



## FUTURE BUSINESS LEADER OF AMERICA Pennsylvania Chapter

Dear Friends of Pennsylvania Future Business Leaders of America (FBLA)

On **October 23-24, 2011**, PA FBLA will hold its State Leadership Workshop (SLW) at the Lancaster Host Resort & Conference Center. This two-day, exciting program is designed to cultivate the development of business leadership skills. Learn how your organization can participate in this popular event. Please open the attachment **INVITATION TO EXHIBIT**. Registration forms and other related documents are also attached for your convenience.

**October 7 is the deadline date to register for the SLW.**

**Simply return the registration form by e-mail to Janet Skiles, Conference Coordinator**

### **NEW THIS YEAR: "State Leadership Workshop Exhibitor Package"**

**Open the INVITATION TO EXHIBIT; we are now offering an exciting SLW "Package" that is designed to provide exhibitors with more visibility and time to meet with students while at the SLW. Additionally, we are also offering a discount to any organization that attends both the State Leadership Workshop and State Leadership Conference in one school year.**

#### **The following documents are attached to this message:**

- 2011 INVITATION TO EXHIBIT / SPONSOR AN EVENT / PRESENT A WORKSHOP
- 2011 Exhibitor and Sponsor Registration Form – State Leadership Workshop (Word document on which you can type)
- 2011 Workshop Presenter Registration Form – State Leadership Workshop (Word document in which you can type)
- 2011 Advertising – Ad Form for the State Workshop Program (Word document in which you can type)
- 2011 Credit Card Processing Form – State Leadership Workshop (Excel spreadsheet in which you can type)
- 2011 SLW Lodging Reservation Form – State Leadership Workshop (Word document in which you can type)

All documents/forms can also be found on the main page and in the Downloadable Files of the [www.pafbla.org](http://www.pafbla.org) web site. Click the following link to directly connect you to the Downloadable Files, <http://www.pafbla.org/downloads/main.php>. After reviewing the attached documents, if you have any questions, please contact Janet Skiles, Conference Coordinator. My contact information is below.

**Looking ahead** – please mark your calendar to reserve the dates, **April 16-18, 2012**, for **the PA FBLA State Leadership Conference (SLC) to be held in Hershey, PA**. In the next few months, you will receive a formal invitation to the SLC with particulars regarding exhibiting and sponsorship opportunities. Also, we are in need of business professionals to serve as judges to evaluate student competitions. If you are able to judge, please reply as soon as possible so your name can be placed on our mailing list. The SLC is the largest gathering of high school students in the Commonwealth. We anticipate attendance this year to be over 4,000 participants. It is here that FBLA's best and brightest members convene to compete in leadership events and learn new ideas about shaping their career future through workshops and exhibits. This 3-day event is considered the pinnacle of the PA FBLA experience.

We hope to see you at an upcoming Pennsylvania FBLA state workshop or conference. Your contribution of time to judge various competitive events, exhibit, and/or provide a sponsorship would be greatly appreciated.

Best Regards

**Janet F. Skiles**

**PA FBLA Conference Coordinator**

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