From: PA FBLA--Bruce Boncal
To: adviserlist@pafbla.org
Subject: [adviserlist] Quick Overview of Changes This Year
Date: Tuesday, September 06, 2011 12:09:55 AM

Dear FBLA Advisers

Here is a quick overview of the changes that are occurring this year. More detail will be coming in future e-mails.

Web Site Updates/Changes

1. Many updates have been made to the web site; more will come.
    a. Check out President Cooper's Message on the main page.
    b. State officer goals listed on the main page of the web site.
    c. 2011-12 membership incentive program listed on main page of web site.
    d. Downloadables sections contains many necessary files to start the year—especially State Leadership Workshop files.

Membership Processing

1. There will be a middle-level membership processing area.

State Leadership Workshop

1. We are at a new location in Lancaster.
2. There is no attendance cap per chapter.
3. Middle-level members may attend.
4. Online registration is not open. Even if you did send paper-based registration materials, you should now go online to enter members in the membership system and then register them for the SLW. All SLW attendees must be members.
5. There will be an online lodging form to complete for SLW lodging. It will be available for completion on Wednesday morning, September 7. Even if you have submitted paper-based lodging forms, you will still need to go online and complete the online lodging forms.
6. There is information on the basket auction, the dodgeball tournament, and SLW T-shirt sales posted.

Competitive Events Changes

1. Marketing will now be a "team" event with 2-3 members on the team. There will be an objective test at the regional level; and there will be an objective test at the state level which will determine the 10 finalists in the event.
2. Electronic Career Portfolio will now have an oral presentation at the State Leadership Conference.
3. Network Design and Entrepreneurship will now have interactive/role playing performances for finalists at the SLC. The procedure will differ from the "case study" given to the contestants.
4. Desktop Publishing—the finished product must be in color.
5. There will be some rating sheet changes in a few of the events.
6. Students must bring their own computer for E-business, Electronic Career Portfolio, and

Web Site Design.

7. Any type of technology device (laptop, tablet, smartphone, etc.) may be used in presentations, but the individual or team is responsible for the functionality of all technology devices.
8. The 2011-2012 topics for certain events can be found in the downloadables section. Click here for a direct link to the topics.

60th Anniversary Cruise

1. There is a link at the top of the main page with information on the cruise at the end of July 2012. Come and join us! Reservations are still being accepted.

Online Testing

1. We will continue online testing at the region and state conferences.

National Fall Leadership Conference in Philadelphia

1. We are the host state for the NFLC in Philadelphia at the beginning of November. Come and join us, but we hope to see you at the State Leadership Workshop first!

New State Project—American Heart Association

1. Information on this year's state project can be found on the blue tab titled "state project" at the left side of the web site.

State Officers' Plan of Work Materials

1. State officers' plans of work materials can be found in the downloadables section of the web site.

Criteria Forms

1. All Outstanding Chapter, Who's Who, and Outstanding Adviser Criteria have been published on the web site. You can get to the materials from the downloadables section OR by clicking on "recognition/awards" at the blue tab on the left side of the web site.

Virtual Chapter

1. PA FBLA will be forming a virtual chapter to reach out to students without an FBLA chapter at their school. More information will follow in other e-mails.

More information will follow.

I hope you have a smooth start to your school year.

Bruce

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