



**IGNITING
INNOVATION**

Open Competitive Events Program

Pennsylvania FBLA is proud to offer “Open Competitive Events” to all members attending the State Conference. The guidelines are:

1. There will be 15 “open” competitive events offered at the 2013 State Leadership Conference. They are:

- **AGRIBUSINESS**
In this event, students will be tested on their knowledge of the concepts, economic principles, and management tools necessary related to companies that process, market, and merchandise agricultural products.
- **COMPUTER OPERATING SYSTEMS**
In this event, students will be tested on their knowledge of computer operating systems and related concepts.
- **CURRENT EVENTS**
In this event, students will be tested on current news events making the news.
- **DIGITAL TOOLS**
In this event, students will be tested on their knowledge of digital and electronic devices used in business and communications.
- **FASHION MARKETING**
In this event, students will be tested on their knowledge of marketing and management principles as it relates to the fashion industry.
- **FBLA CREED/CODE OF ETHICS**
In this event, students will be tested on their knowledge of the FBLA Creed and Code of Ethics as found in the PA FBLA Policy/Leadership Handbook.
- **GOOGLE APPS/SOCIAL MEDIA/OPEN SOURCE**
In this event, students will be tested on their knowledge of Google Apps, Social Media, Open Source and related concepts.
- **HTML**
In this event, students will be tested on their knowledge of HTML, HTML tags and related concepts.
- **HUMAN RESOURCE MANAGEMENT**
In this event, students will be tested on their knowledge of human resource management and related concepts.
- **INVESTMENTS/STOCK MARKET**
In this event, students will be tested on their knowledge of business and personal investments and related concepts.
- **LEADERSHIP**
In this event, students will be tested on their knowledge of leadership and management skills and related concepts.
- **PENNSYLVANIA FBLA POLICIES AND PROCEDURES**
In this event, students will be tested on their knowledge of Pennsylvania FBLA based on content found in the PA FBLA Policy/Leadership Handbook and on the PA FBLA website.
- **PROJECT MANAGEMENT**
In this event, students will be tested on their knowledge of the discipline of planning, organizing, and managing resources to bring about the successful completion of specific project goals and objectives.
- **RETAIL MANAGEMENT**
In this event, students will be tested on their knowledge of managing the day-to-day operations of a retail store.

- **THE INTERNET**

In this event, students will be tested on their knowledge of basic Internet related concepts.

2. Any student already qualified to attend the 2013 State Leadership Conference may take these tests—even if he or she has already participated in these events. Chapters may not bring additional members to compete in these events.
3. There is no pre-registration for these events. They are offered on a first-come, first-serve basis.
4. These events will be offered between the hours of 9:15 a.m. and 11:45 a.m. on Tuesday, April 16. All events will be administered in the same room.
5. Students may take as many of these tests in this 2 ½ hour period as they wish. All tests are machine graded multiple choice or true/false type tests. Students must bring their own #2 pencil. Most tests contain 50 questions. Students may have as much or as little time as necessary to complete any one test.
6. Certificates will be awarded to the Top 10 students in each event and their names will be flashed across the screen during the Awards Program. The first place winner in each event will be recognized on stage. Certificates will be mailed after the conference. These events do not qualify a student to attend the National Leadership Conference.
7. In the event of a tie, the first tiebreaker will be the same tiebreaker procedure as is used in other written objective tests and found in the PA FBLA Policy/Leadership Handbook. In the event the tie cannot be broken with the first tiebreaker, the tie will be broken by lottery as the second tiebreaker. Time is not a factor and will not be considered in breaking a tie.
8. There are no formal written guidelines for these events. The content of each event is listed above.
9. The contestants are required to comply with all dress code and name tag requirements.
10. The testing procedure shall be:
 - a. At 9:15 a.m., the test administrators will open the door to the testing room (The White Room of the Great American Hall), which is capable of seating approximately 600 students. A line will form outside the Great American Hall.
 - b. The test administrator will permit the first 600 students to enter the room and be seated. Once all seats are filled, the doors will be closed. Tests will be distributed to those seated (students may request any one of the 15 different tests).
 - c. The initial group of students will begin taking the test at the test administrator's direction.
 - d. As a student finishes a test, he or she will turn in the test to the test administrators and will then be required to leave the room.
 - e. Once one student leaves the room, the test administrators will permit another student to enter the room and request a particular test.
 - f. The process will continue for the 2 ½ hour period of time.
 - g. If a student wishes to take another test, he or she must leave the room and go to the back of the line to await entry. Students may take as many different tests in the 2 ½ hour period as they can schedule, but they must leave the room each time and go to the back of the line.
 - h. All testing will be stopped and papers collected promptly at 11:45 a.m., regardless of how much or how little time a student has had to work on the test he/she has in his/her possession.