

Dear Advisers:

Wow, how the summer months just fly by! The carefree days of vacationing & relaxing have come to an end and it is once again time head back-to-school. My hope is that this letter finds you all rejuvenated and eager to begin another magnificent school and FBLA year! The state officers and I have been hard at work this summer to develop ideas & programs to help you and PA FBLA pass through the ***Gateway to Greatness*** this year!

As the PA FBLA State Adviser, my responsibility is to work closely with our state officers as they prepare their plans of work to provide you with the tools necessary to have a fun and successful school year. The state officer team has been hard at work this summer preparing activities that you will be able to utilize throughout the year to make the most of your FBLA experience. This year they have chosen ***The American Heart Association*** for our state project and have set a fundraising goal of \$35,000 and a community service hour goal of 50,000 hours. They have also chosen to focus on membership recruitment in order to reach the goal of 13,500 high school & 500 middle level members in PA FBLA. Each state officer has either been hard at work creating some new plan of work ideas or at updating the already existing, yet successful ones. The plans of work will be available in the downloadable section of the PA FBLA website. All POWs will be available for you to download and use as you plan your fall workshops as well as your attendance at the State Leadership Workshop in Lancaster in late October. The first edition of the Penn Pal will be available in Mid-September and will not only highlight the incredible accomplishments of our members at the National Leadership Conference in Orlando, but also introduce you to the outstanding officers that are eager to serve you this year.

If you should ever need anything from me or have questions regarding the officers and the Plans of Work please do not hesitate to contact me. I also encourage you to contact any member of the state officer team, invite him or her to attend your Regional Leadership Workshop or your Regional Leadership Conference this year. The state officer team and I are eager and ready to serve to help make your FBLA experience the best it can be.

Best wishes for a spectacular year,



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