



Future Business Leaders of America-
Phi Beta Lambda, Inc.

▲ Service

▲ Education

▲ Progress



ABOUT FBLA-PBL, INC.

Future Business Leaders of America-Phi Beta Lambda is a nonprofit 501 (c)(3) education association with a quarter million students preparing for careers in business and business-related fields. The association has four divisions:

- FBLA for high school students;
- FBLA-Middle Level for junior high, middle, and intermediate school students;
- PBL for postsecondary students;
- and the Professional Alumni Division for business people, educators, and parents, who support the goals of the Association.

FBLA-PBL is headquartered in Reston, Virginia, and organized on local, state, and national levels. Business teachers/advisers and advisory councils (including school officials, business people, and community representatives) guide local chapters. State advisers and committee members coordinate chapter activities for the national organization.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University. On February 3, 1942, the first high school chapter was chartered in Johnson City, Tennessee. In 1958, the first Phi Beta Lambda collegiate chapter was chartered in Iowa. The Professional Division (originally the Alumni Division) began in 1979; the latest group to join FBLA (in 1994) is the FBLA-Middle Level for students grades 5-9.

The National Board of Directors is comprised of local teachers, state educators, business leaders, and the student and professional division presidents.

MEMBERSHIP

FBLA-PBL is the largest business career student organization in the country. The high school level has over 210,000 members, while Phi Beta Lambda (postsecondary level) reaches over 10,000 college students. The newest group, FBLA-Middle Level (grades 5-9), is showing remarkable growth with over 10,000 student members. Finally, our Professional Division has reached over 3,000 members.

FUNDING

FBLA-PBL, Inc. is funded by membership dues, conference fees, corporate contributions, and grants.



CONFERENCES AND SEMINARS

NATIONAL LEADERSHIP CONFERENCE

Each year, 7,000 of the best and brightest of FBLA and PBL convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits. These four-day sessions are considered the pinnacle of the FBLA-PBL experience, especially for those running for national office. FBLA-PBL has forged partnerships with industry leaders to underwrite competitive events so that students achieving national ranking receive proper recognition.



FBLA-PBL sponsors conferences and seminars for members and advisers, which are designed to enhance experience initially developed on the local and state level. Among them are:

INSTITUTE FOR LEADERS

This two-day seminar is a focused leadership experience for state and local chapter officers as well as members and advisers on Entrepreneurship, Communication, and FBLA-PBL Leadership. It is held in conjunction with the National Leadership Conference each year.

NATIONAL FALL LEADERSHIP CONFERENCE

Each fall, 8,000 new leaders and advisers, from chapters across the nation, gather for regionally centered conferences designed to guide and motivate their success for the year. This includes workshops, seminars, exhibits, and plenary sessions, as well as the benefit of networking among their peers from other cities.

PUBLICATIONS

These publications bring fresh ideas, new directions, and network-building news to our members. They are published three times each year. *Tomorrow's Business Leader* goes to FBLA and FBLA-Middle Level students; *Advisers' Hotline* to high school teachers; *Middle Level Advisers' Hotline* to Middle Level teachers; and *Business Leader* to PBL members and advisers. The Professional Division receives *The Professional Edge*.



ENDORSEMENTS

FBLA-PBL is officially recognized by Association for Career and Technical Education; National Association of Parliamentarians; National Association of Secondary School Principals; National Business Education Association; and the U.S. Department of Education.

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