

Keystone Leadership Award

FBLA-PBL Mission Statement

Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs.

The PA FBLA Keystone Leadership Award recognizes successful members for all of their FBLA involvement. This award certifies a complete FBLA education including community service, leadership development, competitive events, recruitment, publicity, and professional development. This award is designed to acknowledge those who participate in the promotion of the 2013-2014 State Goals and Plans of Work.

▼ Who is eligible to receive the Keystone Leadership Award?

Students must have been active in FBLA in their high school chapter for at least two years (including the 2013-14 year) to qualify for this award.

Members may only receive this award ONE time.

▼ What will you receive for attaining this award?

Each recipient will receive the following:

- ❖ Certificate of Achievement and appropriate gift
- ❖ Recognition on stage at State Leadership Conference (if you are in attendance)
- ❖ Addition to the Keystone Leadership Award Honor Roll published in the FBLA Penn Pal and on the PA FBLA Website.

▼ How do you apply for this award?

FBLA members must complete 15 of the 23 items listed on the entry form. All applicants **MUST** complete Item #1 under Service, #1 under Education, and #1 under Progress in order to be considered for this award.

The entry form and required documentation must be **POSTMARKED by March 1, 2014**. All entries become property of PA FBLA and will not be returned.

Submit entries to:

Morgan Stahr, PA FBLA State President
c/o Mrs. Laura Barletta, FBLA Adviser
Hazleton Area High School
1601 West 23rd Street
Hazle Township, PA 18202

Keystone Leadership Award Entry Form

- ▼ Members must have been active FBLA members of their high school chapter for at least two years (including 2013-2014 school year).
- ▼ Members must also complete 15 of the 23 items listed below.
- ▼ Complete documentation and this form **MUST BE POSTMAKRED** by March 1, 2014 in order to be eligible.

SERVICE

Includes activities that improve member's school, community, area businesses, and/or state.

1. *****REQUIRED-** Complete 3 months' worth of requirements for the Big 33 Community Service Project.
(Attach copies of your monthly community service submissions on Big 33 Forms – Must send in at least 3 months.)
2. Participate in an activity to benefit Donate Life Pennsylvania, the state project.
(Attach a typed description of 100 words.)
3. Participate in a national or state FBLA program such as American Enterprise Day, Job Shadow Day, and Community Service Day, etc.
(Attach a typed description of your involvement in 100 words.)
4. Obtain at least two \$50 sponsors for the State Leadership Conference Awards Program and mail the checks to our Executive Director at:

Mr. Bruce E. Boncal
PA FBLA Executive Director
PO Box 5085
Jersey Shore, PA 17740

Postmarked by February 19, 2014

(On a separate paper, list the names of sponsors and the amount donated.)

5. Prepare a report on activity completed by your chapter for community service. The report should contain: Mission Statement and services provided.
(Attach a copy of report.)

EDUCATION

Includes activities, studies, and curriculum that prepare students for corporate America, Entrepreneurship, and Continuing Education.

1. *****REQUIRED-** Fulfill the requirements for either the national Membership Madness or Membership Mania promotion. National and state dues must be submitted by the date of your Regional Leadership Conference but no later than January 31, 2014.
(Attach a list of new members and date(s) their dues were submitted.)
2. Attend your 2013-2014 Regional Leadership Workshop or Conference.
(On a separate sheet indicate the date and location of each event and your adviser's signature verifying your attendance.)
3. Arrange for a business person to speak at a local chapter meeting.
(On a separate sheet indicate name, date, and subject discussed).
4. Participate in a competitive event at the regional, state, or national level.

Event _____ Conference _____ Adviser's Initials _____

5. Read and summarize an article from a business magazine such as, Business Weekly, Forbes, etc.
(Attach a copy of the typed summary and include title and issue of the magazine.)
6. Apply for one of the FBLA scholarships offered to members.
(Indicate, on separate sheet, the name of the scholarship.)
7. Become a member of the National Business Honor Society-Pennsylvania FBLA Division.

Member since: _____ Adviser's Initials _____



PROGRESS

Include activities that promote the organization at the local, regional, state, and national levels.

1. *****REQUIRED-** Participate in an activity to promote FBLA-PBL Week in February. This can include designing an FBLA promotion poster, talking to administration, or reaching out to community leaders about FBLA, etc.
(Attach a typed description of the activities completed in 100 words and how they benefitted your school/community.)
2. Currently serve as an officer at the local, region, or state level.
Position held: _____
3. Submit one article to Rachel Walter, State Reporter, for the Penn Pal.
(Attach a copy of the article and the letter of receipt from Rachel Walter, State Reporter.)
4. Make a presentation about FBLA in one of your classes.
(The class cannot be an FBLA class. Attach a typed description in 100 words of the experience and outcome.)
5. Create a slide show minimum of 10 slides to recruit FBLA members.
(Attach either a printed copy of the slide presentation or a CD.)
6. Visit a school that does not have an FBLA chapter and encourage the establishment of one. **(Attach a typed description of 100 words including the name and address of the school visited, experience, and the outcome.)**
7. Design a flyer or a poster to market FBLA within your school or community.
(Attach a copy of the flyer or poster with a brief description of the activity.)
8. Create a local chapter newsletter describing past or upcoming events.
(Attach a copy of the newsletter.)
9. Obtain a corporate sponsor for PA FBLA. Interested sponsors should be put in touch with: Mr. Bruce E. Boncal, PA FBLA Executive Director (bboncal@pafbla.us)
Sponsor Name _____ Adviser's Initials _____
10. Recruit at least one Professional Division Member
Professional Division Member _____ Adviser's Initials _____

Membership Information

Member's Name _____

Chapter Name _____

School Address _____

City, State, Zip code _____

School Phone Number _____

Local Adviser Name _____

Office Use only:

Date Received _____ Received by _____

Date Postmarked _____

Award Completed: Y / N

(If no) Items NOT completed _____

Verified By _____ Date _____

**Members will be notified at the State Leadership Conference
if they have received this award.**

**If you are not in attendance at the SLC, it will be given
to your adviser at the SLC or it will be mailed to you.**