:45p (final performances) (HH)
- xvii. Computer Game and Simulation Programming, 1:15p-5:30p (final performances) (HH)
- xviii. Banking and Financial Systems, 1:30p-4:15p (final performances) (HB)
- xix. Management Information Systems, 1:30p-4:15p (final performances) (HB)
- xx. Mobile Application Development, 1:30p-5:00p (final performances) (HL)
- xxi. Partnership with Business Project, 1:30p-5:00p (final performances) (HL)
- xxii. Impromptu Speaking, 1:45p-4:45p (preliminary performances) (HH)
- xxiii. Digital Design & Promotion, 2:00p-5:30p (final performances) (HL)
- xxiv. Business Ethics, 2:15p-6:15p (preliminary performances) (HL)
- xxv. Emerging Business Issues, 2:45p-6:00p (preliminary performances) (HL)
- xxvi. Sales Presentation, 2:45p-6:00p (final performances) (HL)
- xxvii. Social Media Campaign, 2:45p-6:00p (final performances) (HL)

b. Tuesday, April 14 (final performances)

HH (Hotel Hershey), HB (Hotel Hershey/Harvest Building), HL (Hershey Lodge)

(business attire/name badge required)

- i. Client Service, 8:00a-10:45a (HH)
- ii. Help Desk, 8:00a-10:45a (HL)
- iii. Impromptu Speaking, 8:00a-11:30a (HL)
- iv. Emerging Business Issues, 8:00a-12:15p (HL)
- v. Entrepreneurship, 8:00a-12:15p (HL)
- vi. Business Ethics, 8:00a-12:30p (HL)
- vii. Hospitality Management, 8:00a-12:30p (HH)
- viii. Management Decision Making, 8:00a-12:30p (HL)

- ix. Marketing, 8:00a-12:30p (HB)
- x. Parliamentary Procedure, 8:00a-12:30p (HL)
- xi. Sports and Entertainment Management, 8:00a-12:30p (HB)
- xii. Network Design, 8:00a-12:45p (HL)
- xiii. Public Speaking II, 8:15a-11:00a (HL)
- xiv. Public Speaking I, 1:00p-3:30p (HL)

Workshop Sessions

Attend one or more **workshops** on either Monday, April 13, or Tuesday, April 14. Your options are: (see program for descriptions and room locations):

Monday, April 13

(business attire/name badge required)

- a. College Matters, 9:00a; 10:00a; 2:00p
- b. What's the Big Idea? 9:00a; 3:00p
- c. Networking Like a Pro, 10:00a; 11:00a; 4:00p
- d. Personal Branding, 11:00a; 1:00p
- e. Choose Your Own Adventure, 12:00p
- f. Dress For Success, 12:00p; 1:15p
- g. PBL (Phi Beta Lambda), 12:00p
- h. Think Globally, 12:00p; 1:15p
- i. Community Build, 1:00p; 2:00p
- j. Interning for High School, 1:15p
- k. Money and Time: A Powerful Combination, 1:15p
- l. Pennsylvania Free Enterprise Week, 1:15p
- m. Twisted Tower, 3:00p; 4:00p

The 1-Day Leadership Academy – Monday, April 13, 9:00a-11:45a; 1:00p-4:45p

*** Special program for members-at-large; all members are welcome—available seating space only!

- a. Welcome/Meet Your Team, 9:00a
- b. Think Like a Student Leader, Blue Team, 10:00a; Gold Team, 11:00a
- c. Leadership, Inc., Gold Team, 10:00a; Blue Team, 11:00a
- d. College Matters, Gold Team, 1:00p; Blue Team, 2:00p
- e. Networking Like a Pro, Blue Team, 1:00p; Gold Team, 2:00p
- f. Cyber Attack, Gold Team, 3:00p; Blue Team, 4:00p
- g. Sensational Improvisational, Blue Team, 3:00p; Gold Team, 4:00p

Tuesday, April 14:

(business attire/name badge required)

- a. How to Become a Successful Leader—Not Just a Manager, 8:15a; 9:15a
- b. Mike Smith Live! 8:15a; 9:15a
- c. Effective Negotiation and Sales Skills, 10:15a
- d. How to Negotiate and Win Whatever You Want, 10:15a
- e. 5 Keys to Networking Success, 11:15a
- f. Big Data, Big Opportunities, 11:15a; 12:15p
- g. From Entrepreneur to Millionaire! 11:15a
- h. Goal Setting with Attitude, 11:15a
- i. Effective Communication Skills, 12:15p
- j. Great Entrepreneurs and the Traits That Built Empires, 12:15p
- k. Money and Time: A Powerful Combination, 12:15p
- l. Pennsylvania Free Enterprise Week--2015, 12:15p
- m. Build Something Better – Your Path to #Success, 1:15p
- n. Business Ethics, 1:15p; 2:15p
- o. Careers in Accounting, 1:15p; 2:15p
- p. Choose Your Own Adventure, 1:15p
- q. Future Footsteps – Your Educational Journey, 1:15p

- r. Investing & Keeping Your Money--How to Become a Financially Responsible Teenager, 1:15p; 2:15p
- s. Life is Expensive, 1:15p; 2:15p
- t. Major in YOU! 1:15p; 2:15p
- u. Networking, Dress for Success, Move to a Higher Level, 1:15p; 2:15p
- v. New Career Opportunities, 1:15p; 2:15p
- w. Speaking to Get the Sale, 1:15p
- x. Stepping Stones to Success, 1:15p; 2:15p
- y. Competitive Edge Communication, 2:15p
- z. Interviewing: The Good, the Bad, and the OMG! 2:15p
- aa. Up, UP & Away! Lean Manufacturing and Building the Perfect Paper Airplane, 2:15p
- bb. Your Future, 2:15p

Region Officers and Underclassmen Chapter Presidents – Tuesday, April 14, 8:15a-11:45a

Region Officer Academy – PETCO, It’s Where the Officers Go!

Topics include:

Programs, Engagement, Teamwork, Communication

Journal

Required Activities:

Your Competitive Event: _____ (name)

(summarize what was on your test/interview/performance)

Opening General Session

(summarize what occurred at this session)

Awards Program

(summarize what occurred at this session)

Business Session (only if voting delegate)

(summarize what occurred at this session)

OPTIONAL ACTIVITIES

Open Competitive Events:

Total Time Spent in This Activity: _____ hours _____ minutes

Indicate the tests that you took; summarize what was on your test.

Performance Event Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

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Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Performance Event Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what you saw in this event; include items such as content of presentation; performers' names/schools; your impression of the competitors.

Workshop Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Workshop Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

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Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Workshop Name: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Describe what occurred in this workshop. Indicate the presenter(s) name. Scan the QR Code or ask the facilitator for a signature.

Visiting with Post-Secondary Representatives: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Identify the exhibitor (by name and school) with whom you discussed your college/career options, college requirements, and educational opportunities; the amount of time you spent with each; and briefly describe what you learned. The post-secondary representative's signature with verification of time spent is required for this area.

Visiting with Post-Secondary Representatives: _____

Date Attended: _____ April 13 _____ April 14

Total Time Spent in This Activity: _____ hours _____ minutes

Identify the exhibitor (by name and school) with whom you discussed your college/career options, college requirements, and educational opportunities; the amount of time you spent with each; and briefly describe what you learned. The post-secondary representative's signature with verification of time spent is required for this area.

Campaign Booths: (Required for Voting Delegates) _____

Total Time Spent in This Activity: _____ minutes

Describe the candidates' campaign booths that you visited.

Based on your adviser's requirements, remove this booklet from your program and submit to your adviser documenting your activities at the State Leadership Conference.